



## Minutes of North Ayrshire Strategic Planning Group Meeting

Held on Tuesday 28<sup>th</sup> January 2020, 10:00am

Greenwood Conference Centre, Dreghorn, Irvine

### Present:

Bob Martin (Chair)  
 Councillor Anthea Dickson (Vice Chair)  
 Michelle Sutherland, Strategic Planning & Transformational Change Lead, NAHSCP  
 Alison Sutherland, Head of Service, Children and Families & Justice Services, NAHSCP  
 Elaine Young, Public Health Representative  
 Louise McDaid, Staff Representative  
 Val Allen, Independent Sector Lead  
 Lynne McNiven, Public Health  
 Elaine McClure, Portfolio Programme Manager, NHS A&A  
 Theresa Potter, Engagement Officer, NAHSCP  
 Louise Gibson, Dietetic lead, Integrated Services, NHS A&A  
 Scott Bryan, Strategic Planning, Policy and Inequalities Officer, NAHSCP  
 Val Allan, Independent Sector Lead  
 Christine Speedwell, Carers Centre  
 Betty Saunders, Procurement Manager, NAC  
 Dr Paul Kerr, Clinical Director, NAHSCP  
 Lorna McGoran, Primary Care Development Manager  
 David Bonnellie, Optometry Representative  
 Fiona Comrie, KA Leisure  
 Allison McAllister, Library & Information Manager, NAC  
 Clive Shephard, Confederation of North Ayrshire Community Associations  
 Trudi Fitzsimmons (Housing Representative) on behalf of Jacqueline Cameron, NAC  
 Louise Harvie Governance Assistant (Minutes) NAHSCP

### Apologies Received:

Caroline Cameron, Chief Finance and Transformation Officer, NAHSCP  
 Alison Sutherland, Head of Service, Children and Families & Justice Services, NAHSCP  
 Thelma Bowers, Head of Service, Mental Health Services, NAHSCP  
 David MacRitchie, Chief Social Work Officer & Senior Manager, Justice Services, NAHSCP  
 David Thomson, Associate Nurse Director/Lead Nurse, NAHSCP  
 Sharon Bleakley, Scottish Health Council  
 Russell Scott, Transformation & Sustainability, NHS Ayrshire and Arran  
 Councillor John Sweeney, Three Towns Locality Lead  
 Dalene Sinclair, Senior Manager, Children & Families, NAHSCP  
 Isabel Marr, Principal Manager, Health & Community Care, NAHSCP  
 Vicki Yuill, Arran CVS & Arran Locality Lead  
 Janet McKay, Garnock Valley Locality Lead  
 David Donaghey, NHS Staff Representative  
 Andrew Keir, Gifec Manager/Three Towns Locality Lead  
 Jacqueline Cameron, Housing Manager  
 Ruth Betley, Island Services Senior Manager, NAHSCP

<b>1.</b>	<b>WELCOME &amp; APOLOGIES</b>	
1.1	Bob Martin welcomed all to the Strategic Planning Group and thanked all for attending. Apologies were noted and accepted.	
<b>2.</b>	<b>MINUTES/ACTION NOTE OF PREVIOUS MEETING (02 October 2019)</b>	



