

Cunninghame House, Irvine.

12 May 2016

# **Scrutiny and Petitions Committee**

You are requested to attend a Meeting of the above mentioned Committee of North Ayrshire Council to be held in the Council Chambers, Cunninghame House, Irvine on **WEDNESDAY 18 MAY 2016** at **2.00 P.M.** to consider the undernoted business.

Yours faithfully

Elma Murray

Chief Executive

#### 1. Declarations of Interest

Members are requested to give notice of any declarations of interest in respect of items of business on the Agenda.

#### 2. Minutes (Page 5)

The accuracy of the Minutes of the ordinary meeting of the Committee held on 9 March 2016 will be confirmed and the Minutes signed in accordance with Paragraph 7 (1) of Schedule 7 of the Local Government (Scotland) Act 1973 (copy enclosed).

#### 3. Directorate Plans 2016/17 Update (Page 7)

Submit report by the Chief Executive on the Council's 2016 update on the 2015/18 Directorate Plans (copy enclosed).

#### 4. Urgent Items

Any other business that the Chair considers urgent.

# Scrutiny and Petitions Committee

Sederunt:	John Hunter (Chair) Alex Gallagher (Vice Chair) Robert Barr Matthew Brown Grace McLean Catherine McMillan Alan Munro	Chair: Attending:
		Apologies:
		Meeting Ended:

#### Scrutiny and Petitions Committee 9 March 2016

**IRVINE, 9 March 2016** - At a Meeting of the Scrutiny and Petitions Committee of North Ayrshire Council at 2.00 p.m.

#### Present

John Hunter, Robert Barr, Matthew Brown, Alex Gallagher, Grace McLean and Catherine McMillan.

#### In Attendance

G. Macgregor, Head of People and Transformation and D. Miller, Complaint and Feedback Manager (Finance and Corporate Support); J. McHarg, Senior Manager (Participation and Empowerment) (Economy and Communities); A. Fraser, Head of Democratic Services and M. Anderson, Committee Services Team Leader (Chief Executive's Service).

#### Chair

Councillor Hunter in the Chair.

#### 1. Declarations of Interest

There were no declarations of interest by Members in terms of Standing Order 10 and Section 5 of the Code of Conduct for Councillors.

#### 2. Minutes

The accuracy of the Minutes of the ordinary meeting of the Committee held on 27 January 2016 will be confirmed and the Minutes signed in accordance with Paragraph 7 (1) of Schedule 7 of the Local Government (Scotland) Act 1973.

Noted.

#### 3. Quarter 2 2015 Complaint Report

Submitted report by the Executive Director (Finance and Corporate Support) on the volume and trend of Quarter 2 complaints in 2015, covering the period 1 July 2015 to 30 September 2015, and the improvement actions which have been introduced across Services, including the introduction of new technology, procedure reviews and procedure enhancements. The report summarised information on the number of expressions of dissatisfaction received from North Ayrshire customers and residents, with the full complaints report for the year to date attached at Appendix 1 to the report.

Councillor Brown joined the meeting at this point.

Members asked questions, and received further information, on the following:-

- whether targets had been set in terms of complaints handling and resolution; and
- mechanisms to show performance trends, including comparisons with internal and national targets.

The Committee agreed (a) that future Complaints reports include line graphs to illustrate trends in the Council's complaints handling and resolution and a comparison of performance against internal and national targets; and (b) otherwise, to note the content of the report.

#### 4. Community Centres North Ayrshire

Submitted report by the Executive Director (Economy and Communities) on the outstanding matters in relation to the range of activities being delivered from community centres, the added value provided by volunteers and the savings made with regard to Council run facilities.

Members asked questions, and received further information, on the following:-

- whether the £450,000 savings against rates identified at Section 1.1 of the report took into consideration those centres already operated by community associations under Service Level Agreements;
- support for local volunteers during the transition period and the anticipated arrangements for Council staff transferring to a trust;
- consultation with NAFCA on future contractual arrangements associated with a trust;
- future Council reporting arrangements on progress in terms of the transition; and
- arrangements to safeguard community centre assets.

Noted.

#### 5. AJVB : Minutes of Meeting held on 1 September 2015

Submitted report by the Chief Executive on the Minutes of the meeting of the Ayrshire Joint Valuation Board held on 1 September 2015.

Noted.

The meeting ended at 2.35 p.m.

### NORTH AYRSHIRE COUNCIL

# Agenda Item 3

18 May 2016

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Title:	Directorate Plans 2016/17 Update
Purpose:	To present for information the Council's 2016 update on the 2015/18 Directorate Plans.
Recommendation:	That the Scrutiny and Petitions Committee (a) notes the 2016 updates of the 2015/18 Directorate Plans as approved by the Cabinet on 26 April 2016 and (b) agrees to receive 6-monthly progress reports.

Scrutiny and Petitions Committee

#### 1. Executive Summary

- 1.1 This paper presents the 2016 updates on the 2015/18 Directorate Plans for noting. Whilst three year plans were approved by Cabinet last year, Plans are reviewed annually to ensure alignment with budgets and reflect any significant changes over the previous year.
- 1.2 The updated Directorate Plans are attached as appendices and the Scrutiny and Petitions Committee is asked to note them.

#### 2. Background

- 2.1 Directorate Plans are a vital component of the Council's corporate governance arrangements. They form part of the "Golden Thread" referred to in the Performance Management Strategy by demonstrating the part each Directorate will play in achieving the outcomes and priorities contained in the Single Outcome Agreement and Council Plan. They also provide the framework for service or team plans and personal and performance development (PPD) of individual staff.
- 2.2 The period of the Directorate Plans is three years with an annual review to reflect any significant changes and to ensure alignment with the budget planning process. The Directorate Plans 2015/18 were agreed by Cabinet on the 20 April 2015. The Plans have been updated for 2016 to ensure they reflect any significant changes within the Directorate. Plans have been produced in accordance with the revised Directorate Planning and Budgeting Guidance. The 'good to great' journey has been embedded within the Guidance which also provides flexible reporting options against the Strategic Priorities and the 'Good to Great' themes.

2.3 There are five Directorate Plans in total:

Appendix 1 - Democratic Services Appendix 2 - Finance & Corporate Support Appendix 3 - Education & Youth Employment Appendix 4 - Economy and Communities Appendix 5 - Place

- 2.4 The Health and Social Care Partnership agreed their Strategic Plan 2015/18 on 2 April 2015. The Strategic Plan focuses on delivering improved outcomes and reducing health inequalities for the people of North Ayrshire. The plan is currently being refreshed and the revised Strategic Plan will be available in summer 2016.
- 2.5 The Directorate Plans are closely aligned to the Council Plan and are the main mechanism for reporting progress on the Council Plan throughout the year.

#### 3. Proposals

3.1 That the Scrutiny and Petitions Committee (a) notes the updated Directorate Plans as approved by the Cabinet on 26 April 2016 and (b) agrees to receive 6-monthly progress reports.

#### 4. Implications

Financial:	There are no financial implications, as all commitments in Directorate Plans, are aligned with the Council's agreed budgets.
Human Resources:	There are no human resources implications as all commitments in Directorate Plans, are aligned with the Council's agreed budgets.
Legal:	There are no legal implications.
Equality:	The plans outline Directorates' commitment to fulfilling its statutory duty and also their proactive approach to Equalities.
Environmental &	The Plans support the Strategic Priority -
Sustainability:	Protecting and enhancing the environment for
	future generations.
Key Priorities:	The Directorate Plans support delivery of the
-	Council's Strategic Priorities.
Community Benefits:	There are no community benefit implications.

#### 5. Consultation

5.1 The Extended Corporate Management Team have discussed the updated Directorate Plans. Staff were consulted in the development of the Plans. Cabinet approved the updated Plans on the 26 April 2016.

Clara Murray

ELMA MURRAY Chief Executive

Reference :

For further information please contact Anne Todd, Senior Policy and Performance Officer on 01294 324140

#### **Background Papers**

Single Outcome Agreement 2013/17 Council Plan 2015/20 Performance Management Strategy

Appendix 1

Democratic Services Directorate Plan

2015/18

2016 Update

For more information contact: Andrew Fraser, Head of Service <u>andrewfraser@north-ayrshire.gov.uk</u> 01294 324125



Focus. Passion. Inspiration.

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# **1. Democratic Services Structure**



### 2. Foreword

This is an exciting time to be at the heart of the authority. We are a good Council, on our way to being a great one. The role of Democratic Services in this Good to Great journey is a crucial one. We are the glue which links Members, Committees, Services and Community Planning Partners and ensures that the Council's governance arrangements are effective and transparent.

Of course, all this is set against a background of decreasing resources and increasing demand, both internal and external, and a need to deliver more for less. This means that we need to be clear as to our priorities and how we will deliver them.

Along with Finance and Corporate Support we have the primary responsibility for ensuring that the underpinnings supporting Council Priorities are in good shape. These include:-

- A commitment to reducing inequality through early intervention and prevention, and targeting resources at those most in need
- Making sure all our communications are understandable and accessible
- A commitment to improvement
- Effective governance which sets out responsibilities and how we will achieve our priorities
- Treating people respectfully, fairly and equally

These principles of reducing inequality, continuous improvement, sound governance, and effective communication provide the bedrock for our priorities, and will remain as my priorities throughout this plan.

Andrew Fraser Head of Democratic Services March 2016

### 3. Our budget and how we intend to spend it

Democratic Services provides a wide range of supporting services for the Council.

The charts below show the services delivered and the cost of each service based on 2016/17 revenue budgets, which total £4.569m. They also show where the money goes across the main areas of spend in any one year. This service is delivered by 73.8 FTEs.

In a typical year, Democratic Services delivers many different services to the Council and its residents, such as:

- administering various licences, including taxis, landlord registration and entertainment permits
- delivering legal support around effective court interventions to protect vulnerable people
- facilitating an effective and proactive information governance and data protection regime throughout the Council
- embedding a performance management culture throughout the Council

**Corporate Communications** Support and co-Civil Contingencies, 0.074 offer professional, expert ordination of the advice and support on how to **Community Planning** protect and enhance the Partnership is a big Council's reputation and Legal and Licensing, 1.122 Democratic Services. part of our work. public image as an effective, 1.871 efficient, ethical and innovative organisation. The What Do We team covers a wide variety of Deliver disciplines including media, (£m) Around 160 council internal communications, meetings are organised, social media, marketing and facilitated and published events. each year by Democratic Communications & Member Services, 1.502 Services During 2015/16 Legal and Employee Cost Licensing Services 69% During 2015/16 we Property Costs recovered a total of 0% delivered data protection £973,740.75 of debt and and information security granted 321 Taxi Drivers' training to 418 staff licences in North Ayrshire. upplies and Services Other Expe 3% 0% Other Agencies and stration Costs 19% Bodies 096 Where The Money Goes

Figure 1

# 3.1. Key drivers for our services

There are a number of factors and legislation which directly influence the work carried out by Democratic Services on a day to day basis, the most significant are:

**Political Environment -** As the organiser of elections and the interface between Members and officers, the work of Committee Services, Policy and Community Planning is influenced by the national and local political climate

**Maximising the benefits of our Information and keeping it secure -** The service continues to comply with our legal obligations relating to Freedom of Information and Data Protection and during 2016/17 will identify the opportunities to put in place the building blocks which will enable the Council to maximise the use of its information.

**Locality Partnerships -** The Community Empowerment (Scotland) Act 2015 requires the Community Planning Partnership to divide its area into localities and to plan for the needs of persons in those localities. It increases the number of statutory partners involved in Community Planning, with specific duties on all partners and additional duties on some partners. It reinforces a range of work to strengthen and improve CPPs. It will affect the role of North Ayrshire CPP partners and relationships between them, community engagement and capacity building by the CPP and put the CPP on a clearer statutory basis with clearer roles and responsibilities.

**Community Justice -** Local strategic planning and delivery of services through Community Planning Partnerships (CPPs) is central to the new Future Model for Community Justice in Scotland. The aim is to deliver against a set of long term outcomes around reducing reoffending; increasing positive citizenship; increasing public safety; increasing public reassurance; reducing costs and reducing stigma.

**Good to Great -** We are committed to continuous improvement and the journey to becoming a 'Great' Council. We are 'stepping up' our performance and looking at the most effective ways to deliver our services as well as rolling out the Recognised for Excellence (R4E) Improvement Plan.

**Inequalities within North Ayrshire -** The demographics of North Ayrshire marked by inequalities and high levels of unemployment and poor health in particular in Irvine and the Three Towns provide a challenge for the Service.

**Reputation -** The continuing period of significant change needs to be underpinned by a robust Communications Strategy which will play a critical role in supporting and communicating changes and in managing both internal and external communications.

**Major Transformational Change -** Examples include the Integration of Health and Social Care, the biggest change to face Local Government since 1996. Similarly the Ayrshire Growth Deal will also result in extensive work for the service.

#### 4. Introduction

This Plan identifies how we will contribute to the Council's vision – and also outlines our key priorities for the next three years and how we will support our people to deliver these. The plan gives an overview of our services, what we aim to achieve, and how we will measure our progress. Summarised below are our five priority areas.



# 5. What we do

Democratic Services provides a wide range of services which support the delivery of the Council's Strategic Priorities. These services are outlined below. From the start of 2015, Committee Services, Policy and Performance, Information Governance, Community and Locality Planning, Elections and Council Officers come together as a single team.

The Service provides the following range of Services across Democratic Services.

# **5.1. Democratic Services**

Manager:	Margaret Davison (Democratic Services)
Number of Staff (FTE):	26
Manager:	Lynne McEwan (Communications and Member
Manager:	Lynne McEwan (Communications and Member Services)

Manager:	Christine Andrew (Legal and Licensing Services)
Number of Staff (FTE):	26.5

# 5.2. Purpose

#### **Committee Services**

The Committee Services Team comprises Committee Services and the Ayrshire Area Support Team. The team as a whole functions at the heart of the Council's democratic core and plays an important part in ensuring efficient and transparent decision making and in supporting Elected Members and Children's Panel Members in their roles. The Service underpins the Council's political decision making processes.

#### **Election Coordination**

The Election Coordinator supports the Returning/Counting Officer in terms of the administration of elections and referenda.

#### **Community Planning and Locality Planning**

The Community Planning Team covers Community Planning, Locality Planning, corporate coordination of Equalities and the health improvement of Council employees. The Team provides communication across the partnership, coordination of partnership groups, strategic development and monitoring of performance. Locality Planning considers the specific needs of our six local areas and works across the partnership to best address those needs in an integrated way.

The Health Improvement function continues to promote the staff health and wellbeing agenda through the Livewell - Healthy Working Lives programme by aiming to maintain the Gold Healthy Working Lives award. We also support the coordination and monitoring of the delivery of North Ayrshire Council's equality outcomes outcomes across the Council.

#### Policy and Performance

The role of the Policy and Performance section is to support the development of performance management capacity and a culture of continuous improvement across the Council.

#### Information Governance

The role of the team is to promote good information governance and management, to develop and improve electronic document and records management across the Council, and to ensure that Services are equipped with the knowledge and skills in areas such as Records Management, Freedom of Information and Data Protection.

#### **Communications and Member Services**

The Corporate Communications Team provides an integrated Communications service for the whole Council – offering professional, expert advice and support on how to protect and enhance the Council's reputation and public image as an effective, efficient, ethical and innovative local authority.

The team cover a wide variety of disciplines, including media relations, internal communications, social media, marketing and events - and are responsible for ensuring the Council's operations, priorities, values, ambitions and challenges are better understood, both externally and internally

Media Relations includes providing a 24/7 reactive press inquiry service; issuing proactive press releases and photo calls; preparing briefing and background notes; researching and writing communications materials for internal and external publications; proofreading and editing communications materials for internal and external and external publications and award submissions and for managing relations with local, national and specialist media outlets.

Internal communications include supporting/driving the Council's 'Good to Great' transformation programme by researching, writing and editing material for use in the Council's Internal Communications channels - the weekly News in Brief email bulletin, the eight-weekly Team Talk core/cascade briefing system and the quarterly Staff Talk magazine - and for use in specialist 'Good to Great' publications

Marketing includes working closely with Services to develop, manage and evaluate targeted marketing campaigns to promote their Services – ensuring the right information gets to the right people at the right time and in the right way.

Events support includes project managing the annual Provost Civic Pride Awards and Charity Dinner and working with other Services to deliver various key corporate events such as Ministerial visits, facility openings, service launches and the Straight Talking programme.

Members Services provides professional support and advice to Elected Members, together with dedicated support to the Leader of the Council and the Provost.

#### Legal and Licensing Services

Legal and Licensing comprises three teams, namely Contracts, Litigation and Licensing which deliver a comprehensive legal service to the whole Council. The Service provides extensive legal support across many diverse areas of law to all Directorates including representing the Council in court and tribunals and fulfils the Licensing obligation for the Council in respect of Liquor Licensing and Civic Government Licensing and Landlord Registration.

#### Contingencies

From April 2016 South Ayrshire Council will be the lead authority for civil contingencies and the pan-Ayrshire Civil Contingencies Team. The Team identifies risks and potential emergencies, plans for emergencies, co-ordinates exercises and provides training as required. Democratic Services also has a role as a single Point of Contact (SPOC) in relation to counter terrorism and the implementation of the 'Prevent' duty.

# **5.3. Activities**

The main activities of the service include:

- Supporting Council and Committee Meetings, including arranging meetings, issuing Agendas, recording decisions, administering a range of grants, administering appointments to outside bodies and keeping governance documents up to date
- Progressing the 'Better Committee Reports' initiative and promoting 'paperless' Committee Meetings
- Completing the current review of the Council's Scheme for the Establishment of Community Councils
- Providing administrative support to the Children's Hearings System in Ayrshire
- Supporting the delivery over electoral events, including the 2016 Scottish Parliamentary Elections and the anticipated Referendum on membership of the European Union and the 2017 Local Government Elections
- Support to, and coordination of the Community Planning Partnership
- Delivery of and monitoring of the Single Outcome Agreement Action Plan, Council Plan, Directorate Plan and associated performance indicators
- Coordination of the work of the Corporate Equality Group
- Roll out of Locality Planning Approach, through community consultation and engagement
- Carrying out research including census, deprivation and demographic analysis at locality planning level and other levels
- Improvement of the health of Council staff
- Driving and further developing a culture of continuous improvement through the Performance Management Strategy and Forum
- Ensuring the Council meets and exceeds its public performance reporting requirements
- Coordinating the R4E Improvement Plan
- The completion and successful implementation of a records management plan, in accordance with the Public Records (Scotland) Act 2011. This will outline policies and procedures for the effective management of the Council's records.
- Ensuring that the Council continues to meet its statutory obligations in responding to requests made under the Freedom of Information (Scotland) Act 2002, the Environmental Information (Scotland) Regulations 2004 and the Data Protection Act 1998.

- Launch and embed the new Communications Strategy to ensure the Council's operations, priorities, values, ambitions and challenges are better understood, both externally and internally
- Review and improve internal communications to drive and support the Council's transformation journey through timely cascading of relevant information to staff
- Enhance North Ayrshire Council's reputation and public image as an efficient, effective, ethical, reputable, sustainable and innovative local authority
- Promote North Ayrshire to a local and national audience as a leading location for doing business and a great place to live, work, visit and invest in.
- Project Managing the Provost Civic Pride Awards and Charity Dinner
- Providing professional support and advice to Elected Members, together with dedicated support to the Leader of the Council and the Provost
- Planning and delivery of fair and efficient elections, free from challenge
- Day to day running of Cunninghame House and Perceton House, Council car etc
- Sale Purchase and Lease of Council property including Council House Sales.
- Supporting all Services in the delivery of any necessary litigation, including child protection orders, adult support and protection, ASN tribunals, all debt recovery, recovery of heritable property, and other evictions including Traveller evictions.
- Providing legal advice and support to the Planning committee, the Social Complaints Review Committee, Grievance Appeals committee Education Appeal Committee and any other support to other committees which may be required.
- Support for the Child Protection Committee and the Adult Protection Committee
- Support and advice for Council contracts and agreements.
- Delivery of the Licensing Board and Licensing in furtherance of the Council's Statutory obligation
- Delivery of the Council's Licensing Committee in furtherance of the Civic Government Act.
- Ensuring the Council's key governance documents are fit for purpose
- Through the Monitoring Officer role, ensuring that Council decisions comply with legal requirements
- Supporting community asset transfers
- Providing support for the creation of a Trust to enable delivery of the Council's obligation to bring about community Empowerment
- Defending decisions of the Council in court
- Support for major projects such as the Integration of Health and Social Care, Ayrshire Growth Deal, Largs Campus, the Portal Leisure Centre, wind up of Irvine Bay URC
- Responding to and coordinating emergencies
- Building community resilience.

