

Largs Car Park Price Comparison May 2014 - September 2015

	Current Pricing Scheme	Pricing Scenario 1	Pricing Scenario 2	Pricing Scenario 3
All stays	£3.00			
Up to 1 hour		£1.00	£1.00	£1.00
More than 1 hour		£3.00		
Up to 2 hours				£2.00
Up to 3 hours			£3.00	£3.00
Over 3 hours			£4.00	£5.00

Month	Entries <1hr	Entries up to 2hrs	Entries up to 3hrs	Entries 3hrs plus	Current Pricing Scheme	Pricing Scenario 1	Pricing Scenario 2	Pricing Scenario 3
May-14	1,691	3,144	1,720	1,640	£24,585.00	£21,203.00	£22,843.00	£21,339.00
Jun-14	1,615	3,072	1,766	2,258	£26,133.00	£22,903.00	£25,161.00	£24,347.00
Jul-14	1,840	3,570	1,931	3,145	£31,458.00	£27,778.00	£30,923.00	£30,498.00
Aug-14	1,605	2,907	1,719	2,374	£25,815.00	£22,605.00	£24,979.00	£24,446.00
Sep-14	1,013	2,010	1,221	1,607	£17,553.00	£15,527.00	£17,134.00	£16,731.00
					£125,544.00	£110,016.00	£121,040.00	£117,361.00
Oct-14	1,101	2,014	1,141	1,068	£15,972.00	£13,770.00	£14,838.00	£13,892.00
Nov-14	816	1,337	716	577	£10,338.00	£8,706.00	£9,283.00	£8,523.00
Dec-14	542	870	470	321	£6,609.00	£5,525.00	£5,846.00	£5,297.00
Jan-15	595	892	439	327	£6,759.00	£5,569.00	£5,896.00	£5,331.00
Feb-15	909	1,715	848	562	£12,102.00	£10,284.00	£10,846.00	£9,693.00
Mar-15	1,256	2,137	1,031	838	£15,786.00	£13,274.00	£14,112.00	£12,813.00
Apr-15	1,980	3,405	1,874	1,993	£27,756.00	£23,796.00	£25,789.00	£24,377.00
May-15	1,640	2,679	1,398	1,515	£21,696.00	£18,416.00	£19,931.00	£18,767.00
Jun-15	1,501	2,948	1,591	1,795	£23,505.00	£20,503.00	£22,298.00	£21,145.00
Jul-15	1,937	3,566	1,970	2,596	£30,207.00	£26,333.00	£28,929.00	£27,959.00
Aug-15	1,583	2,937	1,756	2,313	£25,767.00	£22,601.00	£24,914.00	£24,290.00
Sep-15	1,112	1,847	1,147	1,268	£16,122.00	£13,898.00	£15,166.00	£14,587.00
					£212,619.00	£182,675.00	£197,848.00	£186,674.00
Total	22,736	41,050	22,738	26,197	£338,163.00	£292,691.00	£318,888.00	£304,035.00

Estimated reduction in income over 17 months

-£45,472.00

-£19,275.00

-£34,128.00

Estimated reduction in income for year from Oct'14 to Sept' 15

-£29,944.00

-£14,771.00

-£25,945.00