2.1	Councillor Dickson summarised previous meeting note dated 13 November 2019. Accuracy of minutes were approved with no amendments required.	
<b>3.</b>	<b>MATTERS ARISING</b>	
3.1	<p><u>Understanding Gambling Addiction</u></p> <p>As Gamblers Anonymous were unable to attend the previous meeting, dates are in the process of being identified for HSCP colleagues to attend the Glasgow office to take discussions forward. Following this meeting, findings will be reported to the SPG for further dialogue/action. Scott Bryan will keep group informed of progress.</p>	S Bryan
<b>Focus on: Strategic Plan 2021</b>		
<b>4.</b>	<b>Workshop Session</b>	
4.1	Michelle Sutherland delivered a presentation on the 2020 Strategic Planning Workshop. The development of the new plan from April 2021 will be established throughout 2020. Michelle outlined the responsibilities of the Strategic Planning Group during the formal consultation period including the importance of engagement and informing others of the strategic direction.	
4.2	<p>The presentation covered the following areas:</p> <ul style="list-style-type: none"> <li>- Background information including timescales on consultation process</li> <li>- New guidance issued by Health Improvement Scotland around best practice and introduction of community-based approach</li> <li>- Delivering Co-Produced Planning Solutions</li> <li>- Our Evolution</li> <li>- Our Approach</li> </ul> <p>The final slide provided information on a 'Workshop Plan' which included a four-piece Strategic Planning jigsaw puzzle. The puzzle consisted of three questions proposed to the group in an attempt to generate key principals in taking the new plan forward. The fourth piece represented HSCP established 'givens' or 'must haves'.</p>	
4.3	<p>Following the presentation, the group were tasked with the 'Workshop Plan' and commenced 20-minute group sessions in contributing to the following three questions:</p> <p><u>Question 1</u> What additional value should our Strategic Plan from 2021 add?</p> <p><u>Question 2</u> What are the key contributions you made to the HSCP during this Strategic Planning period, that you are most proud of?</p> <p><u>Question 3</u> How should we co-produce longer term solutions with communities and neighbourhoods, recognising the sustainability challenges we face?</p> <p>Feedback and contribution from these sessions will be collated and distributed to the group. The findings will be used to influence the development of the Strategic Plan going forward.</p> <p><i>[Post-meeting note: Please refer to Appendix 1 for group feedback received].</i></p>	<p>Agenda 24 March 2020</p> <p>Appendix 1</p>
<b>Focus on: Arran</b>		
<b>5.</b>	<b>Arran Integrated Hub</b>	



5.1	<p>Due to adverse weather conditions, meaning ferry cancellations, Ruth Betley was unable to attend to provide an update on the Arran Integrated Hub, therefore item deferred to future meeting.</p> <p>Consequently, previous agenda item (Workshop Plan) was expanded to allow for more discussion.</p>	
<b>Focus on: Locality Updates</b>		
6.	<b>Update from LPF Leads</b>	
7.1	<p><b>Arran</b> Vicki Yuill was unable to attend the meeting, however confirmed beforehand that no Arran LPF held since previous meeting, therefore no update to report. The next meeting is scheduled to take place on Thursday 30<sup>th</sup> January 2020 meaning a detailed update will be available at next meeting.</p>	
7.2	<p><b>Garnock Valley</b> In Janet's absence, Theresa Potter provided a brief update on the Garnock Valley Locality Forum. Feedback was delivered on the Christmas Lunch held in December 2019, targeting those who are socially isolated within the area. Theresa advised the lunch was extremely well received, noting that 41 individuals attended on the day (<i>target set beforehand was 40</i>). Individuals participated in several activities and group discussions including new initiatives going forward and were keen for event to be held annually.</p>	
7.3	Theresa also highlighted ongoing work with lunch clubs and third sector opportunities. Further update to be tabled at next meeting.	
7.4	<p><b>Kilwinning</b> Sam Falconer was unable to attend the meeting however the group referred to the meeting report dated 17<sup>th</sup> December 2019 available within the papers. Theresa Potter reflected on 'The Coffee, Cake &amp; Chat Event' advising this proved to be very enlightening and positively motivating. Theresa provided feedback on the evaluation/next steps for the Kilwinning locality, including:</p> <ul style="list-style-type: none"> <li>- Share research findings with appropriate partners</li> <li>- Present findings at LPP</li> <li>- Use findings to engage the third sector organisations committed to working more corporately and detail a consortium lottery application</li> <li>- Explore potential for <b>F.E</b> involvement and family learning to develop a Wellbeing Academy.</li> </ul>	
7.5	Sam Falconer to provide a detailed update at future SPG Meeting.	S Falconer
7.6	<p><b>North Coast</b> Louise McDaid provided a detailed update on the North Coast Locality Forum and referred to the North Coast Meeting report available within papers. Louise provided feedback on the Discussion Dinner held and future initiatives within the North Coast Area including the desire to co-produce a 'Pocket Guide to Wellbeing Services'.</p>	
7.7	Louise delivered a detailed report of the 'Pocket Guide' and advised the draft is in the process of being approved by the Mental Health Youth Ambassadors. Louise referred to the reflections/evaluations and specified the next steps required. The intention is to host an event in March 2020 involving Primary Schools and Academies within the North Coast area including the West Kilbride community.	
7.8	Work is ongoing in the West Kilbride area to provide the community with resources in learning about Mental Health. 'A Practical Approach to Mental Health' is scheduled to take place on Tuesday 4 <sup>th</sup> February 2020	