# 5.4. Key Partners

We work with	To deliver	Timescale
National Convenor for the Children's Hearings System	<ul> <li>Children's Hearings</li> </ul>	2016/19
The Returning/Counting Officer, Electoral Registration Officer, Electoral Commission, our electronic voting/postal vote processing contractors, and government	<ul> <li>Robust and transparent elections and referenda</li> </ul>	
Community Planning Partners	<ul> <li>SOA Priorities</li> </ul>	
Scottish Performance Management Forum	<ul> <li>Sharing of learning and good practice</li> </ul>	
Improvement Service	<ul> <li>Sharing of learning and good practice (Local Government Benchmarking Framework)</li> </ul>	
Service Freedom of Information coordinators/ Service Data Protection Group representatives	<ul> <li>FOI and DP requests are dealt with in an effective, efficient and compliant manner and key staff receive appropriate training</li> </ul>	
Equivalent officers in other Scottish councils, through e.g. the FOI Network and SOLAR	<ul> <li>Sharing of legislative knowledge and best practice</li> </ul>	
Staff at the Office of the Scottish Information Commissioner	<ul> <li>Advice and assistance on legislation, including latest updates, to improve service to customers</li> </ul>	
Various software companies	<ul> <li>Software implementations (streetscene scheduling, asset management, reporting)</li> </ul>	
Directorates and services	<ul> <li>Key projects and programmes to improve the services the Council delivers</li> </ul>	
Local and national media	<ul> <li>Improved awareness of services for local residents, improved reputation of the Council</li> </ul>	
Volunteers and community groups	<ul> <li>Successful community events, such as Marymass</li> <li>Integrated planning, joint exercises and coordinated handling of emergencies</li> </ul>	
Police Scotland and Fire Scotland	<ul> <li>Major Community Events</li> </ul>	
Category 1 responders including Police, Fire, NHS, Ayrshire local authorities etc	<ul> <li>Integrated planning, joint exercises and coordinated handling of</li> </ul>	
Scottish Government	emergencies	
West of Scotland Regional Resilience Partnership		
All Council Services		
Scottish Courts Administration		
Registers of Scotland	<ul> <li>A comprehensive legal service</li> </ul>	
Public Guardian		
Mental Welfare Commission		

We work with		To deliver	Timescale
SCRA			
Scottish Information commissioner	•	A comprehensive legal service	
Faculty of Advocates			
Licensing Forum			
NHS Ayrshire and Arran			
Police Scotland			
Fire and Rescue Service	•	The Statutory Licensing service	
AD Partnership			
SW Scotland Community Justice Authority			
The Gambling Commission			

**5.5. Key Strategies** We have responsibility for the development and implementation of the following strategies:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Scheme of Administration Scheme of Delegation Standing Orders	<ul> <li>Ensures proper governance arrangements are in place</li> </ul>	2014 2015 2014	2017	2016
Member/Officer Protocol Councillors' Register of Interests	<ul> <li>Ensures proper governance arrangements are in place</li> </ul>	2015 2012		
North Ayrshire Single Outcome Agreement	<ul> <li>SOA Priorities</li> </ul>	2013	2016	2016
Healthy Working Lives	<ul> <li>A healthier and more productive workforce</li> </ul>	2015	2016	Reviewed annually
Equality Action Plan	<ul> <li>Equality of protected groups</li> </ul>	2015	2016	Reviewed annually
Performance Management Strategy	<ul> <li>To embed a high performance culture throughout the Council</li> </ul>	2015		
Council Plan	<ul> <li>To be a leading organisation defined by excellent and innovative services</li> </ul>	2015	2020	2020
Democratic Services Plan	<ul> <li>To be a leading service defined by excellent and innovative services</li> </ul>	2016	2019	annually
Information Management Strategy	To ensure that outcomes are aligned with the Council's corporate objectives and that they contribute to the Single Outcome Agreement for North Ayrshire 2013-2017.	2015	2020	2020
Records Management Plan	<ul> <li>To set out proper arrangements for the management of records in the Council and Licensing Board.</li> </ul>	2015	2020	Informal review annually Major review 5 years

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Good to Great (with other services)	<ul> <li>A great Council which provides the best services to North Ayrshire</li> </ul>	2014	When we are the best	ongoing
Communications Strategy	<ul> <li>Ensure the Council's operations, priorities, core objectives, values, ambitions and challenges are better understood, both externally and internally</li> </ul>	2012	2015	2015
North Ayrshire Civil Contingencies Plan	<ul> <li>Effective handling of emergencies</li> </ul>	2012	Ongoing	Ongoing
Emergency Control Centre Plan and Emergency Contact Directory	<ul> <li>Effective handling of emergencies</li> </ul>	2015/ 2014	Ongoing	Annually
Rest Centre Guidelines Recovery Plan	<ul> <li>Effective handling of emergencies</li> </ul>	2012 2013	Ongoing	Ongoing
Procedure Manuals (Legal and Licensing)	<ul> <li>To deliver a comprehensive legal service to the Council</li> </ul>	ongoin g		
Gypsy Traveller Unauthorised Encampment Policy (with Housing)	<ul> <li>To provide a framework for the Council's interaction with unauthorised encampments</li> </ul>	2013	2014	
Licensing Overprovision Policy	<ul> <li>To provide the policy context for liquor licensing decisions</li> </ul>	2013	2016	2016
Licensing Policy Statement				

# 6. Context

# 6.1. Our Improvement Journey – From Good to Great

We believe in continual improvement and constantly look to develop what we do for the community. We also strive to provide value for money. To achieve this improvement we seek information from our community about their satisfaction and encourage feedback from our staff, and partner organisations. We gather information and undertake a range of audits and self-assessments, by external bodies and internally. All of these are assist us to understand our strengths and identify areas for improvement and inform our plans.

We are changing service delivery through internal improvement and have identified the priorities for development to support delivery of our range of services. Improving capacity in each of these areas will help us to make North Ayrshire stronger in the future.

We are on a journey of shaping the services we provide and helping our people develop so that they are able to respond to the challenging needs of the communities we serve. Our journey from Good to Great will also involve reshaping our finances and the way we work. We want to do that by working with the public, North Ayrshire businesses, and other public bodies, and, of course, our staff. Good communication, both internal and external, are an integral component of our Good to Great journey, as reflected in the Council's Communications Strategy.

Democratic Services is committed to self-assessment and continuous improvement. In 2015/16 we undertook a self-assessment exercise within our Service which used the EFQM Excellence Model. We will be implementing the improvement plan from the self-assessment during 2016/17 and in the coming years.

Democratic Services will support the establishment of a systematic approach to selfassessment across the Council. This will include implementing a proportionate and structured three year rolling programme of self-assessment activity.

# 6.1.1. Our Improvement Journey Outcomes

Democratic Services will contribute to the Council's Good to Great Journey and aims to achieve the following outcomes:



- The Community Planning Team is working with colleagues within Connected Communities and the wider Community Planning Partnership in delivering the Locality Planning Approach. This means tackling local issues more effectively in partnership. We want to involve local residents in the regeneration process and empower communities and develop local leadership.
- The role of Licensing is to ensure safe delivery of services to the Community.
- Legal Services is involved in the support of the creation of a trust to deliver the Council's Community Empowerment obligations.



- Legal Services provide essential support for major regeneration projects, such as the , Largs Campus, Garnock Campus, Dickson Drive Regeneration, Irvine Leisure Centre, and Revision of the KA Leisure Agreements • Legal Services is involved in enhancement of the local environment through planning enforcement and eviction of illegal occupiers.



PLACES

- We lead on Community Planning in North Ayrshire working in partnership across sectors to improve the lives of North Ayrshire residents.
- Our Information Governance Team is working with East and South Avrshire Councils on the information governance issues affecting the integration of Social Services and the National Health Service
- Legal Services are currently supporting the Irvine Bay URC wind up, North Ayrshire Venture Trust and the Ayrshire Growth Deal.





- Policy and Performance is supporting the development of a culture of continuous improvement across the Council.
- Committee Services ensure decision making processes are efficient and effective and that elections are fairly and effectively run.
- Our Information Governance Team is exploring the potential of managing information electronically across the Council
- (ENABLER)



- Democratic Services leads the Council's approach to Healthy Working Lives and attainment of associated awards. This provides opportunities for staff to sustain and improve their health and wellbeing. Through our corporate role in relation to equalities we promote equality of opportunity and treatment for North Ayrshire residents and staff.
- Legal Services have a key role through child and adult protection work to intervene to protect some of our most vulnerable people. The work of Civil Contingencies also prepares and protects our population should an emergency occur.

# 6.2. Managing our Risks

The key risks for Democratic Services are outlined in Appendix A. We continue to be proactive in responding to the financial challenge.

### 6.3. Equalities

We are committed to fulfilling our statutory duty when developing policies and delivering our services. The Council has a framework in place to carry out Equality Impact Assessments (EIAs) to ensure no discrimination against any of the groups identified as having a protected characteristic. We also promote equality across North Ayrshire communities and within the Council. Moving forward the Council will promote key themes around Equality and Diversity issues, such as the recent programme around 'Challenging Sectarianism' which supports awareness of the protected characteristic of Religion and Belief.

By carrying out EIAs when developing policies, we will:

- Improve the quality of services by making sure they are suitable and accessible to everyone
- Identify any possible discrimination which may exist and means of overcoming these
- Help to develop good practice and achieve best value
- Promote equal opportunities and good relations between groups.

Democratic Services supports the Council to fulfil its public sector equality duty including:

- Coordination of the Corporate Equality Group which has oversight of equality issues across the Council
- Developing and monitoring of Equality Action Plan
- Production of an annual Equality Report
- Promotion of equalities training
- Supporting services to undertake equality impact assessments
- Refreshing the Council's approach to equalities and making it more transparent and visible.

Equality Outcomes	Actions being taken to support the delivery of Equality Outcomes
More council employees	Democratic Services positively support a range of arrangements
working flexibly	for flexible working including homeworking and compressed hours
Employees able to respond	The service has corporate responsibility to ensure that employees
more confidently and	are able to respond to the needs of colleagues and customers.
appropriately to the needs of	This includes training, support to complete Equality Impact
colleagues and customers	Assessments and coordinating the Corporate Equality Group.

We have completed Equality Impact Assessments (EIAs) for new or revised policies and procedures relating to:

Screening and EIAs of 2015/18 budget proposals

**7. Delivery** Details of the 2016 actions and associated performance indicators and risks are shown below.

Key:	Enabler – underpins the delivery of the Council's Strategic Priorities
	SP2 – Strategic Priority 2: Working Together to Develop Stronger Communities

Performance	Indica	ators													
	Goo	od to	Grea	t The	mes				Actuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref.	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead
Enabler	✓						Employee Engagement Level		67.9%	69.9%					Democratic Services
SP2				~			Number of locality plans agreed by Locality Partnerships			New Pl			6		Community Planning
Enabler		✓					% of key corporate governance documents up to date			New Pl			100%		Democratic Services
Enabler		✓					Implementation of PMF work plan			New Pl			100%		Policy and Performance
Enabler		✓					Support Services as % of total gross expenditure <sup>1</sup>		2.5%				Data Only		Democratic Services
Enabler		✓					% of very satisfied and satisfied customers (Legal Services)						95%		Legal Services
Enabler		✓					% of Elected Members very satisfied or satisfied with services provided			New Pl			95%		Democratic Services
Enabler	~						Absence rate - Days lost per employee per annum	4.3	6.9	4.5		6	6		Democratic Services
Enabler	~						% of staff who have had a PPD interview in last 12 months	97%	100%		100%	100%	100%		Democratic Services
Enabler		✓					Cost of Democratic Core per $1000 \text{ population } (\pounds)^2$	£31,485.50	£30545.99			Data Only	Data only		Legal Services

<sup>&</sup>lt;sup>1</sup> Local Government Benchmarking Framework (LGBF) - Corp 1 <sup>2</sup> Local Government Benchmarking Framework (LGBF) - Corp 2

Performan	ce In	dicate	ors												
	Goo	od to	Grea	t The	mes			А	ctuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref.	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead
Enabler		✓					Total cost of the legal function as a percentage of organisational running costs (expenditure) <sup>3</sup>	0.2%	0.2%			0.29%	0.29%		Legal Services
Enabler		✓					Average hourly rate of in-house legal team compared to other in- house legal teams per SOLAR Benchmarking	£55.18	£55.44				TBC		Legal Services
Enabler		✓					% of invoices paid within 30 days for Democratic Services		95.29%			92%			Democratic Services
Enabler		✓					Freedom of Information requests responded to in 20 working days (%)	88%	93%			94%			Information Governance
Enabler		✓					Increase the value of media (print/online/TV/radio) coverage secured for North Ayrshire Council			New Pl			Data only		Communications
Enabler	~						Increase in staff satisfaction levels with internal communications via annual staff Internal Communications Survey			New Pl			Data only		Communications
Enabler		~					Increase/maintain the number of marketing campaigns that meet or exceed the campaign objectives			New PI			Data only		Communications

Actions

<sup>&</sup>lt;sup>3</sup> Joint UK Audit Bodies (Legal Services) recommended indicator -1a

	Good to Great Themes				mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Ref.	Action Description	What success will look like	Lead Service	Linked to Risk
Enabler		✓					Implement the Recognised for Excellence Improvement Plan	The Council will have made further progress on its good to great journey	Democratic Services	
Enabler	✓						Work with staff to improve staff engagement	Further motivated and engaged staff	Democratic Services	
Enabler	~						Implement EFQM Improvement Action Plan	Our contribution to the Council's good to great journey. The Service will be working more efficiently and staff will be fully engaged and motivated.	Democratic Services	
Enabler				✓			Improve the CPP Outcomes Profile	The CPP Board will be using the profile as an improvement tool	Community Planning	
Enabler		•					Drive the development of the Intelligent Council	The Council is consistently and effectively using data, knowledge and intelligence, has a robust Information Governance and Data Protection regime. Staff are aware of their responsibilities	Democratic Services / Information Governance	
SP2					✓		Implement locality planning approach with our CPP partners	Locality Planning approach is implemented with partners	Community Planning	
Enabler					*		Transition of Community Justice to Community Planning	Effective partnership working arrangements are put in place for the CPP to take on the reducing reoffending remit of the Community Justice Authority	Community Planning	
Enabler	~						Embed an equalities culture across the Council	Staff have embedded equalities into their work practices and staff are aware of their responsibilities	Community Planning	
Enabler		✓					Further develop Legal Services relating to Employment Law	Proactive approach to employment issues and overall savings for the Council	Legal	
Enabler		1					Provide comprehensive support to create new Trust to deliver Community Empowerment.		Legal	
Enabler		*					Provide comprehensive legal support for Council projects e.g. Largs campus, Irvine Leisure Centre, Ayrshire Growth Deal	Maximising the amount of legal work the Council is able to retain in-house at lower costs	Legal	

Actions									
	Goo	d to (	Grea	t The	mes				
Strategic Priorities	People	Processes Places Communities Partnerships		Action Description	What success will look like	Lead Service	Linked to Risk		
Enabler		✓				Through the Monitoring Officer ensure that the Council complies with all legal requirements	Council is fully compliant with all legal requirements	Legal	
Enabler		✓				Launch and embed the new Communications Strategy	Transparent and effective communications for all stakeholders	Communications	
Enabler		✓				Review and improve internal communications to drive and support the Council's transformation journey	Highly engaged workforce	Communications	
Enabler		✓				Enhance North Ayrshire Council's reputation and public image	North Ayrshire Council is viewed as a reputable and innovative local authority	Communications	
Enabler		✓				Promote North Ayrshire Council to a local and national audience	North Ayrshire is seen as a 'Great' Council	Communications	
Enabler		~				Successfully deliver elections	Successful delivery of Elections	Democratic Services	Election mistakes result in challenge on the basis of the integrity of the election - that election was not fair, transparent or results were not accurate
Enabler		1				Modernise the Council's committee management systems	More efficient and accessible committees	Committee Services	
Enabler		~				Develop an effective and proactive Information Governance regime within the Council	The Council has a robust Information Governance and Data Protection regime. Staff are aware of their responsibilities	Information Governance	The Council does not use its information to best effect or loses information.
Enabler		$\checkmark$				Plan for new administration in 2017	The Council is prepared for the new Administration	Democratic Services	
Enabler		$\checkmark$				Further develop policy support	The Council is developing policy to support its vision	Democratic Services	

# 8. Directorate Planning Timetable

Task	Frequency	2016/19 (√) auency											
		Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Development of Directorate Plans	[A]									~	~		
Draft Directorate Plans to Democratic Services (Policy & Performance)	[A]										<b>√</b>		
Review of the Directorate Plans undertaken by Finance to ensure all the financial consequences are reflected.	[A]											~	
Draft Directorate Plans refined and discussed with the Chief Executive	[A]											✓	
Draft Directorate Plans to ECMT	[A]												~
Directorate Plans to Cabinet	[A]	$\checkmark$											
Directorate Plans published on website	[A]	$\checkmark$											
Six monthly reporting of progress to Cabinet	[6 Monthly]		$\checkmark$						$\checkmark$				
Publish Annual Report	[A]								$\checkmark$				

# Appendix A - Risks

Risk Code & Title	Information Governance	Current Risk Matrix					
Risk	The Council does not use its information to best effect or loses information.	Timpact					
Consequence	Services are inefficient and there are fines and reputational damage arising from lost information.	Current Risk Score Impact x Likelihood					
Current Controls	Planning for introduction of Master Data Management , Electronic Document and Records Management System, Big Data and data protection policies and training	3x3					
Linked Actions	Linked Actions						
Linked Actions Code &	TitleDevelop an effective and proactive Information Governance regime within the Council Drive the development of the Intelligent Council including developing a culture of good knowledge and informati	on management					

Risk Code & Title	Elections		Current Risk Matrix
Risk		takes result in challenge on the basis of the integrity of the election - that election was not fair, transparent or not accurate	Impact
Consequence	Reputationa	I damage to RO and subsequently to the Council. Risk of a petition.	Current Risk Score Impact x Likelihood
Current Controls	Contingency	ject management: project plan/risk plan/integrity plan	4x2
Linked Actions			
Linked Actions Code	& Title	Successfully deliver elections	

# North Ayrshire Council

# Our Journey From Good To Great

Finance and Corporate Support

# 2015/18 2016 Update

For more information:

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Focus. Passion. Inspiration.

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# 1. Directorate Structure



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**2 |** P a g e

#### North Ayrshire Council

# 2. Our budget and how we intend to spend it


#### 3. Foreword

# Welcome to the Finance and Corporate Support Directorate Plan 2016/19

This Plan sets out the key priorities for the Directorate for 2016/19 and builds on the great work that we're already doing. The priorities reflect the challenging environment of increasing demand and reducing resources within which the Council continues to operate.

A new structure has been put in place in Finance and Corporate Support (FACS) to ensure the Directorate is best placed to support the Council to deliver the outcomes set out in the 2015/20 Council Plan.

Finance and Corporate Support provides a wide range of services to North Ayrshire residents via our newly established Customer and Digital Services team and continues to provide support to all Council Services and the North Ayrshire Health and Social Care Partnership. Our Service now has lead responsibility for supporting the Council to deliver its next phase of Transformation.

Finance has a significant role in developing the short and longer term revenue and capital financial plans and strategies and supporting Services in the financial management of these resources, totalling around £379m in 2016/17.

Customer and Digital Services are committed to providing excellent services to our customers and ensuring that the Council has a fit for purpose Information Communication Technology (ICT) infrastructure.

Our People and Transformation Teams will support the development of our culture and workforce as the Council changes how it does things.

This Plan maps out what the Directorate will do to continue to support the Council's "Good to Great" journey, enabling it to achieve the overall vision 'to be a leading organisation defined by excellent and innovative services'.



Laura Friel Executive Director

### 4. Introduction

This Plan identifies how FACS will contribute to achieving the Council's vision - **To be** *a leading organisation defined by excellent and innovative services*. The plan also outlines our key priorities for the next three years and how we will support our people to deliver these. The plan gives an overview of our services, what we aim to achieve, information on our resources, our key actions and the performance indicators we will use to measure how well we are meeting the needs of our customers and communities.

#### 4.1 Key drivers for our Services

There are a number of factors and emerging legislation which directly influence the work carried out by the Directorate, the most significant are:

**Financial Environment** – The UK economy continues to show signs of recovery with UK growth levels being amongst the strongest of any G7 country with the Bank of England forecasting growth to remain around 2.4% - 2.8% over the next three years. This is driven mainly by strong consumer demand due to a recovery in wage inflation at the same time that Consumer Price Index (CPI) inflation has fallen to or near zero in recent times. The UK's financial environment is still closely linked to the performance in the wider economy including China and Japan. The US increased interest rates in December 2015 for the first time since 2006 and the Eurozone may need to consider increasing its quantitative easing if it is to succeed in significantly improving growth and getting inflation to the target level of 2 %.

There is broad consensus that there will be further pressure on public expenditure at a UK and Scottish level with significant cuts already experienced for 2016/17 and further cuts predicted for 2017/18 to 2019/20. In addition to economic performance, other factors which may influence the availability of funding for the public sector include elections in each of the next two years, recommendations emerging from the Smith Commission and financial powers arising from the Scotland Act 2012.

**Resource Pressures and Organisational Change** – North Ayrshire Council has responded to the challenging financial climate and the real reduction in resources that it has faced. The Council has delivered £56m of savings over the period 2010/11 to 2015/16. This approach has continued with the approval of the Council's medium term budget which will deliver a further £20.7m of savings over the next two years (2016/17 – 2017/18). The ten year financial strategy (2013/14 to 2022/23) and the availability of good quality financial information sit alongside this sound medium term financial planning.

Delivery of savings of this magnitude creates a challenge in delivering further sustainable savings in future years. This will require workforce resizing with input from Human Resources and the Change Team. Development of an outcome based approach to budgeting, a focus on early intervention and prevention and aligning resources to the six localities will help the Council focus

its resources on the services that make the greatest contribution to delivering its core outcomes.

Integration of Health and Social Care – The North Ayrshire Integrated Joint Board (IJB), with responsibility for social care and a range of health services, came into effect at the beginning of April 2015. The Integration Joint Board is responsible for financial and strategic oversight of these services.

Finance and Corporate Support has been involved in supporting the IJB and the Partnership Management Team across a range of support services including Financial Management, Audit, Information Communication Technology (ICT), Human Resources (HR) and Organisational Development (OD).

In an increasingly challenging financial environment it is essential to ensure effective financial stewardship and workforce planning for the Partnership and the Council to support delivery of strategic and operational objectives. We will also facilitate effective communication links and ICT access.

FACS has supported the new Partnership develop its thinking on an integrated ICT approach across all Ayrshire partner organisations.

Support for HR&OD issues is on-going through a range of sub-groups to address on-going operational HR issues and planning and delivery of the OD strategic plan and workforce planning. A new strategic HR/OD group has been established on a pan-Ayrshire basis.

**Transformation (T2) Plans** – A new strategic approach to corporate transformational change has been established. The Corporate Management Team will periodically sit as the Transformation Board with oversight and governance of a transformation programme which will focus on projects that address the financial constraints facing the Council and cross cutting issues such as actively addressing service demand and developing the Council as a leading organisation with excellent and innovative services. FACS will be the lead directorate for T2.

**Digital Services** – A key driver for the FACS directorate will be the creation and development of customer-focussed, digital services. This approach forms a key element of T2. FACS will play the leading corporate role in driving the development of digital services and the use of technology to secure service improvement and improved customer service.

<u>Small Business, Enterprise and Employment Act 2015</u> – The UK government is planning to cap public sector exit payments. At present this policy will extend to all of the bodies where employment and remuneration practices are the responsibility of the UK Government. The Scottish Government has yet to determine if and how it may take forward similar arrangements. If the Scottish Government chooses to implement this policy this could have an impact on future workforce planning within the Council.

<u>Good to Great</u> – FACS remains committed to continuous improvement and the supporting the Council's Good to Great journey. This shared aim aligns with the Council's vision to be a leading organisation defined by excellent and innovative services. Much of the strategic focus of the FACS Directorate plan is in driving that shared vision across our teams, to ensure delivery of excellent levels of service recognising the challenges and being more innovative and radical in our thinking and leading the way nationally. This ethos is fully incorporated into our approach to T2.

**Legislation** – The following legislation is likely to have an impact on service delivery:

<u>Welfare Reform and Work Bill 2015-16</u> – makes further provision for the phased introduction of a number of welfare reforms from 1 April 2016 that will impact significantly on people on low income who are in and out of work. These will impact on local communities within North Ayrshire and may increase demand for Council Services.

<u>Scotland Bill 2015</u> – amends the Scotland Act 1998 and makes provision for the devolution of powers to the Scottish Government including: powers to vary elements of Universal Credit; to design and deliver welfare benefits for carers, people with a disability or illness; and deliver the regulated Social Fund. Once Royal Assent is received the Council will work with the Scottish Government to deliver these changes.

**Procurement Reform (Scotland) Act 2014** – this aim to establish a national legislative framework for sustainable public procurement that supports Scotland's economic growth by delivering social and environmental benefits, supporting innovation and promoting public procurement processes and systems which are transparent, streamlined, standardised, proportionate, fair and business-friendly. Statutory Guidance issued in October 2015 outlined fair working practices; further guidance regarding the selection of tenderers and awards of contract is expected in January 2016. The remaining provisions of the Act will come into force on 18<sup>th</sup> April 2016 with the exception of the sustainable procurement duty (including community benefits) which will commence from 1 June 2016 and the requirement to produce a procurement strategy for regulated contracts which will be required by 31 December 2016.

The Public Contracts (Scotland) Regulations 2015 – implements the new EU public procurement directives and will take effect from 18 April 2016. The Act significantly changes the existing regulations in a number of key areas including a reduction in tender timescales, dividing requirements into smaller lots to encourage Small and Medium Sized Enterprises (SMEs), removal of lowest cost at award stage, introduction of "Innovative Partnerships", greater clarity regarding pre-market consultation, new grounds for exclusion, a lighter touch approach for care services and a changed approach to tendering with supported businesses and social enterprises.