	within the locality which Louise will deliver feedback on at a future SPG meeting. The aim is to replicate this day within the Skelmorlie locality.	L McDaid
7.9	Louise highlighted that the Irvine Locality are possibly looking at a pocket guide approach and advised she is happy to be involved in the formation of this.	
7.10	Louise emphasised the importance of raising awareness of Mental Health within the communities and praised the willingness and support of the young people, education colleagues, Engagement Officer and all involved.	
7.11	<b><u>Irvine</u></b> No replacement for the Irvine Locality Chair has yet been identified. The IJB and HSCP Director are exploring potential options. Further update pending on Chair and identified dates going forward. Scott Bryan will hopefully be in position to provide update at the next SPG Meeting in March 2020.	S Bryan
7.12	Theresa Potter advised that the Interim Head Teacher of Irvine Royal Academy, Lindsey Sloan, is keen for education representation within the Irvine locality, therefore a representative from education will attend future meetings. Lindsey is also looking for a young person to be involved in these meetings going forward.	
7.13	In the absence of a Chair, Theresa Potter provided a brief update of work ongoing within the Irvine LPF, including: <ul style="list-style-type: none"> <li>- Ongoing work to establish small pockets of money to launch Wellbeing Strategy in Partnership working within Irvine Royal Academy</li> <li>- Suggestion of organising a Discussion Dinner to target community and thereafter develop a more bespoke strategy for young people and families</li> <li>- Consideration of an inter-generational project and development of life skills</li> </ul>	
7.14	Theresa also advised that the Interim Head Teacher of Irvine Royal Academy, Lindsey Sloan, is keen for education representation within the Irvine locality, therefore a representative from education will attend future meetings. Lindsey is also looking for a young person to be involved in these meetings going forward.	
7.15	The group praised the support provided by Theresa in working alongside all Locality Planning Forums.	
7.6	<b><u>Three Towns</u></b>	
	No representation in attendance therefore no update available. Further update to be tabled at next meeting.	Cllr J Sweeney/
<b>8.</b>	<b><u>AOCB</u></b>	
8.1	<b><u>SIMD</u></b> Scott Bryan advised that the Scottish Index of Multiple Deprivation (SIMD) 2020 was in the process of being published on 28 <sup>th</sup> January 2020 (date of the SPG meeting). Scott is looking to create six separate briefing notes for the six localities and disseminate these to members. The findings of North Ayrshire's data levels will be tabled at the next SPG meeting in March 2020.	S Bryan
	<b><u>Caring for Ayrshire</u></b> Elaine McClure advised the Caring for Ayrshire Engagement Plan is tabled for approval at upcoming IJB meeting. Following confirmation of approval, Elaine will circulate to SPG members.	E McClure



	<u>Future Agenda Items</u> Any agenda items to be forwarded to Scott Bryan for inclusion within future agenda.	
8.2	There was no other business to be discussed, therefore the meeting was closed.	
<b>9.</b>	<b>Next Meeting</b>	
9.1	The next meeting will be held on Tuesday 24 <sup>th</sup> March 2020 within Greenwood Conference Centre, Irvine at 10:00am.	

DRAFT



**APPENDIX 1**

**Strategic Planning Group  
Strategic Planning Workshop Session**

**28/01/2020**

**Question 1 – Additional Value**

What additional Value should the Strategic Plan for 2021-???? add?

*Timescale Suggestions*

- 5 to 10 years for strategic plan
- 5-year plan – 3 years too little, 10 years too much given tech advances
- 10-year strategic plan – achieve health and social improvements
- 3-year plan?

*Additional Value Comments*

- We are sector leading
- Awareness of HSCP to NHS, NAC staff and wider public and providers
- Engage with wider community and not just activists, value all
- Feedback from front line staff, receptions/ambulance/K.A. Leisure
- Shared Language
- Balance of staff and communication on board of shared care
- Clarity around the future of outcomes and assessment
- Raise awareness and create a brand for public of NAHSCP
- Scope out groups already supporting families
- Enable and empower staff to engage and make positive change
- Demonstrate the benefits of the joined-up partnership
- How we deliver our message using creativity and innovation (resource implications)
- Exceed legislative requirements and be sector leading
- Staff inclusion, raise awareness, ownership and accountability
- Digital solution/tech and balance of how we can engage with all
- Trauma informed
- Professional communication plan
- Caring for Ayrshire – co-production of health and care model
- Kindness to staff and communities

*Helpful comments (Benchmarking/ future considerations)*

- What would we like to see the HSCP be like in 5 years' time, e.g. champions of lived experience.
- Identify what specialist services we need
- Look at successful models of shifting services
- Build on where we are and take everyone with us
- Consider terminology and language – keep it simple
- Regional service/planning West of Scotland
- Housing contribution statement



## Question 2 - Key Contributions

What are the key contributions you made to the HSCP, during this strategic planning period, that you are most proud of?

### *Strategic*

- Celebrate the good things
- Identified 5 strong priorities in 2015 they are visible today
- Re-engage LPFs
- Proactive partner
- Health in all policies
- Elected members
- Inequalities
- The effectiveness of the original strategic plan
- Focus on priorities
- Locality planning – clear vision to build on
- A real partnership – single entity
- A.C.E

### *Operational*

- Community connections in GP surgeries
- Mental health work with schools in Largs, Kilwinning academy
- Be brave and go and do it
- MDT's
- Service managers have delivered – individuals and relationships
- Drug related deaths
- Informed by lived exp.
- Integration of teams into partnership

### *Communities*

- Early intervention/prevention can be done by community assets if they go to existing events to promote HSCP
- PB giving communities the opportunity to get funding
- Intergenerational events - musicwork dance in care homes
- Fantastic community engagement re mental health
- 25 community associations
- Community engagement catalyst
- New models
- Carers experience card
- Empowering/enabling young people

### *Engagement*

- Parents academy
- Youth engagements
- Need to collate what is news
- Care experience
- Champions board
- Carers support



- New ways of leading 'hard to reach' groups
- Asking the right questions as part of what matters to you
- Discussion dinners

#### *Working in partnership*

- Fantastic examples of partnership working with third sector
- Care about physical activity - capa
- Partnership to bring services together to see how they are valued
- Innovation creativity to approach
- Pan ayrshire programmes – sign language, mental health
- Links with health and community planning
- Third sector services and volunteer contributions
- Child/young people – suicide – raising awareness
- Poverty truth work/commission

#### *Identified Gaps*

- GAP – value work force, independent sector especially lowest paid
- GAP – identify the capacity of staff to engage more, despite cuts
- Acute rep/inter face

### **Question 3 - Longer-term solutions**

How should we co-produce longer term solutions with communities and neighbourhoods, recognising the sustainability challenges we face?

#### *Operational/Performance*

- Change to optometry eyecare Ayrshire
- Eye care Ayrshire – option rather than GPs/pharmacies
- Fact check: reality of intentions
- KPI's on co-production
- Investing in capacity/social capital building internally and within third and social enterprise sectors
- Dedicated resources to make it happen
- System alignment
- Leadership alignment
- Look at successful models and implement elsewhere
- Right to pilot
- Global recognition
- Reduce the processes that NAC/NHS use to! Get on with the job!

#### *Communication*

- Need to provide feedback to those who engage
- Identifying/establishing comms, engagement departmental champion
- Local radio



- Sharing co-production successes

#### *Engagement*

- Future generation/young people
- Invention and creativity
- Providing value when engaging – learning/training
- Bespoke community engagement methods by area.
- Local radio
- Relationships between HSCP & NAFCO
- Co-production is important

#### *Partnership responsibility*

- Sharing information about positive services
- Psychological safety
- Non risk averse
- Listen to problems 1<sup>st</sup>, solution next
- Invention and creativity
- Long term financial planning
- Cultural change
- Refresh topics for SPG meetings
- Establishing the moves/shaker within third/social enterprise sector
- Need to look at full scale change
- Permission/sanction
- Move resources from acute services to community

#### *Individual/Community*

- Change expectations of communities
- Duty of self-care 'your' responsibility
- More groups doing more – (do we need to know this)
- Community capacity and engage staff to join up to have these discussions
- Why don't people come to (SPG) meetings
- Social responsibility

#### Other ideas

- Get leadership representation SPG
- Review membership SPG
- Acute rep on SPG

#### HSCP GIVENS

- Values
- Housing contribution strategy
- Workforce plan
- Health board 6 priorities
- Strategic planning plan is a big part of CPP
- Public Health priorities / Place/mental health/??? Drugs/ Economy/ child and YP / healthy weight