#### 4.2 Key Priorities

This plan focuses on delivering Finance and Corporate Support's priorities for the three years ahead, while learning lessons from the past. Summarised below are our **three** priorities along with the key actions we will take to deliver them.



Finance and Corporate Support Directorate Plan 2016-19			
Priority	PI	Action	
Developing Exceptional Customer Service While Embedding Digital Methodologies	<ul> <li>Speed of processing (HB) new claims</li> <li>Speed of processing (HB) change of circumstances</li> <li>Speed of processing (CTR) new claims</li> <li>Speed of processing (CTR) change of circumstances</li> <li>IT Customer Satisfaction</li> <li>% of customers delighted with Contact Centre</li> <li>% of calls answered by the Contact Centre</li> <li>% of self-service transactions</li> <li>% of customers seen within 10 minutes</li> <li>% of FACS FOIs responded to within 20 days</li> <li>Ebilling for Council Tax customers</li> <li>% of death registrations within 2 working days</li> <li>% of accuracy for Registration</li> </ul>	<ul> <li>Implement the business support strategy</li> <li>Redesign of cash collection arrangements</li> <li>Development of alternative arrangements for Municipal Bank services</li> <li>Develop a strategy to channel shift council tax customers to electronic billing as part of a customer self-service</li> <li>Provide additional support to customer to access self-service channels</li> <li>Increase the number of on online transactions available</li> <li>Review Customer Services Strategies</li> <li>Introduce a new complaint handling procedure for Social Care</li> </ul>	
Effective Financial Planning and Stewardship for the Council and its Partner Organisations	<ul> <li>Procurement &amp; Commercial Improvement Programme</li> <li>% of FACS invoices that were paid within 30 days</li> <li>% of business rates collected in year</li> <li>% of Council Tax collected in year</li> <li>Cost of collection of council tax</li> <li>Gross cost of administration per benefit claim</li> <li>Support services as a percentage of total gross expenditure</li> </ul>	<ul> <li>Regular liaison with Pan Ayrshire finance colleagues to develop and share best practice</li> <li>Refresh long term financial strategy to cover 2016/17 to 2025/26</li> <li>Update the medium term financial plan</li> <li>Pilot introduction of Participatory Budgeting</li> <li>Develop a more strategic framework for financial planning to support Transformation 2</li> <li>Implementation of a new financial management system (FMS)</li> <li>Develop an action plan for Registration, to increase income and reduce costs</li> <li>Work with the Community Planning Partnership to support an interagency approach to financial planning</li> <li>Develop a Business Partnering approach for financial planning</li> <li>Support the (financial) Integration of Health and Social Care</li> <li>Support the (HR) Integration of Health and Social Care</li> <li>Develop a new three year Corporate Procurement strategy</li> <li>Develop a corporate strategy and contract plan for regulated procurements</li> <li>Update of Procurement Manual and Standing Orders</li> </ul>	

	Finance and Corporate Support Directorate Plan 2016-19		
Priority	PI	Action	
Lead and Support the Delivery of Transformational Change and Organisational Development	<ul> <li>Number of reportable incidents (RIDDOR) per 100,000 employees</li> <li>Overall employee engagement level (FACS)</li> <li>% of FACS staff who received a performance and personal development interview in the last 12 months</li> <li>% of FACS staff with no sickness absence</li> <li>Sickness absence days per employee (FACS) per FTE</li> </ul>	<ul> <li>Implement a secondary internet connection</li> <li>Develop a digital strategy</li> <li>Move from operational reporting to advance analytics</li> <li>Support the introduction of Kaizen Blitz Lean approach across the Council</li> <li>Develop the Directorate's approach to embed performance management and benchmarking</li> <li>Extend the roll out of HR21 Employee/Manager Self Service</li> <li>Develop "Staff Voice" to identify key drivers within services around employee engagement and give qualitative feedback on emerging and planned workforce issues</li> <li>Development and management of the Transformation Programme Phase 2</li> <li>Roll out of a stress management tool across the workforce to facilitate analysis for services</li> <li>Develop and deliver a revised Health and Safety Policy</li> <li>Provide a variety of interventions that make North Ayrshire Council a great place to work</li> <li>Promote and enhance our Leadership Academy to aspiring/first, middle and strategic managers and leaders</li> </ul>	

#### 5. What we do

#### 5.1 Finance and Corporate Support

The Directorate provides a wide range of services through 10 sections within Finance, People and Transformation, Customer and Digital Services and Internal Audit, Risk and Fraud.

#### 5.2 Finance

These sections fall within the service delivery area of Finance.

Manager:	Anne Lyndon – Corporate Procurement Unit
Number of Staff (FTE):	15
Location:	Cunninghame House
Manager:	Vacant – Financial Management
Number of Staff (FTE):	47
Location:	Cunninghame House/ Perceton House/ Montgomerie House

Note: no of staff as at 31 Jan 2016

#### 5.3 Purpose

<u>Corporate Procurement</u> – is responsible for: ensuring adherence to policy and legislation; developing and implementing the Council's Corporate Procurement Strategy; providing advice and support with tendering; promoting community benefits; developing electronic procurement solutions and the Council's procurement processes. Accounts Payable ensure Council suppliers are paid accurately and promptly.

**Financial Management** – provides high-quality financial management information and advice to support decision-making by the Council and Services. Financial Management leads the development of the Council's financial planning including revenue and capital budgets, the preparation of annual accounts and other statutory returns, as well as providing support to Service Managers to manage their budgets.

Treasury Management – manages the Council's cash flow, loans and deposits.

# 5.4 Activities

- Provision of high quality financial management information and advice
- Continued development of medium and long term financial strategies and plans, including Outcome Based Budgeting, which support service delivery and capital investment
- Preparation of annual accounts and other statutory returns as part of the governance arrangements in place
- Provision of support for the integration of Health and Social Care
- Paying suppliers and other creditors accurately and promptly
- Developing the Council's procurement process

### 5.5 Key Partners

We are working with	To deliver
NHS Ayrshire and Arran / Health and Social Care Partnership	<ul> <li>Delivering integration</li> </ul>
Local Businesses	<ul> <li>Developing North Ayrshire economy – increase in award of local contracts and community benefits</li> </ul>
Other Local Authorities	<ul><li>Cross council procurement initiatives generating savings</li><li>Delivering integration</li></ul>

#### 5.6 Key Strategies

Finance has a range of strategies that set out what we want to achieve for aspects of our business, these are noted below:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Corporate Procurement Strategy	Guidance on the recommended practices and policies required when purchasing all externally provided Goods, Works and Services.	2013	2016	Annual
Financial Strategy	To ensure longer term financial sustainability that provides for appropriate investment in priority services	2013	2023	2016/17
Treasury Management Strategy	To ensure that the Council has a clear framework to undertake borrowing which is affordable, prudent and sustainable and to undertake investments which have security and liquidity as a priority	April 2015	March 2016	Annually in December

### 5.7 **People and Transformation**

These sections fall within the service delivery area of People and Transformation.

Manager:	Jackie Hamilton – Employment Services
Number of Staff (FTE):	26
Location:	Cunninghame House
Manager:	Ainsley Young – HR Operations
Number of Staff (FTE):	11
Location:	Cunninghame House
Manager:	Fiona Walker – Organisational Development
Number of Staff (FTE):	8
Location:	Cunninghame House
Programme Manager:	Graham Mirtle – Change Team
Number of Staff (FTE):	7
Location:	Cunninghame House

#### 5.8 Purpose

**Employment Services** supports the recruitment of employees including advertising, issuing contracts, Disclosure/PVG checking, redeployment and payment of employees and Elected Members. The section develops and maintains the Council's HR systems and provides workforce analytics to support strategic workforce planning.

#### HR Operations provides two core services:

Operations provide professional Human Resources support for management of workforce matters including; supporting the implementation of workforce change, employment law, the development and implementation of Human Resource policies and procedures and Terms and Conditions of Employment. The team supports and manages the relationships between employees and trades unions to support stable employee relations within the workplace.

Health and Safety provides a strategic approach to promote Health, Safety and Wellbeing to ensure the Council complies with Health and Safety Legislation. The team provides support, guidance and training to leadership teams, all employees and Elected Members. Investigations and auditing of health and safety management systems are an integral part of the team's responsibility.

The **<u>Organisational Development Team</u>** develops and delivers a strategic approach to people and organisational development. It is responsible for creating and implementing interventions designed to facilitate change and achieve improvements in organisational effectiveness. The team provides organisational and employee development support,

advice and guidance to leadership teams, all employees and Elected Members. In addition, a suite of corporate learning and development programmes are designed, delivered and evaluated to develop and enhance the knowledge, skills and behaviour of our employees.

The <u>Change Team</u> supports the Council's transformation programme. It focuses on projects which; address the financial constraints facing the Council, support delivery of the Council Plan outcomes and actively addresses service demand; streamline processes using Lean techniques.

### 5.9 Activities

- Provision of Human Resource support
- Timely payment of salaries and wages
- Provision of a Corporate Health and Safety function
- Provision of skills, knowledge and cultural training
- Provision of Organisational Development interventions
- Supporting the integration of Health and Social Care
- Leads and support Transformation Phase 2
- Leads roll out Lean Six Sigma to other areas of the Council
- Introduction of Kaizen Blitz rapid improvement
- Provision of People analytics

#### 5.10 Key Partners

People and Transformation works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working with	To deliver
Trade Unions	<ul> <li>To continue to deliver effective employee relations</li> </ul>
National Health Service (NHS) and other local authorities	<ul> <li>Integration of Health and Social Care</li> </ul>
Directorates and Services	<ul> <li>Key projects and programmes to improve the services the Council delivers</li> </ul>
Improvement Service	<ul> <li>Sharing of good practice and benchmarking (Local Government Benchmarking Framework) (LGBF)</li> </ul>

### 5.11 Key Strategies

People and Transformation has a range of strategies that set out what we want to achieve for aspects of our business, these are noted below:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Corporate Health and Safety Policy	To ensure the Council meets its statutory and compliance obligations under the Health and Safety at Work Act, etc. 1974, and related Regulations and Codes of Practice	2010	2015	2016/17
People Strategy	The People Strategy will support the delivery of the Council Plan and its strategic priorities through focussing on developing the right culture and helping the Council transform to be a leaner, more efficient and high performing organisation where people can develop and thrive	2015	2018	2018

# 5.12 Customer and Digital Services

These sections fall within the service delivery area of Customer and Digital Services.

Manager:	Esther Gunn Stewart – Customer Services	
Number of Staff (FTE):	139	
Location:	Various	
Manager:	Stephen Humphries – Revenues and Benefits	
Number of Staff (FTE):	67	
Location: Bridgegate House		
Manager:	Alan Blakely – Information Technology	
Number of Staff (FTE):	): 62	
Location:	Cunninghame House	

#### 5.13 Purpose

<u>**Customer Services**</u> delivers the Customer Services and Business Support Strategy objectives. The Contact Centre handles in excess of 300,000 calls per year for a range of Council Services including Council Tax, Benefits, Waste, Streetscene, Building Services, Roads Services and Education. The section is responsible for a network of Customer Service Centres incorporating Registration Services which handle approximately 50,000 enquiries. Customer Services has ownership of a number of digital access channels including the external website, the intranet, web chat and the 'Report It' smartphone app. Business Support provides administrative support to all Directorates with the exception of the Health and Social Care Partnership.

**Revenues and Benefits** – undertakes the effective administration of income collection; around 17.5% of the Council's revenue for its General Fund services comes from the billing and collection of Council Tax from around 67,700 chargeable dwellings. The section also collects water and wastewater charges on behalf of Scottish Water, administers around 17,000 Housing and Council Tax Reduction claims including maximising the take-up of benefits in the community, delivering the Scottish Welfare Fund and supporting delivery of Universal Credit in partnership with Department for Work and Pensions. Non-domestic rates are collected from almost 5,000 local businesses on behalf of the Scottish Government. Income is also collected where the Council has provided goods or services to a customer.

**Information Technology** provides a comprehensive support and development service for Information and Communication Technology (ICT) related activity across the Council, aligned to the ICT Strategy, ICT Strategy for Education Establishments and Customer Services Strategy.

Information Technology Services maintain and develop the Council's infrastructure, including desktop and laptop devices, servers and networks, and support and development of the Council's website and business applications, information security and Public Services Network (PSN) compliance. A managed service is also provided to all schools and libraries.

#### 5.14 Activities

- Comprehensive Information Technology support and development
- Implementation of new technology solutions within Customer Service
- Provision of business support to all Directorates with the exception of H&SCP
- Provision of first point of contact access to services
- Support for the development and delivery of digital access channels
- Supporting the integration of Health and Social Care
- Mitigation of welfare reforms
- Billing and collection of Council Tax from around 67,700 dwellings
- Administration of around 17,000 Housing Benefit claims

### 5.15 Key Partners

Customer and Digital Services (CDS) actively works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working with	To deliver
Capita plc	<ul> <li>Design and manage the Council's Wide Area Network, providing more effective service provision and more efficient use of IT resources</li> </ul>
NHS and other local authorities	<ul> <li>Integration of Health and Social Care</li> </ul>
Directorates and Services	<ul> <li>Key projects and programmes to improve the services the Council delivers</li> </ul>
Department of Works and Pensions (DWP)	Universal Credit

### 5.16 Key Strategies

Customer and Digital Services have a range of strategies that set out what we want to achieve for aspects of our business, these are noted below:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Customer Service Strategy	The Customer Services Strategy sets out how the Council will drive forward the Customer Services vision	2012	2017	Annual
Council ICT Strategy	In line with the National and Local Government ICT Strategies the focus over the next 2 years will be: More Digital Services Cost Reductions; and Transformational Change	2014	2016	Annual
ICT Strategy for Educational Establishments	An ICT Strategy to establish a standard approach to the ICT delivery for Educational Establishments, and integrate ICT within the curriculum	2015	2018	2018
Business Support Strategy	How we support our internal customer processes	2015/16	2016	2017/18
Strategies pending approval	Key Strategy Outcomes	Start Date	End Date	Review Date
Council Digital Strategy	Integration of over-arching corporate strategic approach to digital services (consolidating this across digital elements of Customer Services Strategy, ICT Strategy, Business Support Strategy etc.)	2017	2018	2019/20

### 5.17 Internal Audit, Risk and Fraud

Manager:	Paul Doak – Internal Audit, Risk and Fraud
Number of Staff (FTE):	13
Location:	Cunninghame House

#### 5.18 Purpose

Internal Audit provides independent assurance to Elected Members and senior managers that effective governance and internal control arrangements are in place across the Council. The Risk Management team ensures the Council is risk aware, with effective risk management embedded across Services and appropriate arrangements in place to ensure, as far as possible, business continuity. The section also manages all insurance matters for the Council. The Performance Team helps FACS deliver the Council's Performance Management Strategy. Corporate Fraud provides pro-active fraud prevention advice and investigates fraud within and against the Council.

#### 5.19 Activities

- Provision of the Internal Audit Service
- Performance Management across the Directorate
- Providing effective Risk Management and Insurance Services
- Pro-active fraud prevention, detection and investigation

### 5.20 Key Partners

We are working with	To deliver
NHS Ayrshire and Arran / Health and Social Care Partnership	<ul> <li>Delivering integration</li> </ul>
Audit Scotland	<ul> <li>National Fraud Initiative</li> </ul>

#### 5.21 Key Strategies

Internal Audit, Risk and Fraud has a range of strategies that set out what we want to achieve for aspects of our business, these are noted below:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Risk Management Strategy	The integration of risk management throughout the Council and its use as a general management tool within operational activities.	2014	2016	Biennial
Business Continuity Strategy	Assesses which functions within the Council are critical for service delivery and helps ensure recovery plans are in place	2015	2017	2017
Counter Fraud and Corruption Strategy	To reduce the Council's exposure to fraud risk and to ensure a robust response where instances occur	2015	2017	2017

#### 6. Context

#### 6.1 Our Improvement Journey – From Good to Great

In FACS we continue to deliver change and make progress towards operational excellence. We do this by engaging with our customers, encouraging feedback from our staff and partner organisations and establishing what best practice looks. External scrutiny and self-assessment are key planks of our improvement journey. All of this helps us understand our strengths and identify areas for improvement which informs our plans.

We continue to develop and improve service delivery and have identified the priority actions to ensure this happens. As part of our journey we support our people to develop and encourage them to contribute their ideas, enabling us to meet the needs of the communities we serve.

Our journey from Good to Great will involve redistributing our finances and changing the way we work. We do this by working with the public, North Ayrshire businesses, other public bodies, and, of course, our staff.

Finance and Corporate Support supports the establishment of a systematic approach to self-assessment across the Council. This includes implementing a proportionate and structured three-year rolling programme of self-assessment activity. The Directorate will undertake a self-assessment exercise once every three years employing an established quality improvement model such as EFQM.

# 6.1.1 Our Improvement Journey

Good to great themes

The Directorate will contribute to the Council's Good to Great Journey and aims to achieve this by:

	Α	ction/Indicator
	Exploring opportunities for increased engagement through development of participatory budgeting As	32, A33, P08, P10,
PARTNERSHIPS	<ul> <li>Sharing best practice in Finance on a pan Ayrshire basis</li> <li>Developing a "business partnering" approach to support strategic decision making and value add activities</li> <li>Working with Community Planning Partners to ensure the most effective allocation of resources</li> </ul>	15, A16 6 14 13 25
PROCESSES	<ul> <li>Replacing the Financial Management System to streamline processes and improve financial management A information</li> <li>Improving processing times and payment of Housing Benefit and Council Tax Reduction and reducing P overpayments</li> <li>Implementing an IT Infrastructure to support the delivery of more digital services and transformational change A Developing analytical 'insight' reporting to improve strategic decision making</li> <li>Increasing on line transaction choices to provide a more flexible service to our customers</li> </ul>	7, A8 11 3, P4, P5, P6. 4, A5, P13. 20 30, P10, P13 21 5
PEOPLE	Continuing to build leadership capacity	28

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### 6.2 Managing our Risk

The key risks for Finance and Corporate Support are outlined in Appendix A.

#### 6.3 Equalities

Finance and Corporate Support is committed to fulfilling its statutory duty when developing policies and delivering our services. The Council developed an Equality Impact Assessment for managers to support the implementation of Equality Impact Assessments (EIAs). The tool kit will help to ensure that there is no discrimination against any of the seven different groups under the protected characteristics within the community and that equality is promoted. Equality Impact Assessments are carried out in the early development stages of a new policy or procedure.

By carrying out EIAs when developing policies, we will:

- Improve the quality of services by making sure they are suitable and accessible to everyone
- Identify any possible discrimination which may exist and means of overcoming these
- Help to develop good practice and achieve best value
- Promote equal opportunities and good relations between groups

Equality Outcomes	Actions being taken to support the delivery of Equality Outcomes	Action /PI Reference
More Council employees are working flexibly	<ul> <li>Develop a new and improved Flexible working scheme to enhance and support agile working throughout the whole workforce.</li> </ul>	A28
More young people are leaving school for positive destinations	<ul> <li>Apprentice opportunities created through FACS</li> </ul>	A17, P1
Vulnerable people have	<ul> <li>Channel shift approach encourages those who can and who have access to utilise online services freeing up employee time to deal with those with more complex needs</li> </ul>	A1, A30, P3, P4, P5, P6, P8, P9, P10, P13
improved access to advice, services and products	<ul> <li>Digital Champions in our service centres will support those who need additional support to access Digital Services</li> <li>Use of Customer Insight data will identify those customers who may need additional support and enable us to target them in the right way</li> </ul>	A5, A31, A32, A33, P11

#### 6.3.1 Equality Impact Assessments

The Directorate has completed Equality Impact Assessments for new or revised policies and procedures relating to:

- Domestic Abuse
- Equalities Tool Kit
- Alcohol and Drugs
- Flexible Working
- Retirement
- Disciplinary Policy and Procedure

#### 7. Delivery

Details of the actions that the Directorate will deliver during 2016/2019 are shown within this section, together with the associated performance indicators and risks. In line with the rest of the plan, the actions and indicators are linked to the **Good to Great** themes.

#### Priority Key :

CP P1 – Council Plan Priority 1 – Growing our economy, increasing employment and regenerating towns Underpinning delivery of the Council's Priorities

FACS Priority 1: Developing exceptional customer service while embedding digital methodologies

FACS Priority 2: Effective Financial Planning and Stewardship for the Council and Partner Organisations

FACS Priority 3: Lead and support the delivery of transformational change and Organisational Development

Performance	Indicators
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	G		l to ( neme		at				Actual	S					
Priorities	People	Processes	Places	Communities	Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16 as at Q2	Benchmark	16/17	17/18	18/19	Lead Service
CP P1				$\checkmark$		PI1	Number of jobs/ apprenticeships created through using Community Benefit clauses	30	35	18		33	33	33	Corporate Procurement Unit
FACS P2		$\checkmark$				PI2	New indicator Procurement & Commercial Improvement Programme (PCIP)	-	-	-		Sector average	Above sector average	Above sector average	Corporate Procurement Unit

	Good to Great Themes		t			Actuals					Targets				
Priorities	People	Processes	Places	Communities	Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16 as at Q2	Benchmark	16/17	17/18	18/19	Lead Service
FACS P1		$\checkmark$				PI3	Speed of processing (HB) new claims (days)	20.3	26.27	27.53		25.5	20.3	18.6	Benefits
FACS P1		$\checkmark$				PI4	Speed of processing (HB) change of circumstance (days)	11.7	15.73	16.15		15.5	11.7	10.0	Benefits
FACS P1		$\checkmark$				PI5	Speed of processing (CTR) new claims (days)	23.2	31.25	31.06		28.5	23.2	21.5	Benefits
FACS P1		$\checkmark$				PI6	Speed of processing (CTR) changes of circumstance (days)	7.3	9.88	4.6		8.5	7.3	6.8	Benefits
FACS P1		$\checkmark$				PI7	IT Services Customer Satisfaction	5.49	5.49	5.54	SOCITM average 4.97	5.58	5.58	5.58	ICT

	C		d to ( hem	Grea es	t				Actuals				Targets		
Priorities	People	Processes	Places	Communities	Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16 as at Q2	Benchmark	16/17	17/18	18/19	Lead Service
FACS P1		$\checkmark$				PI8	% of Customers delighted (Contact Centre)	n/a	74%	61%		77%	77%	77%	Customer Services
FACS P1		$\checkmark$				PI9	% of calls answered by the Contact Centre	84.44%	90.44%	93.91%		95%	95%	95%	Customer Services
FACS P1		$\checkmark$				PI10	% of self- service transactions	15%	-	19.6%		22%	24%	26%	Customer Services
FACS P1		$\checkmark$				PI11	% of customers seen within 10 minutes	93.3%	84%	94%		95%	95%	95%	Customer Services
FACS P1		$\checkmark$				PI12	Percentage of FACS FOIs responded to within 20 days	91.31%	95.26%	97.64%		98%	98%	98%	FACS

	C		d to ( hem		it				Actuals			Targets			
Priorities	People	Processes	Places	Communities	Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16 as at Q2	Benchmark	16/17	17/18	18/19	Lead Service
FACS P1		$\checkmark$				PI13	EBilling for Council Tax Customers	-	-	-		5,200	7,500	10,500	Customer Services
FACS P1		$\checkmark$				PI14	% of death registrations within 2 working days	99.7%	97.25%	100%		99%	99%	99%	Customer Services
FACS P1		$\checkmark$				PI15	% of accuracy for Registration	98.84%	98.31%	Annual		98.5%	98.8%	99%	Customer Services
FACS P2		$\checkmark$				PI16	Percentage of FACS invoices that were paid within 30 days	93.97%	96.84%	98.44%	DoFs	97%	97.5%	98%	Corporate Procurement Unit
FACS P2		$\checkmark$				PI17	Percentage of business rates collected in year	95.6%	95.7%	56%	97.08%	95.8%	95.8%	95.8%	Revenues

	Ģ		d to nem	Grea es	at				Actuals				Targets		
Priorities	People	Processes	Places	Communities	Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16 as at Q2	Benchmark	16/17	17/18	18/19	Lead Service
FACS P2		$\checkmark$				PI18	Percentage of Council Tax collected in year	94.75%	94.63%	57.43%	95.46%	94.69%	94.69%	94.69%	Revenues
FACS P2		$\checkmark$				PI19	Cost of collection of council tax	£9.93	£10.19	Annual	£10.94	£10.72	£10.72	£10.72	Revenues
FACS P2		$\checkmark$				PI20	Gross cost of administration per benefit claim	£40.28	£41.49	Annual	£40.14	£40.14	£40.14	£40.14	Benefits
FACS P2		$\checkmark$				PI21	Support Services as a percentage of total gross expenditure	2.2%	2.46%	Annual	5.07%	2.5%	2.5%	2.5%	Financial Management
FACS P3	$\checkmark$					PI22	Number of Reportable Incidents (RIDDOR) per 100,000 employees	366.1	329.3	Annual		320	310	300	Health & Safety

	Good to Great Themes						Actuals	5			Targets	6			
Priorities	People	Processes	Places	Communities	Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16 as at Q2	Benchmark	16/17	17/18	18/19	Lead Service
FACS P3	V					PI23	Overall Employee Engagement Level – FACS	50.4%	62.7%	65.6%		68%	70%	72%	Organisational Development/ Performance Management
FACS P3	$\checkmark$					PI24	Percentage of FACS staff who received a Performance & Personal Development interview in the last 12 months	99%	98%	Annual		99%	99%	99%	FACS
FACS P3		$\checkmark$				PI25	Percentage of FACS staff with no sickness absence	50%	46%	80%		55%	60%	65%	FACS
FACS P3	$\checkmark$					PI26	Sickness absence days per employee (FACS) per FTE	7.2	7.1	2.02	10.80	7	7	7	FACS

# Actions

	Goo	od to	Grea	t The	mes					
Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
FACS P1		V				A1	Implement the Business Support strategy	A consistent, cost effective and high quality service will be provided centrally. Efficiencies will be generated. A structured performance management system will be in place. Customer Satisfaction will be measured. Human Resource, staff engagement and customer processes will be improved.	Customer Services	
FACS P1		$\checkmark$				A2	Redesign of Cash Collection arrangements	Enhanced efficiency for cash collection	Customer Services	Financial Environment
FACS P1		$\checkmark$				A3	Development of alternative arrangements for Municipal Bank services	Completed options appraisal and alternative arrangements in place	Customer Services/Financial Management	Financial Environment
FACS P3		$\checkmark$				A4	Implement a secondary internet connection	Improved business continuity for all services	ICT	
FACS P3		$\checkmark$				A5	Develop a Digital Strategy	Transformational Change in the way we deliver effective and efficient online services to customers with a successful optimised channel shift	Customer Services/ ICT	

	Goo	od to	Grea	t The	mes					
Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description What success will look like		Lead Service	Linked to Risk
FACS P2		$\checkmark$				A6	Regular Liaison with Pan Ayrshire Finance colleagues to develop and share best practice	Improved processes and procedures and more effective financial management and planning.	Directorate	Financial Environment
FACS P2		$\checkmark$				A7	Refresh the long term financial strategy to cover 2016/17 to 2025/26	Provide visibility of the financial challenge and allow the Council to proactively develop longer term mitigation strategies	Financial Management	Financial Environment
FACS P2		$\checkmark$				A8	Update the medium term financial plan	Production of a medium term financial plan which reflects the economic and demographic environment in which we operate support delivery of a medium term balanced budget	Financial Management	Financial Environment
FACS P2		$\checkmark$				A9	Pilot introduction of Participatory Budgeting	Increased engagement with the local community in relation to budgeting	Financial Management	Financial Environment
FACS P2		$\checkmark$				A10	Develop a more strategic framework for Financial Planning to support Transformation 2.	The Council will maximise delivery of objectives within available resources	Financial Management	Financial Environment
FACS P2		$\checkmark$				A11	Implementation of a new financial management system (FMS)	Provision of robust, timely management information to support effective financial management and control to support decision making processes	Financial Management	Financial Environment

	Goo	od to	Grea	t The	mes					
Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
FACS P2		$\checkmark$				A12	Develop an action plan for Registration, to increase income and reduce costs	A comprehensive plan that maps out increased income and cost reduction measures	Customer Services	
FACS P2					$\checkmark$	A13	Work with the Community Planning Partnership to support an interagency approach to financial planning.	Establish a joint resourcing approach across the Community Planning Partnership to ensure most effective targeting of resources to meet community needs	Financial Management	
FACS P2					$\checkmark$	A14	Develop a Business Partnering approach for Financial Planning	A clear strategic and operational financial service which meets the needs of Services and supports more effective decision making	Financial Management	
FACS P2					$\checkmark$	A15	Support the (Financial) Integration of Health and Social Care	Robust financial governance, planning and management will be in place supporting the partnership to deliver its Strategic plan within budget	Financial Management/ Internal Audit	HSCP

	Goo	od to	Great	t The	mes					
Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
FACS P2					$\checkmark$	A16	Support the (HR) Integration of Health and Social Care	HR Operational protocols and shared OD/Workforce Development Plan which support the partnership working arrangement	HR & OD	HSCP
FACS P2		$\checkmark$				A17	Develop a new three year Corporate Procurement strategy	A Corporate Procurement Strategy that meets current and anticipated future requirements	Procurement	
FACS P2		$\checkmark$				A18	Develop a Corporate Strategy and Contract Plan for regulated procurements	A consistent corporate approach that meets legislative requirements	Procurement	
FACS P2		$\checkmark$				A19	Update of Procurement Manual and Standing Orders.	Documents will reflect the Procurement Reform Scotland Act and EU Regulations	Procurement	
FACS P3		$\checkmark$				A20	Move from operational reporting to advanced analytics	Provision of statistical modelling and root cause analysis to inform decision making	Employment Services	
FACS P3		$\checkmark$				A21	Support the introduction of Kaizen Blitz Lean approach across the Council	Adoption of Kaizen Blitz approach where appropriate to solve business issues	Change Team	

	Goo	d to	Grea	t The	mes					
Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
FACS P3		$\checkmark$				A22	Develop the Directorate's approach to embed performance management and benchmarking	An increase in staff engagement with performance reporting and benchmarking activities	Leadership Team / Performance Team	
FACS P3	$\checkmark$					A23	Extend roll out of HR21 Employee/Manager Self Service	Employees and managers will be able to access information securely and self-serve for a range of transactions generating savings across the Council and improving staff engagement	Employment Services	
FACS P3	V					A24	Develop 'Staff Voice' to identify key drivers within services around employee engagement and give qualitative feedback on emerging and planned workforce issues	Increased employee engagement	Customer Services	
FACS P3		$\checkmark$				A25	Development and management of the Transformation Programme Phase 2	The Council will have a Transformational Plan for Phase 2 of our journey from Good to Great that will be aligned with the Council strategic priorities	Directorate / Change Team	People and Transformation

			d to ( heme							
Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
FACS P3	$\checkmark$					A26	Roll out of a stress management tool across the workforce to facilitate analysis for services	Identification of stress factors which will allow managers to take appropriate action in order to minimise stress in the workforce	HR Operations	People and Transformation
FACS P3	$\checkmark$					A27	Develop and deliver a revised Health and Safety Policy	A refreshed policy ensuring clear governance arrangements which support ownership of Health and Safety	HR Operations	
FACS P3	$\checkmark$					A28	Provide a variety of interventions that make North Ayrshire Council a great place to work	Low Absence, Low Turnover, increased engagement. Supporting North Ayrshire Council as an Employer of Choice	HR & OD	People and Transformation
FACS P3	$\checkmark$					A29	Promote and enhance our Leadership Academy to aspiring/first, middle and strategic managers and leaders	Increased knowledge, skills and behaviours of our staff which will continue to build Leadership Capacity	OD	People and Transformation

	Goo	d to	Grea	t The	mes					
Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
FACS P1		$\checkmark$				A30	Develop a strategy to channel shift council tax customers to electronic billing as part of a customer self-service	30% of council tax bills produced electronically and 25% of new Council Tax Reduction claims made electronically	Revenues	
FACS P1		$\checkmark$				A31	Provide additional support to customer to access self- service channels	Increased percentage of customers accessing services online, satisfaction levels with online services have increased	Customer Services	
FACS P1		$\checkmark$				A32	Increase the number of online transactions available	The top 20 online enquiries will be available as transactions and will be the channel of choice by 25% of our customers	Customer Services	
FACS P1		$\checkmark$				A33	Review Customer Services Strategies	A functional Customer Services Strategy to improve the customer offering and enhance delighted customers	Customer Services	
FACS P1		$\checkmark$				A34	Introduce a new complaint handling procedure for Social Care	A consistent two stage complaint handling procedure will be in place across the Council. Complaint handling times will reduce within Social Care	Customer Services	

# 8. Directorate Planning Timetable

Task	Frequency	2016/19 (✓)											
		Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Development of Directorate Plans	[A]									$\checkmark$	$\checkmark$		
Draft Directorate Plans to Democratic & Administration Services (Policy & Performance)	[A]										$\checkmark$		
Review of the Directorate Plans undertaken by Finance to ensure all the financial consequences are reflected.	[A]											$\checkmark$	
Draft Directorate Plans refined and discussed with the Chief Executive	[A]											~	
Draft Directorate Plans to ECMT	[A]												$\checkmark$
Directorate Plans to Cabinet	[A]	$\checkmark$											
Directorate Plans published on website	[A]	$\checkmark$											
Six monthly reporting of progress to Cabinet	[6 Monthly]		$\checkmark$						$\checkmark$				
Publish Annual Report	[A]								$\checkmark$				

# Appendix A

Risk Code & Title	FACS1617 R01 Financial Environment	Current Risk Matrix				
	The risk is that due to anticipated continuation of austerity the Council will be required to take increasingly difficult and challenging decisions, potentially operating with increasing levels of risk.					
Risk	Government funding has been reducing since 2010/11. This, together with the demographic pressures, in particular that of an ageing population, impacts on the ability of services to match need with resources.					
	The 2016/17 local government settlement represents a significant reduction in funding. Planning for future years reflects further anticipated reductions in 2017/18 and 2018/19.					
	Elections are taking place this year and next which may create further uncertainty around government priorities, the longer term national financial plan and the availability of funding for local government.					
	Consequence of Risk Impacting Upon Service					
Consequence	Less funding means that there will be a reduction in delivery of some service areas potentially resulting in higher risks for service users.	Current Risk Score				
	Current Controls					
	The Council continues to be proactive in responding to the financial challenge and seeks to ensure that budget decisions are taken in line with key priorities.					
	Robust monitoring of the Council's revenue and capital budgets is in place.					
Current Controls	Is The Council has a 10 year Capital Investment programme to 2025/26. The current long term financial strategy to 2022/23 will be extended to 2025/26.					
	The Council has agreed a balanced budget for 2016/17 and work has already begun to identify the remaining savings for 2017/18. The Council has established a programme of work to identify savings to bridge the anticipated future funding gap. This forward looking process supports greater financial security and stability and provides an opportunity for longer term service redesign plans to be implemented.					

Risk Code & Title	FACS1617 R02 People and Transformation	Current Risk Matrix					
Risk	There is an overarching corporate risk that transformation and change management activities which are core to the Council's future delivery models and long-term financial sustainability, fail to deliver and potentially disengage employees. The workforce context of significant organisational change, pay restraint and budget efficiencies may impact on employee engagement and the stability of employee relations which further impacts on the Council's capacity to meet service requirements and deliver key objectives.						
	Consequence of Risk Impacting Upon Service						
Consequence	Any gaps in workforce planning and organisational development arrangements may lead to difficulties in having a workforce with the appropriate knowledge, engagement levels and skills to meet service demand and achieve desired outcomes. It will further impact on the Council's ability to continue to deliver change, meet Council objectives and achieve the required efficiencies.	Current Risk Score					
	Continuing focus on implementing Organisational Development interventions through the People Strategy which supports the Council's transformation, improves effectiveness and capability as well as develops an organisational culture which fosters involvement, engagement and high performance.						
	Development of a corporate, co-ordinated approach to transformational change through an agreed Transformation 2 (T2) approach.						
Current Controls	Mechanisms for consultation and engagement with Trades Unions enable open dialogue with unions and elected members on key strategic workforce issues.						
	Key strategic organisational change issues are developed through regular leadership team conferences.						
	Ensuring that the Redeployment and VER programmes support service redesign and help manage workforce change.						
	Clearly defined workstreams with People and Transformation and Customer and Digital Services to drive forward corporate transformation.						

Risk Code & Title	FACS1617 R03 Effective Interaction with the Integrated Health and Social Care Partnership to ensure financial control and sustainability	Current Risk Matrix				
	The introduction of pooled budgets with Health presents a risk to the Council in terms of the potential burden of additional demographic/demand related costs and a decrease in direct financial control.					
	In April 2015, the North Ayrshire Health and Social Care Partnership was created.					
Risk	This has entailed a major change in the way that the Council works in partnership with NHS Ayrshire & Arran and other stakeholders.					
	Effective integration is made more difficult in a time of financial austerity when demand is rising and resources are diminishing. Differences in culture, historic structures, priorities and systems are being addressed in order for the Health and Social Care Partnership to achieve significant improvements for service users and patients.					
	Consequence of Risk Impacting Upon Service					
	Growing demand for services across Health and Social Care at a time of decreasing resources creates a financial pressure for Partnerships. In order to address this, Partnerships need to make decisions about where to reduce costs and make savings while still delivering core statutory functions and ensuring people are kept safe and well.					
Consequence	There is a risk that decisions made by the new partnership and Integration Joint Board (IJB) could result in negative publicity and adverse scrutiny of the authority and its partners.					
	Aligned to this there is a risk that if the Partnership fails to manage its budgets effectively that the Council and Health Board may be required to provide additional funding support which could significantly impact on Partner resources.					
	Internal Controls					
Current Controls	The IJB meets monthly and monitors progress against the Strategic Plan and the Partnership financial position on a regular basis. Finance reports include projected outturns and are reviewed by Partnership Management and the IJB on a regular basis. These monitoring reports are also shared with the Directors of Finance of the Council and Health Board to ensure full transparency. These identify emerging financial issues as early as possible to enable corrective recovery actions to be put in place to address these.					
	A change programme is in place within the new Partnership to assist with service redesign.					

Risk Code & Title	FACS1617 R04 Information Security	Current Risk Matrix
	The Council's ICT Strategy recognises the need for flexible and enabling service delivery support, but also the need to protect critical information and comply with information security requirements and standards. Finance and Corporate Support is responsible for the ICT Security Policy Framework that supports compliance.	
Risk	Failure to adopt and comply with these strategies, policies and procedures, may result in a failure to adequately maintain, manage and protect the information individual Services are take responsible for.	
	The key risks are reputational, through loss of confidence by stakeholders, and financial through loss of data, failure to comply with policies and breach of information security. Failure to comply with PSN.	
	Consequence of Risk Impacting Upon Service	
Consequence	Loss of confidence by key stakeholders. Reputational risk to the Council as a result of data or information security breaches. Increased risk of fines and penalties for poor management of information within the authority. Failure to meet the compliance criteria, therefore, the withdrawal of access to applications hosted on the PSN, such as GROS, DWP.	Current Risk Score
	Current Controls	
	Information Security risks are managed and controlled in a number of ways. Access to information systems is controlled and secure; laptops have data encryption installed along with anti-virus software. The Council adheres to government security standards and guidelines to access and share information securely with central and local government and other partners. The Council has already developed a Data Protection Policy and this along with the Acceptable Use Policy, ICT Security Policy and other security policies and guidance (annual independent health check, PSN action group) forms part of the Information Governance arrangements. Senior Information Risk Owners (SIROs) support the Information Management Training Framework to ensure employees and elected members are aware of their roles and responsibilities. The Council also mitigates the risk to information residing on servers through Disaster Recovery contracts and annual business continuity testing as well as standard back-up and off-site storage facilities in Bridgegate House.	3 x 4 = 12
Appendix 3

# Our Journey From Good To Great

# Education and Youth Employment 2015 – 2018

# 2016 Update



Focus. Passion. Inspiration.

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#### 1. Directorate Structure



#### Our budget and how we intend to spend it



Education and Youth Employment provides a wide range of services for the Council. The charts above show the main services delivered and the cost of each service based on 2016/17 revenue budgets. They also show where the money goes across the main areas of spend in any one year.

Annually the Council undertakes investment in its assets and infrastructure and some of the main areas are also highlighted on this page. The main services Education and Youth Employment deliver are : - 1,925 children in our early years centres and 624 in private

nurseries

- 10,289 primary school pupils

- 7,703 secondary school pupils

- 176 pupils attending our additional support needs schools

#### 3. Foreword

Welcome to the Corporate Directorate Plan for Education and Youth Employment.

Public confidence in our education system in North Ayrshire continues to increase. We have maintained and continue to develop strategies to ensure our drive for continuous improvement across the service, with evidence showing an improved trend in educational outcomes as well as successfully increasing numbers of our school leavers progressing into a positive destination. We have continued to embed the new national curriculum and national qualifications in our schools, helping to ensure that all our young people are provided with a firm foundation for progression and access to the right qualifications.

**Further Developing the Senior Phase:** Working with partners in further and higher education, employers and third sector providers will continue to be the cornerstone of ensuring sustained positive destinations for our young people. Closing the attainment gap, giving our young people a high quality learning experience in quality learning environments will enhance opportunities for all. Our staff are our biggest asset and investment focused on developing their skills will deliver improved outcomes for our young people.

This new Directorate Plan is ambitious, with the principal objective of ensuring that all children and young people in North Ayrshire have access to high quality education delivered by staff in a learning environment that will provide them with knowledge, experiences and skills to secure employment and be active and responsible citizens. We will remain focused on improving educational outcomes for all our children and young people and ensure that education continues to be the heart of our communities here in North Ayrshire.

This three year plan will be reviewed on an annual basis to ensure that the actions contained in it are still relevant and continue to drive improvement across services. Through this plan, we will support and challenge our staff to improve the quality of the service we provide and we look forward to making well-evidenced progress towards our planned outcomes over the next three years.

#### John Butcher (Executive Director)

#### 4. Introduction

This Directorate Plan identifies how Education and Youth Employment will contribute to achieving the Council's vision **'to be a leading organisation defined by excellent and innovative services'**. Our Plan outlines the Directorates key priorities over the next three years and how we will support our people to deliver on these. It also provides an overview of our services, what we aim to achieve, information on our resources, our key actions and the performance indicators we will use to measure how well we are meeting the needs of the communities we serve.

This plan details our five key priorities and the associated high level actions that we will undertake to support the Council's strategic objective of 'Ensuring People have the Right Skills for Learning, Life and Work'.

#### Key drivers for our services

Education and Youth Employment carries out its main functions within a legislative framework that has been established at the national level by the Scottish Government and also by strategic objectives established at the local level by the North Ayrshire Community Planning Partnership and by North Ayrshire Council. This framework includes national legislation and associated guidance such as Best Value and also local strategic objectives as outlined in the North Ayrshire Single Outcome Agreement (SOA) and the North Ayrshire Council Plan.

#### **Legislative Framework**

The principal legislation and guidance which impacts upon the provision of education service are:

- Education (Scotland) Act 1980.
- Children and Young People (Scotland) Act 2014.
- Education (Additional Support for Learning) (Scotland) Acts 2004 and 2009.

- Standards in Scotland's Schools etc Act 2000.
- Education (School Meals) (Scotland) Act 2003.
- Scottish Schools (Parental Involvement) Act 2006.
- Schools (Health Promotion and Nutrition) (Scotland) Act 2007.
- Equality Act 2010.
- Human Rights Act 1998.

We also work within the following policy initiatives:

- Curriculum for Excellence.
- Getting it Right for Every Child (GIRFEC).
- Early Years Framework.
- Early Years Collaborative.
- United National Convention on the Rights of the Child.

# **Education and Youth Employment Directorate**

## Strategic Outcomes 2016-2019

"Ensuring people have the right skills for learning, life and work"

### Service Priorities 2016-2019

- 1. We are reducing inequalities and delivering improved outcomes for children and young people
- Embed and extend nurturing approaches to promote inclusion across all education establishments.
- Within the framework of the inclusion strategy, ensure effective support for children and young families.
- Further strengthen and embed existing high-quality approaches to ensure we are Getting it Right for Every Child.
- Encourage and support active collaboration and engagement with parents, including child's learning.
- Further extend and develop approaches to support the wellbeing of our children, staff, parents and carers in partnership other agencies.

- 2. High quality learning and teaching is taking place in all our establishments
- Develop and implement a strategic vision for learning and teaching for all of our learners.
- Evaluate and enhance our curriculum in the BGE and Senior
- Phase. • Support and
- strengthen the professional capacity of staff.

3. Self-evaluation and performance improvement are embedded throughout our schools and central support teams

- Broaden and extend our approach to self-evaluation to ensure a consistency of rigour which will support continuous improvement planning in all education establishments.
- Further refine our approaches to the use of data and research to inform effective teaching and learning, including benchmarking and what works elsewhere.
- Further develop reporting of management information to inform policy and practice, and to meet the requirements of the National Improvement
   Framework
   Analyse Employee
   Engagement Survey and develop and implement improvement plan.

- 4. Levels of attainment and achievement are improving for all learners
- Raise attainment and achievement throughout the BGE and Senior Phase through innovative approaches to learning and teaching.
- Further develop a Senior Phase curriculum that blends different types of learning and provides a range of appropriate learning pathways leading to the achievement of qualifications and awards at all levels.
- Integrate a range of personal and wider achievement options into learning programmes to enhance the skills and qualifications of learners.

- 5. High numbers of our young people are entering positive and sustained post-school destinations
- Strengthen partnership links and collaborative arrangements with the FE and HE sectors, employers, commerce and the third sector.
- Continue to support young people with additional support needs (ASN) to secure a sustained destination that meets their needs.
- Further develop our approaches to ensure our young people leave school with the skills employers need.
- Develop our young workforce by introducing national career and work experience standards.
- Work with key partners to develop and introduce modern apprenticeship programmes for our young people.

#### 5. What we do

The Education and Youth Employment Directorate provides a wide range of services across two main areas of integrated service delivery. These are 'Schools' led by Head of Service, Steven Quinn and 'Inclusion' led by a Head of Service, Caroline Amos.

Number of Staff (FTE):	Teachers1354Non-Teaching702Total2056(Figures based on September 2015 Census)
Locations:	<ol> <li>All Early Years Centres, Primary, Secondary and ASN schools.</li> <li>Education and Youth Employment HQ, Cunninghame House.</li> <li>Psychological Service, Kilwinning Road, Irvine</li> </ol>

#### 5.1 Schools

Steven Quinn (Head of Service) is the strategic lead for schools with overarching responsibility for school improvement, covering areas such as quality assurance and the curriculum. The Head of Service for Schools also has operational responsibility for around half of all schools in North Ayrshire. He is supported by five senior managers, four of whom are based within the Quality Improvement Service and they each have responsibility for a locality based school cluster in addition to carrying a specific remit across our key strategic areas. These include the Broad General Education (BGE), the Senior Phase, quality assurance, raising attainment and leadership. A further Senior Manager has responsibility for resources and infrastructure.

#### 5.1.1 Purpose

The key purpose of this part of the service is to support the successful implementation of Curriculum of Excellence, enable our children and young people to develop their capacities as successful learners and to develop our staff and improve the organisational capability of the service. The main of areas of focus include learning and teaching, quality assurance and evaluation in our Primary and Secondary schools, the skills young people require to secure employment, further education, training as well as developing the professional capacity of our staff. In addition, this area of the Service also has a focus on Directorate wide planning and performance, resource management (staff, finance and the school estate) and the co-ordination of ICT and health and safety.

#### 5.1.2 Activities

- Providing children and young people with high quality teaching and learning within innovative, flexible and nurturing environments.
- Ensuring the appropriate implementation of the national curriculum.
- Raising attainment and achievement so that more of our young learners are securing positive and sustainable post school destinations.
- Supporting our schools to raise standards through continuous improvement in line with national priorities and expectations.
- Reducing the educational attainment gap for children from disadvantaged groups.
- Using data and research to identify "what works" and adapting best practice to North Ayrshire context.
- Introduce and develop approaches to delivery of the National Improvement Framework.

#### 5.1.3 Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working with	To deliver	Timescale
Education Scotland	<ul> <li>Better learning experiences and outcomes for learners of all ages.</li> </ul>	Ongoing
Scottish Qualifications Authority	<ul> <li>Qualifications that accurately reflect learners' knowledge and skills.</li> </ul>	Ongoing
General Teaching Council of Scotland (GTCS)	<ul> <li>The professional standards expected of all teachers.</li> </ul>	Ongoing
Parents	<ul> <li>Support for children in their learning.</li> </ul>	Ongoing
NAC IT Services	<ul> <li>Reliable ICT infrastructures, applications and services in North Ayrshire schools.</li> </ul>	Ongoing
SEEMIS	<ul> <li>An electronic reporting system, which addresses all aspects of school administration.</li> </ul>	Ongoing
Ayrshire College	<ul> <li>Career options and pathways for young people in the Senior Phase.</li> <li>Support for our young people in making successful transitions to postsecondary education and employment.</li> </ul>	Ongoing

#### 5.2 Inclusion

The Head of Service (Inclusion) is the strategic lead for promoting and supporting inclusion, this covers areas such as the identification and minimising of barriers to learning and participation and the elimination of discrimination and promotion of equality. The Head of Service for Inclusion also has operational responsibility for around half of all schools in North Ayrshire. Support is provided by four senior managers each of whom has responsibility for a locality based school cluster in addition to carrying a specific remit across key areas, which include additional support needs, specialist provision, GIRFEC, Early Years Framework, parental engagement, youth employment and child protection. The Head of Service also has line management responsibility for the Principal Psychologist who has strategic responsibility for ensuring the effective planning and delivery of the full range of services provided by the Educational Psychology service.

#### 5.2.1 Purpose

This area of the service has a number of key responsibilities centred on reducing inequalities and improving outcomes for vulnerable children, young people and families. These include promoting equality of educational opportunity and inclusion and supporting our young people to enter positive and sustained post school destinations. The Educational Psychology service also contributes to the identification of support needs and works in partnership with key agencies involved with children to bring about positive change. The main of areas of focus include learning and teaching in our Early Years Centres, the promotion and management of inclusion and improving opportunities for young people to maximise their attainment and achievement.

#### 5.2.2 Activities

The main activities of the service in 2016/17 will be:

- Establishing 'nurturing schools' so that they become a focus for tackling inequalities and improving opportunities for young people.
- Providing targeted support for vulnerable children and families.
- Ensuring full implementation of the duties in the Children and Young People Act 2014.

- Removing barriers to learning and helping children and young people access the curriculum at an appropriate level
- Supporting young people to enter positive and sustained post school destinations
- Enhancing the role of evidence based practice in education

#### 5.2.3 Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working with	To deliver	Timescale
Health and Social Care Partnership	<ul> <li>Improved outcomes for vulnerable young people and their families.</li> </ul>	Ongoing
Early Years Centres - Private Providers	<ul> <li>A programme of educational activities, security and care to young children between the ages of 2 and 5.</li> </ul>	Ongoing
Ayrshire College and other FE Institutions	<ul> <li>Successful transitions for our young people to post-secondary education and employment.</li> </ul>	Ongoing
Local/National Employers	<ul> <li>Enhanced school-business links and a better understanding of employer requirements when recruiting young people.</li> </ul>	Ongoing
Parents	<ul> <li>Support for children in their learning.</li> </ul>	Ongoing

#### 5.2.4 Key Strategies

The Directorate has responsibilities across a range of strategies that set out what we want to achieve for a particular priority, outcome or targeted group, including also what we will do with our partner services and agencies to deliver on agreed outcomes. Inclusion has a shared responsibility with our key partners for the development, review and delivery of the following strategies:

Strategy Name	Key Strategy Outcome	Start Date	End Date	Review Date
North Ayrshire Early Intervention and Prevention Strategy 2013-17	<ul> <li>To improve outcomes for vulnerable children from 0 to 8.</li> </ul>	2013	2017	Annually
Youth Employment Strategy for North Ayrshire 2013 - 2020	<ul> <li>Increasing youth employment to above the national average by 2020.</li> </ul>	2013	2020	Annually

#### 6. Context

#### 6.1 Our Improvement Journey – From Good to Great

We believe in continual improvement and constantly look to develop what we do for the community as well as ensure that we provide value for money. To achieve this improvement, we seek information from our community about their satisfaction and encourage feedback from our staff and partner organisations. We gather information and undertake a range of audits and self-assessments by external bodies and internally. All of these are used to assist us to understand our strengths and identify areas for improvement which inform our plans.

We are changing service delivery through internal improvement by looking inside the Council and we have identified the priorities for development to support delivery of our range of services. Improving capacity in each of these areas will help us to make North Ayrshire stronger in the future.

We are on a journey of shaping the services we provide and helping our people develop so that they are able to respond to the challenging needs of the communities we serve.

Our journey from Good to Great will also involve reshaping our finances and the way we work. We want to do that by working with the public, North Ayrshire businesses, other public bodies and of course, our staff.

The Directorate has in place a strategy to ensure it continues to improve as it aspires to move along its journey from good to great. Building on a sound Framework of Quality Assurance and Improvement .It aims to ensure every establishment and officer knows where they are on that journey. Plans, which are clear and concise, provide the framework to deliver and manage improvement.

The Directorate has embraced the national challenge to reduce the attainment gap. Attainment Challenge funds are focused on improving learning and teaching supporting wellbeing; engaging families in learning as well as ensuring our young people get the best possible start in their education journey. The Directorate is learning from 'what works' elsewhere, as well as embedding the national improvement framework.

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North Ayrshire Council, Education and Youth Employment Quality Improvement Framework sets out the Directorates approach to self-assessment and evaluation in order to support establishments on their journey to excellence. The framework is centred around How Good is Our School 4(HGIOS 4), which is mapped to the EFQM model. A series of planned self-evaluation activities takes place throughout the year, where staff, pupils and senior management evaluate against national quality indicators. In addition they review their performance against authority and school priorities, producing an annual evaluative report. Success is qualified as "good", "very good" etc. in line with HGIOS levels 1-6. All establishments are required to produce evidence to support their self-evaluation. This is validated as part of the formal Quality Improvement visits carried out three times a year. In addition two formal reviews of the performance of Secondary Schools against national and comparator data takes place. These reviews look at the attainment and achievement of the previous cohort of children, but more importantly seek to improve future results. The data is segmented, and can identify School, Department, teacher and pupil performance across all subject areas.

#### 6.2 Our Improvement Journey Outcomes



#### 6.3 Managing our Risks

The key risks for Education and Youth Employment are outlined in Appendix A.

#### 6.4 Equalities

Education Services promotes an inclusive approach in all aspects of service delivery. We manage our staff and deliver our services to ensure no discrimination. The protected characteristics within the Equality Act (2010) are disability, gender transgender, pregnancy and maternity, race, religion or belief, gender, sexual orientation, marriage and civil partnership and age. In accordance with the Equality Act (2010), we aim to ensure that all children and young people in our authority have equal access to quality educational experiences. We work with schools, staff, partners and parents to support those pupils and staff who have a protected characteristic to ensure our services meet the needs of children and reflect the values we hold.

#### 6.5 Equality Outcomes

Under the Equality Act in Scotland, North Ayrshire Council has a specific duty to produce a set of equality outcomes which are informed by engagement with different equality groups and stakeholders. Our outcomes are designed to help us achieve our vision and meet our general duty to eliminate discrimination and harassment; promote equality of opportunity and promote good relations.

Education and Youth Employment play a contributory role to all of North Ayrshire Council's Equality Outcomes with specific responsibility for delivering Outcomes 6 and 7. The actions being taken by the Directorate to support the delivery of these outcomes is highlighted in the table below.

Equality Outcomes	Actions being taken to support the delivery of Equality Outcomes
More young people are	<ul> <li>Development and implementation of a strategy to</li></ul>
leaving schools for positive,	reduce the extent to which inequality and deprivation
sustained destinations	constrain educational outcomes and life chances.
More young people are	<ul> <li>Provision of high quality education and support to</li></ul>
leaving schools for positive,	narrow the outcomes gap for children from
sustained destinations	disadvantaged groups.
More young people are	<ul> <li>Through our Accessibility Strategy, ensure that all</li></ul>
leaving schools for positive,	young people have equality of access to the
sustained destinations	curriculum.
Pupils feel safer in schools	<ul> <li>Capacity building for schools Equalities Champions to enable whole school approaches to Equalities.</li> </ul>

#### 6.6 Equality Impact Assessments

Education and Youth Employment is committed to fulfilling its statutory duty when developing policies and delivering our services. The Council has a framework in place for carrying out Equality Impact Assessments (EIAs) to ensure that there is no discrimination against any of the different groups (under the protected characteristics) within the community and that equality is promoted. It is important that Equality Impact Assessments are carried out in the early development stages of a new policy or procedure.

By carrying out EIAs when developing policies, we will:

- Improve the quality of services by making sure they are suitable and accessible to everyone.
- Identify any possible discrimination which may exist and means of overcoming these.
- Help to develop good practice and achieve best value.
- Promote equal opportunities and good relations between groups.

In 2015-16, the directorate completed Equality Impact Assessments for new or revised policies and procedures relating to:

- Restructure of Support Services to Schools
- Early Years- Parenting Forum
- Dining Room Supervision
- Increase in charges to other local authorities- pupil placements

#### 6.7 Delivery

Details of the actions that the directorate will deliver during 2015/2018 are shown within this section, together with the associated performance indicators and risks. In line with the rest of the plan, the actions and indicators are linked to the *Good to Great* themes.

Good to Great Themes				Actuals			Targets						
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18
3	~			~		% of leavers attaining SCQF Level 5 in Literacy	68.2%	74.1%	n/a	72.6%	69%	70%	71%
3	~			~		% of leavers attaining SCQF Level 5 in Numeracy	56.6%	64.9%	n/a	62.4%	59%	60%	62%
3	~			~		Average total tariff score of the highest 20% attainment cohort	1691	1719	n/a	1832	1748	1788	1820

#### Pls

	Good to Great Themes						Actuals			Targets			
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18
3	~			✓		Average total tariff score of the middle 60% cohort	708	756	n/a	820	802	876	898
3	~			✓		Average total tariff score of the lowest 20% attainment cohort	161	186	n/a	168	168	189	210
3	~			✓		Average total tariff score of pupils living in SIMD 30% most deprived areas	640	665	n/a	634	696	718	728
3	~			✓		% of school leavers in a positive destination	94.1%	96.1%	n/a	92.3%	94.5%	94.8%	95%

			d to ( heme					Actual	s		٦	Fargets	5
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18
3				✓	¥	% of participants (on completion of parenting programmes) who report a positive impact.	N/A	N/A	Available March 2016	n/a	80%	82%	85%
Enabler	~					% of non- teaching staff who have had a PPD in the last twelve months.	92.5%	85%	Available March 2016		98%	98%	98%
Enabler	✓					% of teaching staff who have had a PRD in the last twelve months.		95%	Available March 2016		98%	98%	98%
Enabler	~					Employee Engagement Level.		65.6%	70.5%	69.6%	72%	73%	74%

#### Actions

	Goo	d to	Great	t The	mes				
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Description	What success will look like	Head of Service	Linked to Risk
3				~		Embed and extend nurturing approaches to promote inclusion across all education establishments.	All our children and young people are receiving the highest standards of teaching and learning caring, supportive and nurturing learning environments.	Caroline Amos	1,4,5
3				~		Within the framework of the inclusion strategy, ensure effective support for children and young families.	All our children and young people are aspiring to achieve their full potential, giving them the basis to achieve their full potential.	Caroline Amos	1,4,5
3				~	~	Further strengthen and embed existing high- quality approaches to ensure that we are Getting it Right For Every Child.	As part of a shared approach with partners, the service is meeting the needs of vulnerable children and young people, facilitating them to reach their full potential.	Caroline Amos	1,4,5
3				~	✓	Encourage and support active collaboration and engagement with parents.	Our schools are building stronger links with parents and are effective in supporting parental engagement.	Caroline Amos	1,2

Good to Gr				t The	mes				
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Description	What success will look like	Head of Service	Linked to Risk
3				~	~	Further extend and develop approaches to support the well-being of our children, staff, parents and carers in partnership with other agencies.	Our schools are effectively promoting the health and wellbeing of children and young people and of all those in the educational communities to which they belong.	Caroline Amos	1,4
3	~					Support and strengthen the professional capacity of staff.	Our school leaders are improving teaching and learning through their influence on staff, pupil motivation and commitment.	Steven Quinn	6
3		✓				Broaden and extend our approach to self- evaluation to ensure a consistency of rigour which will support continuous improvement planning in all education establishments.	Our schools have robust systems in place for monitoring and evaluation which is providing clear evidence on what works well, and what can be improved further.	Steven Quinn	
3		~				Further refine our approaches to the use of data and research to inform effective teaching and learning.	Performance information and research is being widely used to inform improvements in quality of teaching and learning, and to enhance pupil outcomes	Steven Quinn	

	Goo	od to	Grea	t The	mes				
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Description	What success will look like	Head of Service	Linked to Risk
3		✓				Further develop reporting of management information, to inform policy and practice, and to meet the requirements of the National Improvement Framework.	Robust information is being reported to relevant stakeholders in line with National Improvement Framework.	Steven Quinn	
3				✓		Raise attainment and achievement throughout the BGE and Senior Phase, through innovative approaches to learning and teaching.	Improved attainment and achievement.	Steven Quinn	5
3				✓		Further develop a Senior Phase curriculum that blends different types of learning and provide a range of appropriate learning pathways leading to the achievement of qualifications and awards at all levels.	Our secondary schools are offering appropriate opportunities and advice for young people to achieve qualifications at the highest level of which they are capable.	Steven Quinn	5

			d to C heme							
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Description	What success will look like	Head of Service	Linked to Risk	
3	✓			✓		Integrate a range of personal and wider achievement options into learning programmes to enhance the skills and qualifications of all learners.	Children and young people have opportunities to participate and achieve in a wider range of activities.	Steven Quinn		
3				~	✓	Strengthen partnership links and collaborative arrangements with the FE and HE sectors, employers, commerce and the third sector.	A range of programmes are being delivered through these partnerships, enabling school leavers to secure a positive post school destination.	Steven Quinn	1	
3	~			~		Continue to support young people with additional support needs (ASN) to secure a sustained destination that meets their needs.	Young people with additional support needs are consistently progressing to positive and sustained destinations.	Caroline Amos	5	

	Goo	d to	Great	t The	mes				
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Description	What success will look like	Head of Service	Linked to Risk
Enabler	✓			~		Analyse findings of Employee Engagement Survey, and implement improvement plan.	Employee engagement continues to improve.	Steven Quinn/Caroline Amos	
Enabler			•			Manage and deliver the modernisation of the school estate to improve the environment that supports the learning and teaching for children and young people.	The school estate is fit for the 21 <sup>st</sup> Century.	Steven Quinn	3

Task	Frequency	2016/19 (✓) ncy											
		Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Development of Directorate Plans	[A]									$\checkmark$	$\checkmark$		
Draft Directorate Plans to Democratic & Administration Services (Policy & Performance)	[A]										$\checkmark$		
Review of the Directorate Plans undertaken by Finance to ensure all the financial consequences are reflected.	[A]											✓	
Draft Directorate Plans refined and discussed with the Chief Executive	[A]											$\checkmark$	
Draft Directorate Plans to ECMT	[A]												$\checkmark$
Directorate Plans to Cabinet	[A]	$\checkmark$											
Directorate Plans published on website	[A]	$\checkmark$											
Six monthly reporting of progress to Cabinet	[6 Monthly]		$\checkmark$						$\checkmark$				
Publish Annual Report	[A]								$\checkmark$				

Risk Code & Title	E&S_1617_R01: P	E&S_1617_R01: Partnership Working						
Risk	has the potential services in partne	-						
Consequence		he risk to the service relates to the service not realising the benefits achieved rough effective partnership working.						
Current Controls	closer service inte	egration across a wider	re being delivered across range of programmes. E range of partners in the S	ducation and Youth	n Employment			
Linked Actions	1							
Linked Actions Code & Title	Expected Outcome	Linked Actions Progress	Linked Actions Latest Note	Due Date	Assigned To			
Further strengthen and embed existing high-quality approaches to ensure to ensure that we are Getting it Right for Every Child.				31 <sup>st</sup> March 2017	Caroline Amos			

Risk Code & Title	E&S_1617_R02: S	E&S_1617_R02: Stakeholder Engagement						
Risk	objectives. As suc to all our stakeho	Our partners and stakeholders are key to the service achieving our strategic objectives. As such the service must endeavour to inform, consult, involve and listen to all our stakeholders so that we can use feedback and information to improve the way we deliver our services and ultimately deliver our key strategic priorities and objectives.						
Consequence	stakeholder group	An inability to effectively consult, engage and collaborate with all of our different stakeholder groups increases the likelihood that the service will not effectively deliver on our key priorities and achieve our key objectives.						
Current Controls	process and resp key performance	onses are used to info	ents, guardians and pupils rm service improvements so undertakes widespread ning process.	and to measure pro	gress against			
Linked Actions								
Linked Actions Code & Title	Expected Outcome	Linked Actions Progress	Linked Actions Latest Note	Due Date	Assigned To			
Encourage and support active collaboration and engagement with parents				31 <sup>st</sup> March 2017	Caroline Amos			

Risk Code & Title	E&S_1516_R03: F	Review of the School Es	tate		Current Risk Matrix			
Risk	indicated that it w fit for purpose in t teaching for child expectations we	North Ayrshire Council has undertaken a review of the school estate and has ndicated that it will use the results of the review to ensure that our school estate is it for purpose in terms of effectively supporting and enhancing learning and eaching for children and young people. The risk is that having raised public expectations we may not be able to deliver the improvements that meet expectations across the authority.						
Consequence	service may lose inability to deliver deterioration of a	As a result of being unable to deliver improvements to the school estate the ervice may lose the goodwill and support of many parents. Additionally, our mability to deliver improvements will see a continuation in the physical leterioration of a number of our schools allied to the potential for poorer education and learning experiences for children and young people attending these schools.						
Current Controls		A key strand of the current 'Strategic Review of Education' is centred on provision of that is fit for the 21 <sup>st</sup> century. Effective governance to deliver the new capital plan.						
Linked Actions								
Linked Actions Code & Title	Expected Outcome	Linked Actions Progress	Linked Actions Latest Note	Due Date	Assigned To			
Manage and deliver the modernisation of the school estate to improve the environment that supports learning and teaching for children and young people.				31 <sup>st</sup> March 2017	Steven Quinn			

Risk Code & Title	E&S_1516_R04: C	children and Young Peo	ple Act 2014		Current Risk Matrix			
Risk	March, 2014 and in Scotland will be	Children & Young People (Scotland) Act 2014 became law on the 27th of ch, 2014 and contains a number of changes to how children and young people cotland will be cared for. These changes will come into force in Scotland over next two to three years and will have significant implications for the service.						
Consequence	offer enhanced o	the service fails to deliver the duties stipulated in the Act we will be unable to fer enhanced opportunities and support for children and young people and creased levels of flexibility to support the needs of parents.						
Current Controls	Learning and Chi Young People (Se associated time for for extensions/rer minders and day	ldcare for 3-5 year olds cotland) Bill. This will al rame. The service is als novations to early years carers. The service is	pposals to support the imp and entitled 2 year olds a low delivery of 600 hours so working closely with PM establishments and cont working with partners to e in place for August 2016.	as an aspect of the ELC in North Ayrs /I to examine likely inues to train and i	Children and hire within the y requirements recruit child			
Linked Actions								
Linked Actions Code & Title	Expected Outcome	Linked Actions Progress	Linked Actions Latest Note	Due Date	Assigned To			
Within the framework of the inclusion strategy, ensure effective support for children and young families.				31 <sup>st</sup> March 2017	Caroline Amos			

Risk Code & Title	E&S_1516_R05: F	E&S_1516_R05: Reducing Attainment Gap						
Risk	basis that educat giving our young provided through	The service is committed to addressing the educational attainment gap on the asis that educational outcomes are a strong determinant of later life chances. By iving our young people the best skills for life, learning and work, a route will be provided through which we can aim to improve social mobility, reduce poverty and enable our young people and communities to reach their potential.						
Consequence	people who reside experience limited	we are not successful in reducing the educational attainment gap for young eople who reside in North Ayrshire's more deprived areas, they will continue to xperience limited opportunities to secure a positive post-school destination and mited expectations of their life chances.						
Current Controls		nues to provide high qu advantaged groups.	ality education and suppo	ort to narrow the ou	utcomes gap for			
Linked Actions								
Linked Actions Code & Title	Expected Outcome	Linked Actions Progress	Linked Actions Latest Note	Due Date	Assigned To			
Levels of attainment and achievement are improving for all learners.				31 <sup>st</sup> March 2017	Steven Quinn			

Risk Code & Title	E&S_1516_R06: L	E&S_1516_R06: Leadership Development						
Risk	place in our scho education practiti effective leaders effective in leadir	As part of our approach to ensuring high quality learning and teaching is taking place in our schools, the service is supporting leadership development for education practitioners in North Ayrshire. The key risk is that we fail to develop effective leaders for our schools and that teachers in leadership roles will not be as effective in leading their teams, initiating and managing change effectively and in developing leadership capacity in others (school leadership).						
Consequence	taking place in ou	We have only limited success in ensuring high quality teaching and learning is taking place in our schools and the professional capacity of our teachers is not being fully realised.						
Current Controls		0	raining opportunities aime are delivering high quality					
Linked Actions								
Linked Actions Code & Title	Expected Outcome	Linked Actions Progress	Linked Actions Latest Note	Due Date	Assigned To			
Support and strengthen the professional capacity of staff.	•			31 <sup>st</sup> March 2017	Steven Quinn			

Economy and Communities

**Directorate Plan** 

2015/18

2016 Update

For more information contact: Karen Yeomans, Executive Director <u>KarenYeomans@North-Ayrshire.gov.uk</u> 01294 324030



Focus. Passion. Inspiration.

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## **1** Directorate Structure

Exe	Yeomans ecutive rector Audrey Sutton Head of Connected Communities
Matt Strachan Business Support & Development	Rhona Arthur Information & Culture
Alasdair Laurenson Regeneration	John McKnight Community Development
James Miller Planning	Jim McHarg Neighbourhood Planning
Scott McKenzie Protective Services	George Hunter Tourism & Coastal Economy
Greig Robson Employability and Skills	

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## 2 Our budget and how we intend to spend it

Economy and Communities provides a wide range of services for the Council. The boxes above show 3 and 10 year capital budgets. The charts in the centre show the main services delivered and the cost of each service based on 2016/17 revenue budgets totalling £22.464M. They also show where the money goes across the main areas of spend in any one year. Annually the Council undertakes investment in its assets and infrastructure and some of the main areas are also highlighted on this page.

Economy and Communities provides a wide range of services. For example in the year to end March 2016 we were expecting to: -

- support 430 people into work
- recruit 98 council Modern Apprentices and 99 into the private sector
- create 350 new jobs
- work and support 388 local businesses
- provide account managed support through our team of 5 Business Growth
- Managers to 209 businesses
- support 588 community groups
- encourage 85% of 16 18 year olds to register to vote
- have 696 participants in community sports clubs

### 3 Foreword

#### Welcome to the Economy & Communities Directorate Plan 2016/19

Economy and Communities is an ambitious and exciting directorate which inspires, supports and works together with businesses, people and places to make North Ayrshire "the Place to Be."

The directorate supports the delivery of the SOA priority 'A Working North Ayrshire' and contributes to the delivery of the SOA priorities 'A Healthier North Ayrshire' and 'A Safe and Secure North Ayrshire' through aspects of its work.

Importantly, Economy and Communities recognises and shares the Community Planning Partnership's overarching themes, which shape how we go about our business. Early intervention and prevention, building community capacity and reducing inequalities are at the heart of everything we do.

The directorate leads on the delivery of two of the Council's strategic priorities:

- Growing our economy, increasing employment and regenerating towns; and
- Working together to develop strong communities.

The directorate makes a major contribution to the delivery of two further priorities:

- Ensuring people have the right skills for learning, life and work; and
- Supporting all of our people to stay safe, healthy and active.

The directorate contributes, through aspects of its work, to the delivery of the final Council strategic priority:

Protecting and enhancing the environment for future generations.

Economy and Communities therefore plays a significant role within North Ayrshire, both in creating the environment for and enabling economic and community activity. This includes creating places where our residents want to live, and where tourists want to visit. Working in partnership with our communities at a local level, this has the potential to be a powerful dynamic. In the months ahead we will be introducing new models of service delivery provide the best support for tourism, regeneration, business support, culture and leisure.

The economic climate remains challenging; however, we are working with our partnerships to secure significant new developments to help North Ayrshire become a place where businesses want to locate.

Our key focus is on developing the Ayrshire Growth Deal with East and South Ayrshire Councils to attract significant public and private sector investment. We are working with the Economic Development and Regeneration Board on implementing our Economic Strategy and Team North Ayrshire's partnership approach so that we are offering the best business support. We are passionate about inclusive growth, where everyone benefits significantly from economic growth, through our work developing employability skills, building employability hub partnerships and supporting social enterprises.

Excellent progress is being made in our partnership working with communities and this can be seen in the CPP and Cabinet support for our leadership in establishing Locality Partnerships. We are inspired by our first participatory budgeting and excited about the further roll-out of this so that our communities are fully involved in local decision making about investing in community futures. They now have opportunities to be equal partners in identifying local priorities. We are moving forward in our plans is to co-producing strategies and services to address local needs.

Finally we are working hard with the tourism sector to identify the best way to promote North Ayrshire as The Place to Be. We are building a sustainable new tourism approach through our action plan promoting our maritime, coastline, leisure and heritage which have the potential to be developed into world class opportunities for the benefit of residents and visitors.

We're excited by the progress we've making on key priorities and very much looking forward to working with our partners in business, communities and across the Council to deliver these.



Karen Yeomans Executive Director

## 3.1 Key drivers for our services

There are a number of factors and legislation which directly influence the work carried out by the directorate on a day to day basis. The strategic drivers which influence the work of the directorate are wide ranging but in the main relate to tackling our significant issues of unemployment and inequality through a range of measures- see Section 7 for further details. The Community Empowerment Act (Scotland) 2015, has significant implications for the governance and operation of CPPs and the role played in local government by communities.

The uncertainty in relation to the national economy and how this will affect North Ayrshire has an impact in terms of resourcing and statutory income generation mainly relating to the construction industry. The poor economy also encourages an influx of less expensive, sub-standard goods and services which has an impact on the council's trading standards service in relation capacity and resources.

The following legislation is likely to have an impact on service delivery:

- Scotland Bill
- Government Economic Strategy
- European Youth Strategy 2014-20
- Scottish Government Regeneration Strategy 2015
- European Union Financial Compliance Framework 2017
- Local Government (Scotland) Act 2003
- Community Empowerment (Scotland) Bill Act 2015
- Children and Young People's Bill 2014
- Land Reform (Scotland) Act 2003
- CLD Regulations 2013
- National Youth Work Strategy 2014-19
- Statement of Ambition for Adult Learning 2014-2019
- Active Scotland Outcomes and sportscotland Corporate Plan 2015-2019
- Curriculum for Excellence Implementation Plan
- The National Gaelic Language Plan 2012-17
- Invest in Youth 2015
- Developing Scotland Young Workforce

# **Economy and Communities Directorate**

To be the best at what we do in Scotland

## **Strategic Outcomes 2016-19**

### **Healthy, Working Communities**

Support 4000 jobless people with opportunities, training, education and support towards work.

#### Vibrant Places

North Ayrshire is the place for families to live, visitors to enjoy and business to invest.

#### **Growing Business**

Support new and growing business to create 1000 new jobs by April 2019

## Service Priorities 2016-2019

<ul> <li>Governance</li> <li>Business Case</li> <li>Projects:         <ul> <li>Life sciences</li> <li>Coastal</li> <li>Corridor</li> <li>Connecting</li> <li>communities</li> <li>for growth</li> </ul> </li> </ul>	<ul> <li>Locality Planning</li> <li>Developing &amp; Supporting Locality Partnerships</li> <li>Community Engagement &amp; Participation</li> <li>Building Community Capacity &amp; Leadership</li> <li>Healthy &amp; Engaged Communities</li> </ul>	<ul> <li>Inclusive Growth</li> <li>Diagnostic Tool</li> <li>250 Council Apprentices</li> <li>Social Economy Development</li> <li>Employability Hub roll out</li> <li>Employability Service support</li> <li>Co-hub development as part of AGD</li> </ul>	Service Transformation  Tourism development  Team North Ayrshire  Cultural, leisure and sports development  Regeneration (post URC)  Childcare information	<ul> <li>Best in Class – the 2020 challenge</li> <li>Benchmarking results</li> <li>National indicators</li> <li>Awards</li> </ul>	Essential Ingredients Staffing Leadership Financial Management Customer Consultation Stakeholder Engagement Communication External Funding
	communicies		Information		

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	Economy and Communitie	es Directorate Plan 2016-19
Theme	PI	Action
Ayrshire Growth Deal	<ul> <li>Progress against actions</li> </ul>	<ul> <li>Submission of Ayrshire Growth Deal prospectus</li> <li>Submission of Ayrshire Growth Deal outline business case</li> <li>Development of Ayrshire Growth Deal projects</li> <li>Enable the provision of commercial development within strategic investment sites that will provide the right support for inward investment, business expansion and inclusive growth</li> </ul>
Locality Planning	<ul> <li>The number of local and neighbourhood plans agreed by communities</li> <li>The number of community management and ownership initiatives</li> <li>The number of people who are accessing the opportunities and support they need in their local area</li> </ul>	<ul> <li>are involved in decision making, by establishing 6 Locality Partnerships</li> <li>Develop 6 Locality Plans</li> <li>Introduce Participatory Budgeting</li> </ul>

<ul> <li>Unemployed people participating in council funded/operated employability programmes</li> <li>Number of Economic Growth clients entering employment through Economic Growth sponsored initiatives</li> <li>Number of unemployed people registered with employability hubs</li> <li>Number of modern apprentices on North Ayrshire Council programmes at 31 March</li> <li>The number of participants accessing learning opportunities whose confidence, knowledge and skills has improved as a result</li> <li>Tourism bed nights within North Ayrshire have</li> </ul>	<ul> <li>Work with Scottish Government to create and pilot a diagnostic tool to assist in developing our approach to inclusive growth</li> <li>Working closely with communities and making better use of evidence to identify the most vulnerable and to put in place mechanisms and development opportunities to reduce the impact of welfare reform and poverty</li> <li>Implement and manage the skills pipeline (£5M ESF project)</li> <li>Roll out network of employability hubs and integrate into pipeline</li> <li>Implement recommendations of Modern Apprentice review and meet annual target for new starts</li> <li>Submit funding application and, if successful, implement financial inclusion strategy</li> <li>Produce new North Ayrshire socio-economic briefing</li> <li>Develop placemaking approach</li> <li>Launch and implementation of new social enterprise strategy and action plan</li> <li>Relaunch the North Ayrshire and collaborative pan-Ayrshire</li> </ul>
<ul> <li>Tourism bed hights within North Ayrshire have increased</li> <li>Tourism visitor numbers</li> <li>Number of jobs created by business in North Ayrshire supported by Business Support and Development</li> <li>Number of businesses actively account managed by Business Support and Development</li> <li>Number of businesses receiving support from Business Support and Development</li> <li>Number of volunteers who are active in Community and Culture and Third Sector Interface activities</li> <li>Sqm of business space created</li> <li>Hectares of vacant/derelict land developed</li> <li>Number of jobs forecast through secured investment</li> <li>Value of investment secured for North Ayrshire</li> </ul>	<ul> <li>Relation the North Ayrshire and collaborative pan-Ayrshire tourism approach</li> <li>Revolutionise business support through Team North Ayrshire</li> <li>Integrate cultural, leisure and sports development within armslength organisation</li> <li>Reshape the North Ayrshire regeneration approach and structure (post URC)</li> <li>Develop structures for management and ownership of URC acquired assets</li> <li>Delivery of a URC legacy plan</li> <li>Transition Children and Families outreach service into information and advice service</li> </ul>

Best in Class	<ul> <li>LGBF Cost per visit and Customer Satisfaction Levels (Libraries, Museums &amp; Galleries, Parks &amp; Open Spaces, Trading Standards &amp; Environmental Health, Leisure Services, Economic Growth) Please see section 6.1</li> <li>External recognition and awards</li> <li>Number of community groups accessing support and guidance provided by Connected Communities</li> <li>Number of adults accessing adult learning opportunities provided by Connected Communities</li> <li>Number of participants accessing Connected Communities youth programmes - Youth work</li> <li>% of Customers Satisfied with Planning Services</li> <li>Town centre footfall</li> </ul>	<ul> <li>Achieving our 2020 Challenge: Meeting customer expectations by delivering excellent and innovative services in challenging times</li> <li>Nurture and support arts, sports, cultural and heritage opportunities to increase civic pride</li> <li>Promote healthy and active lifestyles to increase health and well-being and to develop participation in sport</li> <li>Delivery of e-Buildings Standards in conjunction with Scottish Government</li> <li>Maintain performance in the decision times on planning applications</li> </ul>
Essential Ingredient s	<ul> <li>Sickness absence days per employee (E&amp;C) per FTE</li> <li>Employee engagement level (E&amp;C)</li> <li>Leverage of External funding</li> </ul>	<ul> <li>Improving our Employee Engagement</li> <li>Develop and action plan of projects across the Directorate resulting from the Lean Six Sigma training</li> <li>Develop and implement the external funding strategy</li> <li>Develop suite of customer satisfaction and stakeholder perception measures</li> </ul>

## 4 What we do

The directorate provides a wide range of services through 9 integrated delivery areas led by Caitriona McAuley – Head of Economic Growth and Audrey Sutton – Head of Connected Communities, designed to deliver increased benefits to our customers through increased synergy and impact among these services.

## 4.1 Economic Growth

This service falls within the service delivery area of Caitriona McAuley – Head of Economic Growth.

Manager:	Matthew Strachan Business Development & Support
Number of Staff:	13
Location:	Cunninghame House
Manager:	Alasdair Laurenson
	Regeneration
Number of Staff:	13
Location:	Cunninghame House
Manager:	James Miller
	Planning Services
Number of Staff:	16
Location:	Cunninghame House
N /	
Manager:	Scott McKenzie
	Scott McKenzie Protective Services
Manager: Number of Staff:	
Ū	Protective Services
Number of Staff:	Protective Services 36
Number of Staff:	Protective Services 36 Cunninghame House Greig Robson
Number of Staff: Location: Manager:	Protective Services 36 Cunninghame House
Number of Staff: Location: Manager: Number of Staff:	Protective Services 36 Cunninghame House Greig Robson Employability & Skills 17
Number of Staff: Location: Manager:	Protective Services 36 Cunninghame House Greig Robson Employability & Skills

## 4.1.1 Purpose

The Business Development Team is responsible for: designing a Business Support Offering for North Ayrshire (Team North Ayrshire); providing tailored support to business and inward investors; implementing the business focused recommendations from the ED&R Board; delivering the Business Gateway service, including leading on strategic relationships with all other Team North Ayrshire partners; developing strategy for key sectors within North and developing support for Social and Community Enterprises in conjunction with Connected Communities; the promotion of North Ayrshire as "the Place to Be" by marketing key assets nationally and internationally through the delivery of our International strategy.

The Regeneration Team is responsible for: leading the Ayrshire Growth Deal within NAC; developing and regenerating the economy and communities of North Ayrshire by creating the conditions for new investment and employment; the promotion of physical regeneration projects; the promotion of our town centres; the development and implementation of area based regeneration plans in partnership with our communities; and, securing external funding. The team also are responsible for Active Travel and Transport Strategy.

The Planning Service is responsible for: statutory and informal advice and guidance on sustainable economic development and land use; the protection and enhancement of the natural and built environment, through the implementation and enforcement of the Planning Acts and associated legislation. The Service is also responsible for the production of the North Ayrshire Local Development Plan, Digital Strategy and Connectivity.

Protective Services is responsible for Building Standards (health, safety, welfare and convenience in and around buildings and structures; energy efficiency; enforcement in relation to dangerous buildings and the Council's Corporate Land and Property Gazetteer); Environmental Health (food safety, health & safety, pollution control, public health, port health and pest/dog control); and Trading Standards (legal compliance amongst businesses for the goods and service they provide, along with animal welfare standards).

Employability and Skills provides advice, guidance and support to individuals to gain and retain employment and to support the business team to achieve their purpose of meeting business skills' needs. The Employability Team also manage the Council's Modern Apprenticeship programme, the development of a network of Employability Hubs, the Employability Skills Pipeline, the provision of socio-economic reports and leading the Council response on Welfare Reform.

## 4.1.2 Activities

The main activities of the service in 2016/17 will be:

#### **Business Development & Support**

- Team North Ayrshire Account Management
- International Strategy
- Innovation
- Early Stage Growth
- Social Enterprise Development
- Delivery of Business Gateway in North Ayrshire

#### Regeneration

- Ayrshire Growth Deal
- Irvine Bay URC wind-up
- Joint Place/E&C investment and regeneration programme
- Developing new models for regeneration
- Implement transport and Active Travel projects as set out in relevant strategies
- Expenditure of Vacant and Derelict Land Funding

#### Planning Services

- Continue to support the implementation of the Local Development Plan and other regeneration activities through the determination of planning applications and continue to be to be a top performing planning authority within Scotland;
- Protect the local built and natural environment through the investigation of potential breaches of planning control;
- Process all application as timeously as possible to maintain 1st place ranking Planning Service.
- Undertake evidence gathering for LDP and preparation of main issues report.

#### **Protective Services**

- Determination of Building Warrant applications and Completion Certificates and associated site verification inspections;
- Food Safety, Health & Safety and Public Health and other such inspections and enforcement;
- Provide advice and enforcement to businesses and suppliers in relation to legal compliance in a variety of sectors.

#### **Employability and Skills**

- Employability Hubs
- Removing barriers to employment through contracted provision
- EU/Big Lottery/ Scottish Government Financial Skills programme
- Welfare Reform support
- Modern Apprentices

## 4.1.3 Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working with	To deliver	Timescale		
Business Development & Support				
Team North Ayrshire Partners	Best in Class Support Offer	Ongoing		
Regeneration				
Caledonian Maritime Assets Ltd.	Brodick Harbour Redevelopment	2016		
Field Studies Council	Millport Field Centre	Ongoing		
Working for Irvine Together	Irvine Vision	Ongoing		
Irvine Bay Regeneration Company	Irvine Enterprise Area; town centres	Ongoing		
Scottish Government	Ayrshire Growth Deal	Ongoing		
Scottish Enterprise	Irvine Enterprise Area	Ongoing		
South Ayrshire Council	Ayrshire Growth Deal	Ongoing		
East Ayrshire Council	Ayrshire Growth Deal	Ongoing		
Highlands and Islands Enterprise	Brodick Harbour Redevelopment	2016		
West of Scotland European Forum	ESIF Operational Programmes	Ongoing		
Nuclear Decommissioning Authority	Millport Field Centre, Youth Employment Scheme.	Ongoing		
Coastal Communities Fund	Millport Field Centre, Brodick Harbour Redevelopment, Marine Leisure project.	2016		
Persimmon Homes	Montgomerie Park	Ongoing		
Strathclyde Partnership for	Improving the availability, quality and	Ongoing		

Transport	uptake of public transport	
North Ayrshire Outdoor Access Forum	Improved opportunities for and the promotion of outdoor access and active travel	2015 – 2018
Planning Services		
Development Industry	New development projects across the housing, commercial, tourism, energy and leisure sectors	Ongoing
Business and Commerce	An 'Open for Business' culture through advice and positive support for new development that provides employment and encourages sustainable economic growth within North Ayrshire.	Ongoing
Heads of Planning Scotland and Royal Town Planning Institute	An efficient and consistent approach to the application of Planning Services in Scotland.	Ongoing
Statutory and other Regulatory bodies e.g. SNH, SEPA, Historic Scotland, Transport Scotland, Scottish Water	A service that helps meet, improve and deliver the provision of services provided by regulatory bodies in order to protect the natural and built environment.	Ongoing
Scottish Government and their partner agencies	A robust regulatory framework that is fit for purpose and meets the needs of our communities.	Ongoing
North Ayrshire Council internal Services and their partners	A robust regulatory framework that is fit for purpose and meets the needs of our communities.	Ongoing
Communities within North Ayrshire	An open and fair regulatory framework that supports the implementation of the Local Development Plan and encourage development that supports the needs of communities	Ongoing
Irvine Bay Regeneration Company	Support the development of sustainable economic growth within the Irvine Bay area and specifically the Irvine Enterprise Area.	Ongoing

NHS Ayrshire & Arran	Support the development of the land and property assets	Ongoing				
Protective Services						
Civil Contingencies Planning Liaison Group	A comprehensive range of proactive and reactive plans to cover all anticipated events	Ongoing				
Local Authority Building Standards Scotland and the South West Scotland Building Standards Consortium	A predictable, consistent approach to the application of Building Standards in Scotland	Ongoing				
NHS Ayrshire and Arran	All aspects of public health in relation to the Joint Health Protection Plan	Ongoing				
Scottish Government and their partner agencies e.g. BSD, FSA, HSE; SEPA Food Standards Scotland	A robust regulatory framework across all of the service areas	Ongoing				
NACAS	Effective intelligence in relation to all areas of business and compliance	Ongoing				
SCOTSS & SOCOEHS	Co-ordinate the enforcement activities and share good working practices within Trading Standards and Environmental Health Services respectively	Ongoing				
Business and Commerce	Advice and where required positive intervention for regulatory compliance and to enable a right first time approach	Ongoing				
Employability and Skills	Employability and Skills					
Ayrshire College	Employability Hubs, Skills Pipeline	Ongoing				
North Ayrshire Council internal Services and their partners	Employability Hubs, Skills Pipeline	Ongoing				
Scottish Government and their partner agencies	Welfare Reform, Modern Apprenticeships	Ongoing				
DWP	Welfare Reform, Employability Hub, Skills	Ongoing				

Pipeline	
Employability Hubs, Skills Pipeline	Ongoing

### 4.1.4 Strategies

The directorate has a range of strategies that set out what we want to achieve for a particular priority, outcome or targeted group within a planning period (3 years) including what we will do with our partner services and agencies to deliver those outcomes. The following Services have responsibility for the development and implementation of the following strategies:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date	
Business Development & Support					
	Active FDI Location with top position within Scotland	2014/15	2018	Annual	
International Strategy	Greater Glasgow's back office and life sciences hub	2014/15	2020	Annual	
	Increased export activity	2014/15	2018/19	Annual	
Innovation Strategy	To increase innovation and R&D activity within business base	2015	Ongoing	Annual	
ED&R Strategy Refresh	Development of Business Competitiveness	2016	2019	Annual	
	Regener	ation			
ED&R Strategy Refresh	Increased employment and inward investment	2016	2019	Annual	
Irvine Vision	Vision for the future of Irvine and framework for community involvement/ action	2015	2025		

Vacant and Derelict Land Strategy	To secure the redevelopment or improvement of vacant and derelict land	2014			
Local Transport Strategy	To set out the strategic actions for improved transport connectivity and modal shift within North Ayrshire	2015	2020	2020	
Naturally Active North Ayrshire	To provide the strategic direction and vision for outdoor access and active travel	January 2015	January 2020	January 2020	
	Planni	ng			
Local Development Plan	To provide the land use framework for future development of North Ayrshire	2014	2019	By 2019	
	Protective S	ervices			
Joint Health Protection Plan	Ensure resilience in responding to public health incidents	2016	2018		
Private Water Strategy	Ensure the safety and improvement of private water supplies	2016			
Scottish Regulators Strategic Code of Practice	Achieving sustainable economic growth within the regulatory frameworks	2015			
	Employability & Skills				
Developing Scotland's Young	Positive destinations and careers for young people	2013	ongoing	annually	

Welfare Reform	Support to secure employment for those affected by Welfare Reform	2013	ongoing	quarterly
Economic Development and Regeneration Strategy Refresh	Meeting Business Needs for skills	2016	2019	annually

## 4.2 Connected Communities

This service falls within the service delivery area of Audrey Sutton – Head of Connected Communities.

Manager:	John McKnight Community Development						
Number of Staff (FTE):	79 - combined						
Location:	Cunninghame locations	House	and	various			
Manager:	Jim McHarg Community Participation	Empowe	Empowerment and				
Number of Staff (FTE):	79 - combined						
Location:	Cunninghame locations	House	and	various			
Manager:	Rhona Arthur						
3	Information and Culture						
Number of Staff (FTE):	128						
Location:	Cunninghame locations	House	and	various			
Manager:	Vacant Tourism/Visitor	Economy					
Number of Staff (FTE):	3						
Location:	Cunninghame locations	House	and	various			

### 4.2.1 Purpose

Community Development works to ensure that individuals and groups, including young people, have the rights skills and opportunities to participate fully in their communities and to develop and promote citizenship, health, sport, well-being and civic pride. This includes opportunities for volunteering and to develop leadership skills.

Community Empowerment and Participation supports the development of Locality Planning for the Community Planning Partnership, and the Community Empowerment Bill and the Strategic Learning Plan. This includes opportunities for community enterprise and participation in local democracy and community activity.

Information and Cultural Services add value to people's lives through participation in libraries, culture and the arts, heritage and museums, community facilities such as Saltcoats Town Hall and community centres, Eglinton Country Park, Children's literacies and arts as well as health and wellbeing and play. These services offer opportunities for life-enriching volunteering, digital participation, nurturing the creative industries and link strategically to employability, tourism, community and individual development and the health and wellbeing agenda.

Tourism/Visitor Economy will develop a new tourism approach which establishes a North Ayrshire focus on marine and coastal tourism opportunities while continuing to develop a pan-Ayrshire collaborative approach to marketing and promotion and major projects through the Ayrshire Growth Deal. The team will support and promote the local tourism industry and events and develop places where people are proud to live and visit. This includes engaging with and consulting our residents and visitors to ensure services and activities are focussed on their needs.

## 4.2.2 Activities

The main activities of the service in 2016/17 will be:

#### **Community Development**

- Active Communities Strategy 2016-2021 and Framework Plans
- Integration of sports development and Active Schools with KA Leisure to ensure better outcomes for schools and communities;
- The development of Community Sport Hubs;
- The refresh of the Sports Facilities Strategy 2016-2021
- Raising attainment in schools through participation in physical activity, sport, dance and drama

- The development and delivery of the key priorities for children and young people, which are youth work, participation, citizenship, outdoor education and learning, including locality youth forums and European partnerships;
- Work with the third and voluntary sector to develop service provision in partnership with our communities;
- Support for locality partnerships;
- The ongoing development of the Arran Outdoor Education Centre.

#### **Community Empowerment and Participation**

- The development of the locality approach, including participation and empowerment, which is key to ensuring that communities play a central role in placemaking and shaping local priorities. Connected Communities will play a key role in the development of community networks to ensure full local participation in the development of locality plans;
- Support for locality partnerships;
- The review and re-establishment of Community Councils;
- The introduction and establishment of Participatory Budgeting;
- Working in partnership with the third and voluntary sectors to identify more effective ways of delivering relevant services at a local level, including work with community associations;
- The delivery of Strategic Learning Plan, which includes literacy and digital participation.

#### Information and Culture

- Information and Culture
- The development of an integrated, arms length approach to delivering libraries and cultural services;
- Development and delivery of library services to support reading and literacy development, lifelong learning and access to business community and health information, based on neighbourhood local requirements;
- Development of a cultural strategy;
- Launch of Saltcoats Town Hall and Irvine Townhouse and Portal as community venues;
- Development of community facilities such as halls and centres;
- CARIS childcare information service for Ayrshire, children's literacies, play and parenting;
- Development and delivery of culture and the arts to widen participation and understanding and nurture networks to support local artists and creative industries;

- Development and delivery of heritage and museums with partners and to widen understanding and participation, as well as conservation and promotion;
- Develop Eglinton Country Park through a Master Plan and contribute to Local Biodiversity Action Plan outcomes;
- Continued delivery of North Ayrshire Gaelic Language Plan; and
- Support for locality partnerships.

#### Visitor Economy/Tourism

- Development of a new North Ayrshire and pan-Ayrshire collaborative tourism approach and action plan;
- Development of marine and coastal tourism offer for North Ayrshire and as an Ayrshire Growth Deal project;
- Development of an events strategy and forum;
- Review and implementation of the most effective approaches to service delivery to ensure support for the sector;
- Programme of engagement with and consultation residents and visitors to ensure services and activities are focussed on their needs.

### 4.2.3 Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working with	To deliver	Timescale
Community Development		
North Ayrshire Council Education and Youth Employment	Delivery of accredited youth work and Arran Outdoor Education Centre Programmes	Ongoing
sportscotland	Active Schools Programme Education and Youth Employment	2015-2019
The Duke of Edinburgh's Award Scheme Scotland	D or E Award Scheme for young people aged 13 to 25 years.	Ongoing
Creative Scotland and local cultural partnerships		Ongoing
KA Leisure	Improved access to sport and physical	Ongoing

	activity	
Police Scotland	Volunteering and Capacity Building	Ongoing
NHS Ayrshire & Arran	Engagement and Consultation Portal	Ongoing
Sportsootland	NAC/KA Partnership Agreement	2015-2019
Sportscotland	Active Communities Strategy 2016-2021	2016-2021
Community Empowermen	t and Participation	
The Ayrshire Community	Volunteering and Capacity Building	Ongoing
Trust (TACT)	Engagement and Consultation Portal	Ongoing
Ayrshire College	English for Speakers of Other Languages/Literacies/Employability	Ongoing
DWP (Job Centre Plus)	Employment Hubs and Employment Support Projects	Ongoing
North Ayrshire Council Education and Youth Employment	Strategic Learning Plan, Family Learning	Ongoing
Scottish Government	Strategic Learning Plan	Ongoing
CPP partners, including	Locality Planning and Strategic Learning	
internal NAC partners	Plan	Ongoing
North Ayrshire communities, groups and individuals	Locality Planning and Strategic Learning Plan	Ongoing
Information and Culture		
NHS Ayrshire and Arran and Macmillan Cancer Information and Support Services	Improved Wellbeing and Health Information in Libraries	Ongoing
Scottish Libraries and Information Council	Library strategy and development	Ongoing
Job Centre Plus and local employability partners	Digital access and Stevenston Employment Hub to mitigate impact of Welfare Reform	Ongoing

Creative Scotland and local cultural partnerships	Improved access to culture and the arts	Ongoing
ТАСТ	Increased opportunities for volunteering	Ongoing
Bord na Gaidhlig	Development and implementation of Gaelic Plan	Ongoing
Out of School Care, schools, parenting and play groups	Healthy Start, positive play and early intervention to improve children's literacies	Ongoing
Ayrshire Youth Arts Network	'Time to Shine' Scottish Youth Arts Strategy and improve access and participation in the arts for young people aged 0 - 25 across Ayrshire	2014 - 2017
Museums and Galleries Scotland Museums Forum	Going Further: the National Strategy for Museums and Galleries in Scotland and widen access to North Ayrshire heritage	Ongoing
Ayrshire Youth Arts Network	'Time to Shine' Scottish Youth Arts Strategy and improve access and participation in the arts for young people aged 0 - 25 across Ayrshire	Ongoing
Ayrshire Archives	Access to North, South East Ayrshire Council's individual and joint collections	Ongoing
Historic Environment Scotland	Significant historic collections and archives, and ancient buildings and sites of significant importance	Ongoing
Tourism/Visitor Economy		
Visit Arran		Ongoing
Visit Scotland	Partnership with national agency to deliver digital marketing and promotion of regional tourism product	Ongoing
East Ayrshire Council	Pan-Ayrshire collaborative relationship	Ongoing
South Ayrshire Council	Pan-Ayrshire collaborative relationship	Ongoing
Ayrshire Golf	Partnership with South Ayrshire Council	Ongoing
Industry partners	Collaborative approach to tourism development	Ongoing
Scottish Enterprise	Development of tourism opportunities	Ongoing

## 4.2.4 Strategies

The directorate has a range of strategies that set out what we want to achieve for a particular priority, outcome or targeted group within a planning period (3 years) including what we will do with our partner services and agencies to deliver those outcomes. The following Services have responsibility for the development and implementation of the following strategies:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
	Information	& Culture		
Library Strategy	Improved library experiences; Increased customer satisfaction	2014		Annual
Cultural Strategy	Increased cultural participation locally; Improved access to information and skills for participants; Increased confidence and sense of connection to place.	Under development		
Eglinton Park Master Plan	Improve the ambition and sustainability, including infrastructure, of Eglinton Park visitor attractions	2015	2020	Annual
Play Strategy	Develop and promote play in North Ayrshire, including building the capacity of partners	2006		Annual

Community	Development and Commu	nity Empower	ment and Par	ticipation
	Ensuring communities– particularly the disadvantaged – have access to the CLD support they need;			
CLD Regulations 2013	Strengthening co- ordination between the full range of CLD providers, ensuring that CPPs, local authorities and other providers of public services respond appropriately to the expectations set by the CLD plan.	2013		
National Youth Work Strategy 2014-19	Ensuring young people have the best opportunities to participate in society	2014	2019	
Statement of Ambition for Adult Learning	Ensuring young people have the best opportunities to participate in society	2015	2019	2018
Community Empowerment Bill June 2015	Communities are empowered to boost local democratic participation, increase confidence and skills among local people	2015		
North Ayrshire Community Learning and Development Plan	Improved life chances and stronger more resilient communities	Sep 2015	2018	2016

Community Asset Transfer Strategy	Building the capacity and confidence of community organisations and groups to explore the potential to undertake local management of Community buildings and facilities			
North Ayrshire Active Communities Strategy 2016- 2021	Opportunities – to continue to promote and provide opportunities for participation in regular physical activity and sport for the community of North Ayrshire.	2016	2021	2018
North Ayrshire Council, sportscotland Partnership Agreement 2015 - 2019	Ensuring there are more and higher quality opportunities to participate in sport	2015	2019	2017
	Tourism/Visite	or Economy		
ED&R Strategy	Refreshed North Ayrshire approach to marine and coastal tourism	In development	Ongoing	
North Ayrshire Tourism Action Plan	North Ayrshire action plan and pan-Ayrshire collaborative approach	In development	Ongoing	
Ayrshire Growth Deal	Ayrshire maritime tourism projects	In development	Ongoing	
Awakening the Giant – Marine Tourism Strategy for Scotland	Framework for marine tourism developments	2015	Ongoing	

## 5 Our Journey from Good to Great

We believe in continual improvement and constantly look to develop what we do for the community as well as ensure that we provide value for money. To achieve this improvement we seek information from our community about their satisfaction and encourage feedback from our staff, and partner organisations.

We gather information and undertake a range of audits and self-assessments, by external bodies and internally. In November 2015 we carried out a self-assessment using an EFQM Enabler Map approach and this, together with the Peer Review Meetings has helped to provide a systematic approach and robust assessment of the new Directorate. This has been used to assist us to understand our strengths and identify areas for improvement and inform our plans.

Our journey from Good to Great will also involve reshaping our finances, exploring at new models for service delivery and reforming the way we work. We want to do that by working with the public, North Ayrshire businesses, and other public bodies, and, of course, our staff. We have set up an Employee Engagement Forum, with representation from across the Directorate to ensure that there is a clear, formal mechanism to gather staff ideas and views.

- Implement our locality planning approach, to ensure that communities are involved in decision making, by establishing 6 Locality Partnerships
- Develop 6 Locality Plans
- Review and support Community Councils



- Continue to implement our Young People's Citizenship and Participation Strategy
- Work with Scottish Government to create and pilot a diagnostic tool to assist in developing our approach to inclusive growth
- Work closely with communities and making better use of evidence to identify the most vulnerable and to put in place mechanisms and development opportunities to reduce the impact of welfare reform and poverty
- Develop and implement our Financial Inclusion Strategy
- Nurture and support arts, sports, cultural and heritage opportunities to increase civic pride
- Promote healthy and active lifestyles to increase health and well-being and to develop participation in sport



- Relaunch the North Ayrshire and collaborative pan-Ayrshire tourism approach
- Reshape the North Ayrshire regeneration approach (post URC)
- Develop structures for management and ownership of URC acquired assets
- Delivery of a URC legacy plan
  - Town centre footfall
- Submission of Ayrshire Growth Deal prospectus

Development of Ayrshire Growth Deal projects

Submission of Ayrshire Growth Deal outline business case



COMMUNITIES

PLACES

- Implement and manage the skills pipeline (£5M ESF project)
- Roll out network of employability hubs and integrate into pipeline
- Submit funding application and, if successful, implement financial inclusion strategy
- Produce new North Ayrshire socio-economic briefing
- Revolutionise business support through Team North Ayrshire

**Good to Great Themes** 

- Enable the provision of commercial development within strategic investment sites that will provide the right support for inward investment, business expansion and inclusive growth
- Develop a process for establishing participation requests
- Introduce Participatory Budgeting
- Launch and implementation of new social enterprise strategy and action plan
- Transition Children and Families outreach service into information and advice service
- Delivery of e-Buildings Standards in conjunction with Scottish Government
- Maintain performance in the decision times on planning applications
- Develop and action plan of projects across the Directorate resulting from the Lean Six Sigma training
- Develop and implement the external funding strategy
- Develop suite of customer satisfaction and stakeholder perception measures
- Implement recommendations of Modern Apprentice review and meet annual target for new starts
- Integrate cultural, leisure and sports development with arms-length organisation
- Achieving our 2020 Challenge: Meeting customer expectations by delivering excellent and innovative services in challenging times
- Improving our Employee Engagement



## 5.1 Managing our Risks

We start our planning journey by assessing our risks. We use information from past performance to learn for the future. This includes information from our analysis following incidents, reviews undertaken by statutory bodies such as the Accounts Commission and feedback from the public, North Ayrshire businesses and, of course, our staff.

We also try to anticipate what will happen in the future, for example changes in legislation, the population and the economic situation.

Key risks are identified, recorded and monitored within the Council's risk register.

This plan tells you what our risks are, how we have identified them and how we intend to reduce them to help us improve the lives of North Ayrshire people and develop stronger communities.

The risks for Economy and Communities are:

- E&C-1 Economic Inequalities
- E&C-2 Partnership Working
- E&C-3 Community Empowerment and Capacity Building
- E&C-4 Arran Outdoor Education Centre

Further details can be found in appendix 7.

## **5.2 Equalities**

Economy and Communities is committed to fulfilling its statutory duty when developing policies and delivering our services. The Council has a framework in place for carrying out Equality Impact Assessments (EIAs) to ensure that there is no discrimination against any of the different groups (under the protected characteristics) within the community and that equality is promoted. It is important that Equality Impact Assessments are carried out in the early development stages of a new policy or procedure.

By carrying out EIAs when developing policies, we will:

- Improve the quality of services by making sure they are suitable and accessible to everyone.
- Identify any possible discrimination which may exist and means of overcoming these;
- Help to develop good practice and achieve best value;
- Promote equal opportunities and good relations between groups.

Equality Outcomes	Actions being taken to support the delivery of Equality Outcomes
Encouraging more disabled people into work and training	Supporting uptake of opportunities through Employability Hubs
The incidence of violence against women is reduced	Joint work on new Strategy
The incidence of hate crime is reduced	Partnership activities with Police Scotland
Older people are more active and independent in their communities	Path networks are improved for all abilities access for active travel, everyday journeys and recreation; activities are developed by the Connected Communities to prevent isolation and to increase mental and physical activity
Vulnerable people have improved access to financial advice, services and products	Addressed in part by actions undertaken in response to Welfare Reform
More young people are leaving schools for positive, sustained destinations	Joint work with Education and Youth Employment to ensure not just the first positive destination but the subsequent destinations for training and employment
Pupils feel safer in schools	Support 14 Healthy Start Clubs; establishment of youth participation strategies in schools
More Council employees are working flexibly	Provide access to computers and wi- fi through libraries
Employees are able to respond more confidently and appropriately to the needs of colleagues and customers	Participate in Customer Services Forum and support the implementation of the Customer Charter
	Take part in learning and development opportunities and PPD

### **5.2.1 Equality Impact Assessments**

The directorate has completed Equality Impact Assessments for new or revised policies and procedures relating to:

- LGBT Charter Mark and LGBT Youth Provision
- Children and families Literacies, Play and Health and Wellbeing
- Healthy Start
- Library Opening Hours

## 6 **Delivery**

Details of the actions that the directorate will deliver during 2015/2018 are shown within this section, together with the associated performance indicators and risks. In line with the rest of the plan, the actions and indicators are linked to the Good to Great themes and associated areas of focus.

Directorate performance can also be measured and compared through the Local Government Benchmarking Framework (LGBF) which scrutinises areas such as cost and customer satisfaction in Libraries, Museums & Galleries, Parks & Open Spaces, Trading Standards & Environmental Health, Leisure Services, Economic Development

A further indication is External Recognition and Awards which are monitored and reported monthly within the corporate framework and available on the Council website.

## 6.1 Performance Indicators

es		Good Tł	d to ( neme		t				Actuals	i			Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
2				•	~	CC_03	The number of local and neighbourhood plans agreed by communities	n/a	n/a		25	25	28	31	Connected Communities
2		V	1	✓	V	CC_04	The number of community management and ownership initiatives	n/a	n/a	3	1	3	5	5	Connected Communities

## North Ayrshire Council | Economy and Communities Directorate Plan 2016-19

es	(		l to ( neme		t				Actuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
2			✓	✓	1	CC_05	The number of people who are accessing the opportunities and support they need in their local area	n/a	n/a	799	799	1000	1100	1150	Connected Communities
1					1	SP_DE_08	Unemployed people participating in council funded/operated employability programmes	n/a	n/a	1,263			1435	1435	Economic Growth
1					V	SP_DE_A03	Number of Economic Growth clients entering employment through Economic Growth sponsored initiatives	1,119	962			750	765	765	Economic Growth

## North Ayrshire Council | Economy and Communities Directorate Plan 2016-19

es	C	Gooc Tł	l to ( neme		t				Actuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
1		•			~	EG20	Number of unemployed people registered with employability hubs	n/a	n/a	n/a		n/a	900	1200	Economy & Communities
1					~	SP_FCS_P _B01	Number of modern apprentices on North Ayrshire Council programmes at 31 March	140	103				85	85	Economic Growth
3				✓		CC_01	The number of participants accessing learning opportunities whose confidence, knowledge and skills has improved as a result	n/a	n/a			400	400	400	Connected Communities
1,2			*	•	~	EG_13	Tourism bed nights within North Ayrshire have increased	n/a	n/a	496,0 00	496,000		489,600		Connected Communities

## North Ayrshire Council | Economy and Communities Directorate Plan 2016-19

Strategic Priorities	Good to Great Themes				t			Actuals				Targets			
	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
1,2			~	~	~	SOA_WNA 15	Tourism visitor numbers	1,123 ,960				1,171,3 33	1,171,33 3		Connected Communities
1		*			1	EG21	Number of jobs created by business in North Ayrshire supported by Business Development	n/a	n/a	n/a		n/a	333	333	Economic Growth
1		✓			1	EG22	Number of businesses actively account managed by Business Support and Development	n/a	n/a	n/a		n/a	215	235	Economic Growth
1		•			~	EG23	Number of businesses receiving support from Business Support and Development	n/a	n/a	n/a		n/a	400	400	Economic Growth
es	C	Gooc Tł	l to ( neme		It				Actuals				Targets		
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Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
2			✓	V	1	CC_09	Number of volunteers who are active in Community and Culture and Third Sector Interface activities	n/a	n/a	7585	7000	7000	7000	7000	Connected Communities
1			*		~	EG24	Sqm of business space created	n/a	n/a	n/a		n/a			Economic Growth
1&2			~	~	1	SP_DE_05	Hectares of vacant/derelict land developed	n/a	8.24						Economic Growth
1	~			~	~	EG25	Number of jobs forecast through secured investment	n/a	n/a	n/a		n/a			Economic Growth
Enabler		1				EG26	Value of investment secured for North Ayrshire	n/a	n/a	n/a		n/a			Economic Growth

es	C		d to ( neme		t				Actuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
1	1		1	~		SOL_C&L0 5b	% of adults satisfied with parks and open spaces	93%	93%						Place / Connected Communities
1-5		1	1	1	1	SENV05a	Cost of Trading Standards per 1000 population £	£5,43 3.83	£5,02 7.48						Economic Growth
1-5		✓	*	*	•	SENV05b	Cost of Environmental Health per 1,000 population £	£13,8 62.11	£11,8 35.84						Economic Growth
4		✓	~	~	~	SOL_C&L01	Cost per attendance at sports facilities £	£2.28	£2.15						KA Leisure / Connected Communities
1, 2 & 3		~		~		SOL- C&L02	Cost per library visit £	£1.57	£1.52						Connected Communities

es		Good Tl	d to ( neme		t				Actuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
2&3		~		~		SOL_C&L03	Cost per museum visit £	£0.16	£0.38						Connected Communities
1, 2 & 3	~			~		SOL_C&L0 5a	% of adults satisfied with libraries	93%	93%						Connected Communities
2&3	~			~		SOL_C&L0 5c	% of adults satisfied with museums and galleries	85%	79%						Connected Communities
4	~			~		SOL_C&L0 5d	% of adults satisfied with leisure facilities	83%	72%						KA Leisure / Connected Communities
2		•		*		CC_02	Number of community groups accessing support and guidance provided by Connected Communities	n/a	n/a	588	500	500	500	525	Connected Communities

es	G	Sooc Tł	l to ( neme		t				Actuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
3				✓	V	CC_08	Number of adults accessing adult learning opportunities provided by Connected Communities	n/a	n/a	63588	60000	45,000	37,500	35,000	Connected Communities
2				•	✓	SP_ES_P_ A13	Number of participants accessing Connected Communities youth programmes - Youth work	8,620	25,220		29,392	25,000	25,000	25,000	Connected Communities
1	~	✓	*		~	EG27	% of Customers Satisfied with Planning Services	n/a	n/a	n/a		n/a	50%	50%	Economic Growth
1-5			•	•	1	EG_10	Town centre footfall	n/a	345,319 (Q4 only)		1.393m	1.393m	1.395m		Connected Communities

es	(		d to ( neme		t				Actuals				Targets		
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Ref	Indicator Description	13/14	14/15	15/16	Benchmark	15/16	16/17	17/18	Lead Service
Enabler	~					EC_03	Sickness absence days per employee (E&C) per FTE	n/a	n/a	7.52	5.5	7.52			Economy & Communities
Enabler	~					EC_05	Employee engagement level (E&C)	n/a	n/a	77.3%	75%	77.3%			Economy & Communities
Enabler	~					EG_11	Leverage of External funding	n/a	£1.9m		£1.9m				Economy & Communities

6.2 Actions

	Goo	d to	Great	The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
1	✓	✓	<b>√</b>			E&C_16/17_A01	Submission of Ayrshire Growth Deal prospectus	A successful funding application	Economic Growth	1,2
1	✓	✓	✓			E&C_16/17_A02	Submission of Ayrshire Growth Deal outline business case	A successful funding application, wide range of partners, agreed governance and clear implementation plans	Economic Growth	1,2
1	~	~	✓			E&C_16/17_A03	Development of Ayrshire Growth Deal projects	Agreed projects with a wide range of partners and clear implementation plans	Economic Growth	1,2
1	V	✓	•			E&C_16/17_A04	Enable the provision of commercial development within strategic investment sites that will provide the right support for inward investment, business expansion and inclusive growth	Increased number of businesses and increased jobs	Economic Growth	1,2

	Goo	d to	Grea	t The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
2	~		✓			E&C_16/17_A05	Implement our locality planning approach, to ensure that communities are involved in decision making, by establishing 6 Locality Partnerships	Each neighbourhood will have a programme of meetings and consultation events will be held regularly and will be supported by a cross section of the community	Connected Communities	2,3
2	√		~			E&C_16/17_A06	Develop 6 Locality Plans	Each neighbourhood will have clear plans in place	Connected Communities	2,3
2	✓		~	~		E&C_16/17_A07	Introduce Participatory Budgeting	A range of PB projects and partnerships, with community interest in further PB	Connected Communities	2,3
2	~		~			E&C_16/17_A08	Review and support Community Councils	Links to Locality Partnerships and revitalised Community Councils	Connected Communities	2,3

	Goo	od to	Grea	t The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
2	~		✓			E&C_16/17_A09	Support and develop community capacity, empowerment and leadership, including work with young people, citizenship, participation and enterprise	An increased leadership base will be developed in communities, and strong links will be forged with individuals and groups in communities leading to increased productivity in terms of projects, businesses and events	Connected Communities	2,3
	~		~			E&C_16/17_A10	Continue to implement our Young People's Citizenship and Participation Strategy	Increased levels of participation	Connected Communities	2,3
2	~		~	~		E&C_16/17_A11	Develop a process for establishing participation requests	A clear process for identifying, measuring, supporting and reporting participation requests is made developed and promoted	Connected Communities	2,3

	Goo	d to	Grea	t The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
2	✓	✓		~	~	E&C_16/17_A12	Work with Scottish Government to create and pilot a diagnostic tool to assist in developing our approach to inclusive growth	Clear approach with effective tool	Economic Growth	1,2
2	✓		✓			E&C_16/17_A13	Working closely with communities and making better use of evidence to identify the most vulnerable and to put in place mechanisms and development opportunities to reduce the impact of welfare reform and poverty	Implementation of partnership approaches mitigating against social and economic pressure; so vulnerable individuals and communities feel supported and enabled to make choices	Economic Growth	1,2
2	✓		~			E&C_16/17_A14	Implement and manage the skills pipeline (£5M ESF project)	Implementation of planned project	Economic Growth	1,2

	Goo	d to	Grea	t The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
2	✓		~			E&C_16/17_A15	Roll out network of employability hubs and integrate into pipeline	Increased number of hubs and clients, supported by a wide range of partners	Economic Growth	1,2
2	~		~			E&C_16/17_A16	Implement recommendations of Modern Apprentice review and meet annual target for new starts	Number of Modern Apprenticeships and increased skills	Economic Growth	1,2
1-5	~			~		E&C_16/17_A17	Submit funding application and, if successful, implement financial inclusion strategy	Implemented Financial Strategy and increasing number of clients	Economic Growth	1
1-5	~	~	~	~	~	E&C_16/17_A18	Produce new North Ayrshire socio- economic briefing	Biannual reports	Economic Growth	1
1-5	✓	$\checkmark$	$\checkmark$			E&C_16/17_A19	Develop placemaking approach	Number of projects and engaged communities	Economic Growth	1, 2 & 3

	Goo	d to	Great	t The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
1-5	✓	✓	~			E&C_16/17_A20	Launch and implementation of new social enterprise strategy and action plan	Implemented social enterprise strategy and increasing number of clients	Economic Growth	1
1-5	✓	✓	~	~		E&C_16/17_A21	Relaunch the North Ayrshire and collaborative pan- Ayrshire tourism approach	Increased number of visitors to North Ayrshire, Increased tourism partners	Connected Communities	1,2
			$\checkmark$	~	√	E&C_16/17_A22	Revolutionise business support through Team North Ayrshire	Significant increase in business growth in North Ayrshire	Economic Growth	1,2
1-5	✓		~		•	E&C_16/17_A23	Integrate cultural, leisure and sports development with arms-length organisation	Agreed Business Plan, TUPE of staff	Connected Communities	3
1-5	<b>√</b>	~	~	~		E&C_16/17_A24	Reshape the North Ayrshire regeneration approach and structure (post URC)	Integrating our approaches for tourism, business development, land use, investment and community involvement	Economic Growth	1,2

	Goo	d to	Great	t The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
1-5	✓	~	✓	~		E&C_16/17_A25	Develop structures for management and ownership of URC acquired assets		Economic Growth	1,2
1-5	~	1	~	~		E&C_16/17_A26	Delivery of a URC legacy plan		Economic Growth	1,2
2	~	✓		~	•	E&C_16/17_A27	Transition Children and Families outreach service into information and advice service	Effective information and advice service	Connected Communities	1,2
1-5			~	~	~	E&C_16/17_A28	Achieving our 2020 Challenge: Meeting customer expectations by delivering excellent and innovative services in challenging times	Efficient and effective services Top quartile performance High customer satisfaction levels	Economic Growth / Connected Communities	1-4
2-5	~	~	~	<b>√</b>	~	E&C_16/17_A29	Nurture and support arts, sports, cultural and heritage opportunities to increase civic pride	Increased participation in cultural and heritage and sports, leading to higher levels of satisfaction, confidence and wellbeing	Connected Communities	2,3

	Goo	d to	Grea	t The	mes					
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
2-5	~	~	~			E&C_16/17_A30	Promote healthy and active lifestyles to increase health and well-being and to develop participation in sport	Increased participation in cultural and heritage and sports, leading to higher levels of satisfaction, confidence and wellbeing	Connected Communities	2,3
1-5			~	~		E&C_16/17_A31	Delivery of e-Buildings Standards in conjunction with Scottish Government	Higher levels of satisfaction	Economic Growth	1,2, & 3
1-5			~	~		E&C_16/17_A32	Maintain performance in the decision times on planning applications	Higher levels of satisfaction	Economic Growth	1,2, &3
1-5					~	E&C_16/17_A33	Improving our Employee Engagement	Reduced sickness absence Increased levels of Employee Engagement in annual survey	Economic Growth / Connected Communities	1-4
1-5					~	E&C_16/17_A34	Develop and action plan of projects across the Directorate resulting from the Lean Six Sigma training	Clear action plan and project delivery	Economic Growth / Connected Communities	1-4

	Good to Great Themes			mes						
Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Linked to Risk
1-5		~			~	E&C_16/17_A35	Develop and implement the external funding strategy	Clear action plan and project delivery	Economic Growth / Connected Communities	1-4
1-5	~	~			~	E&C_16/17_A36	Develop suite of customer satisfaction and stakeholder perception measures	Clear action plan and project delivery	Economic Growth / Connected Communities	1-4

## 7 Risk Appendix

Risk Code & Title	E&C -1 Economic Inequalities	Current Risk Matrix	
Risk	North Ayrshire has for a sustained period of time experienced a continued increase in the level of unemployment and number of residents receiving key benefits. The economic downturn makes the interventions required by the Council, to halt and reverse this trend, both more difficult and of greater importance. Proposed welfare reforms, including the introduction of Universal Credit, will exacerbate local needs placing greater demands upon Council Services at a time when budgets are under significant pressure. A focus on economic regeneration and effective targeting of resources is essential to maximise opportunity and minimise the impact of the current economic climate on our communities.	Likelihood	
Consequence	The risk is that failure to address the current challenges will result in increased levels of deprivation, failure to improve the health and wellbeing of our communities and higher demand for Council Services.	Current Risk Score	
Current Controls	The Council is lobbying for resources at a national level through the Ayrshire Growth Deal, and is prepared to better target local resources, in recognition of the particular challenges facing North Ayrshire. This will drive a new capital programme of investment designed to regenerate North Ayrshire towns is also being delivered. The Council has developed a strategy to tackle inequalities and is developing a Financial Strategy. Stevenston Employability Hub has opened and more Hubs are planned to support those accessing welfare benefits and seeking work. The Economic Regeneration Strategy has been refreshed to target resources to prioritised areas of development by working in partnership with other stakeholders. A new employment offer to focus on supporting residents into work led to increased focus on business development and in particular to the introduction of Team North Ayrshire which aims to make the most of partner resources across North Ayrshire and with a particular focus on Growth companies. As well as a marketing campaign to promote North Ayrshire as a place to live, work and invest. Development of a new business support offer aimed at supporting existing businesses to grow. A clear focus on targeted skills and employment provision to meet the needs of local companies is also being agreed and an International Strategy is being implemented.	18	

Risk Code & Title	E&C-2 Partnership Working	Current Risk Matrix
Risk	The risk to the service relates to the continued financial and funding pressures on partners which could be detrimental to effective partnership working.	
Consequence	This could result in the authority not realising the benefits realised through effective partnership working.	Current Risk Score
Current Controls	Connected Communities has continued to work closely with a wide range of partners in all areas of work and within the Community Planning Partnership. NAC staff are sensitive to the pressures of partner organisations and intervene where advice or support can be of assistance. For example, regular contact is kept with CPP partners, Out of School Care organisations, Sport Clubs and Healthy Start Clubs so that issues are identified and problems addressed with partnership input, where appropriate. The development of the 'Cultural Strategy' for North Ayrshire and work with Creative Scotland continues to develop the 'Place Partnership' which will deliver funding and strong cultural networks for the creative industries in North Ayrshire. Joint planning with providers of community based adult learning programmes is embedded at all levels and learners have a clear understanding of what's available in North Ayrshire branded learning centres.	9

Risk Code & Title	E&C-3 Community Empowerment and Capacity Building	Current Risk Matrix
Risk	The risk facing the authority is that the community benefits expected from the implementation of the Community Empowerment Act will not be developed as expected. Varying levels of support are required to empower community groups and organisations across the authority to achieve their aspirations. This support is being identified and resourced within the Council and the Community Planning Partnership. The development of community capacity and appropriate support mechanisms to allow local communities to determine their own objectives and have their voices heard in the planning and delivery of services is a key priority of North Ayrshire Council. The ability of communities and organisations to do this varies and the Council is committed to providing the appropriate support, according to local need, to ensure that communities are able to achieve their potential in this challenging economic climate. During 2015/16, the Council supported 6 locality planning workshops to assist with the development of the CPP's Locality Partnerships (also see 'Health Inequalities' risk above). These workshops were well supported by a wide range of groups and individuals and specifically discussed co-design and co-production of local services. The workshops have cemented readiness in locality for the new Partnerships to be launched at the beginning of 2016/17 and agreements have been reached on Terms of reference, planning and reporting and governance structures.	Timpact
Consequence	This could potentially lead to some communities having greater influence in the planning and delivery of responsive services at the expense of others. The potential also exists for a difference between what the Council desires in terms of community ownership of assets and what communities themselves feel able and prepared to commit to and the agenda losing impetus.	Current Risk Score
Current Controls	Officers have been identified to work with Locality Partnership groups to ensure priorities are identified and action plans developed which are fair and achievable. Participatory Budgeting will be piloted in early 2016/17. Key groups are supported by officers, partnership groups and the Ayrshire Community Trust to identify their goals. Development and publication of guidance to support staff and community organisations in successfully completing 'Asset Transfer' requests, which has been used to support a number of community groups in preparing for asset transfer options or developing new projects across the area.	12

Risk Code & Title	E&C-4 Arran Outdoor Education Centre	Current Risk Matrix
Risk	There are three types of risks associated with the AOEC. The first is the service specific risk to users of the centre, predominantly children and young people from North Ayrshire schools, but increasingly including a range of family groups and other visitors. The second type of risk is that the centre is the resilience centre for the island, with one of the main generators in case of an adverse scenario e.g. extreme weather, and the centre being unusable for any reason would affect this status. The third type of risk is reputational damage following a serious incident involving users at the centre.	Impact
Consequence	One risk is that the centre activities, predominantly outdoor and physical, should result in an accident; the second is that the centre should become uninhabitable through accident/fire/incident, and that accommodation would require to be found on Arran for more than 40 centre users. In the case of the resilience centre status, the island would lose one of its main support centres for any civil contingency that might arise. Should the centre become unusable for an extended period of time an alternative delivery programme would be required to maintain service and workforce employment.	Current Risk Score
Current Controls	The centre adheres to stringent health and safety and risk assessment procedures. Staff have a range of advanced qualifications and building standards go beyond current requirements.	12

# Our Journey From Good To Great Directorate of Place 2015/18 2016 update



Focus. Passion. Inspiration.

North Ayrshire Council, Directorate of Place, Cunninghame House, Irvine, KA12 8EE Email address:gillianboyce@north-ayrshire.gov.uk Telephone number: 01294 324307

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1. Directorate Structure



#### 2. Our budget and how we intend to spend it



Annually the Council undertakes investment in its assets and infrastructure and some of the main areas for capital spend are highlighted on the above chart.

Place provides a wide range of services. In a typical year some of the services delivered will include: -

- 1,643,364 school meals served to primary and secondary schools throughout North Ayrshire
- collecting waste from 67,703 households each week
- provision of 625 vehicles to support the delivery of services
- offering support and accommodation to 770 residents who access the Homelessness Service on an annual basis.



Place provides a wide range of services for the Council. The charts above show the services delivered and the cost of each service based on 2016/17 revenue budgets. They also show where the money goes across the main areas of spend in any one year.

#### 3. Foreword

#### Welcome to the 'Place' Directorate Plan 2016/19

The Directorate of Place was established in July 2014 and brings together all of the physical assets and infrastructure either owned by or the responsibility of the Council into one management area. The services provided are front facing and interact with residents, businesses and visitors to the area on a daily basis. Accordingly the strive for customer service excellence is at the heart of our delivery.

Whilst supporting and contributing to all of the Council's Corporate priorities the Directorate has specific lead responsibility for managing and enhancing the environment and in 2014 devised an overarching Environmental Sustainability and Climate Change Strategy that sets out the aspirations and approach of the Council to build on the good work to date in reducing carbon emissions and become sector leading by 2020.

2015 was a fantastic year of achievement for the services within the Directorate through the winning of a vast number of external awards, a key part of the Councils journey from 'Good to Great'. These awards demonstrate that our services are amongst the very best in Scotland and the wider UK and also recognise the commitment and key role our staff play in delivering high quality services within our communities.

My key priorities for the forthcoming year are to continue to build upon this sound base ensuring that the Directorate fully contributes to the 'Good to Great' journey including:-

- Continued development and delivery of the Service Transformation Programme to deliver service improvements and the financial savings to meet the reducing public sector budget;
- Deliver of efficient, effective and customer focused services that realise high levels of customer satisfaction and are externally recognised as sector leading;
- Support and develop our staff to continue to deliver high quality services;
- Deliver of the Councils Environmental Sustainability and Climate Change Strategy with particular focus on developing renewable energy solutions;
- Effective management of our assets through the development and implementation of asset management plans;
- Development of a strategic approach to realise income from the commercial operation of Services;
- Continued implementation and further development of the Council's housebuilding programme to increase the number of new homes;

- Implement the actions of the roads improvement plan and where appropriate fully integrate with the Streetscene service;
- Carrying out a wider review of PMI, Housing and Building Services arrangements and Service delivery following the recent restructure of Directorate Services.
- Support the wider work of the Council in the development of locality planning.



Craig Hatton Executive Director

#### 3.1 Key drivers for our services

There are a number of factors and legislation which directly influence the work carried out by the Directorate on a day to day basis, the most significant are:

#### Welfare Reform Act 2012

Changes to the benefits system are having an impact on the rental income for Housing Services. The introduction of Universal Credit, a direct payment of rent benefits to the tenants rather than directly to Housing Services, began in April 2015. The roll out will continue until 2019 providing a risk of higher rent arrears.

#### Statutory guidance, legislation and the regulatory framework (Housing)

The 2014 Housing (Scotland) Act has been enacted; however, guidance from the Scottish Government on its implementation is still pending. This will have a significant impact on Housing, other Council Services, and our partner organisations. The Act covers key areas such as: abolition of the right to buy; allocation of social housing; use of Short Scottish Secure Tenancies and Scottish Secure Tenancies; private rented housing; letting agents; private housing condition and mobile home sites.

The statutory guidance in relation to how the Housing Revenue Account should be managed and operated. This will have a direct impact on some key service areas and will require extensive consultation with tenant representative groups.

The Scottish Housing Regulator has recently carried out Thematic Enquiries in relation to Gypsy Travellers. Services will need to be reviewed and, where appropriate, adjusted to reflect the findings of these Enquiries. Scottish Government guidance on the delivery of housing options activities in Scotland will have a significant impact on the way in which homelessness prevention and housing options services in delivered and monitored within North Ayrshire.

Further Scottish Housing regulator thematic enquiries are expected on implementation of this guidance during 2016.

The Private Sector Housing Bill which aims to regulate the Private Rented Sector by introducing a modernised tenancy regime. It will do so by amending the grounds for eviction, simplifying tenancy agreements and providing a framework for Local Authorities to restrict unreasonable rent increases. It is hoped that the revised system will increase security of tenure for private sector tenants.

#### Demographics and housing stock profile

Work has commenced on reviewing the service specific and strategic implications of a mismatch between stock profile and demand in North Ayrshire. This, along with a projected increase in older person and single person households, will require a comprehensive review of existing stock and future development programmes.

#### Waste (Scotland) Regulations 2012

The regulations provide a regulatory framework to support a number of significant changes to waste management technologies and processes. The Council has agreed a Waste Strategy that sets out how the Council will meet these regulations.

A number of the statutory requirements from these regulations came in to force on 1st January 2014 with further amendments that took effect on 1st January 2016.

#### The EU Waste Framework Directive and the Circular Economy

The Waste Framework Directive (WFD) requires Member States of the European Union (EU) to establish both a network of disposal facilities and competent authorities with responsibility for issuing waste management authorisations and licences. In December 2008 the revised WFD (08/98/EC) came into force introducing the first EU wide recycling targets.

By 2020 Member States must re-use or recycle 50% of household waste (the UK Government is interpreting this to include composting of organic wastes) and re-use, recycle or recover 70% of non-hazardous construction and demolition waste.

The European Commission reviewed the recycling and other waste-related targets in the EU Waste Framework Directive 2008/98/EC, the Landfill Directive 1999//31/EC and the Packaging and Packaging Waste Directive 94/62/EC. The aim of the review was to help turn Europe into a circular economy, boost recycling, secure access to raw materials and create jobs and economic growth. The European Commission adopted their new Circular Economy Package on 2 December 2015. The majority of the proposals for changes in EU legislation are less challenging than those already set by the Waste (Scotland) Regulations 2012, therefore having limited impact on Scotland's ambitious Zero Waste Plan.

#### Zero Waste Plan

Scotland's Zero Waste Plan sets out the Scottish Government's vision for a zero waste society. This vision describes a Scotland where all waste is seen as a

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resource; Waste is minimised; valuable resources are not disposed of in landfills, and most waste is sorted, leaving only limited amounts to be treated.

To achieve this vision the Plan sets out the following key targets/requirements:-

- Complete the roll-out of food waste collections to households by 31st December 2015 (complete);
- Offer collections of food waste to small businesses who produce more than 5Kg of food waste per week by 31st December 2015 (complete);
- Recycle 60% of household waste by 2020;
- Cease disposal of Biodegradable Waste to landfill by 31st December 2020;
- Recycle 70% of all waste by 2025; and
- Reduce the waste disposed of to landfill to a maximum of 5% by 2025.

The general principle of the Zero Waste Plan is to move waste management along the waste hierarchy to more environmentally beneficial methods.

#### Household Waste Recycling Charter and Code of Practice

Scottish Government, Zero Waste Scotland and COSLA have agreed a voluntary Household Recycling Charter and associated Code of Practice (CoP) which sets out framework for implementing consistent recycling collections across Scotland. The CoP specifies the material streams that should be collected separately and the specific items that will, and will not, be accepted within each stream through standardisation of the material specification for recyclable materials. The Waste Resources service is currently working with Zero Waste Scotland on an options appraisal to assess the cost and operational implications of different collection system options that would enable compliance with the Charter and CoP. The completed options appraisal will form part of the considerations to be presented to elected members during the development of the Waste Strategy 2016 to 2021.

#### **Landfill Taxation**

Landfill taxation was introduced by the Treasury to encourage waste producers to produce less waste, recover more value from waste, for example through recycling or composting and to use more environmentally friendly methods of waste disposal. Through increasing the cost of landfill, other advanced waste treatment technologies with higher gate fees are made to become more financially attractive. To increase the pace of change, escalators have subsequently been applied that have seen the higher rate tax increase from  $\pounds10$  per tonne in 1999 to  $\pounds82.60$  per tonne in 2015/16. From April 2015 the responsibility for the tax passed over to the Scottish Government. The standard rate of landfill tax in 2016/17 will rise to  $\pounds84.40$  per tonne, with the lower rate for inactive waste rising to  $\pounds2.65$  per tonne.

#### The Flood Risk Management (Scotland) Act 2009

This provides a framework to identify and effectively manage areas at risk of flooding. The Council is lead authority for the Local Flood Plan District for Ayrshire and a Flood Risk Management Plan is now in place. A plan of how the measures form this plan will be delivered has to be approved by June 2016.

#### Roads (Scotland) Act 1984

This legislation outlines the powers and provides the framework to enable local roads authorities to undertake their duties and responsibilities in relation to the maintenance of the roads infrastructure under the Act.

#### Renewable Energy

Scottish Government has updated the Scottish Renewables Action Plan 2009 with the Routemap for Renewable Energy in Scotland 2011. The original Renewables Action Plan set out short term actions towards the delivery of 2020 targets for renewable energy. This updated and expanded Routemap reflects the challenge of the Government's target to meet an equivalent of 100% demand for electricity from renewable energy by 2020, as well as our target of 11% renewable heat.

#### Climate Change (Scotland) Act 2009

The Act creates the statutory framework for greenhouse gas emission reductions in Scotland by setting an interim 42% reduction target for 2020, with the power for this to be varied based on expert advice, and an 80 percent reduction target for 2050. To help ensure the delivery of these targets, this part of the Act also requires that the Scottish Ministers set annual targets, in secondary legislation, for Scottish emissions from 2010 to 2050.

The Act places climate change duties on Scottish public bodies, including Councils, that in exercising their functions they act:

- in a way best calculated to contribute to the delivery of the targets set in or under Part 1 of the Climate Change Act;
- in the way best calculated to help deliver any programme laid before the Scottish Parliament under section 53;
- in a way that it considers is most sustainable.

#### Scottish Government Draft Electricity Generation Policy Statement (EGPS)

The draft EGPS is constructed around a number of relevant targets and related requirements:

Delivering the equivalent of at least 100% of gross electricity consumption from renewables by 2020 as part of a wider, balanced electricity mix, with thermal generation playing an important role through minimum of 2.5 GW of thermal generation progressively fitted with Carbon Capture and Storage (CCS);

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- Enabling local and community ownership of at least 500MW of renewable energy by 2020; and
- Lowering final energy consumption in Scotland by 12%.

#### **Scottish Government Heat Policy Statement**

The Heat Policy Statement sets out the Scottish Government's future policy direction for addressing the three key aspects of the heat system:

- How we use it (heat demand and its reduction)
- How we distribute and store it (heat networks and heat storage)
- Where our heat comes from (heat generation)

#### Energy Efficiency Standard for Social Housing (EESSH)

This aims to improve the energy efficiency of social housing in Scotland. It will help to reduce energy consumption, fuel poverty and the emission of greenhouse gases.

#### Christie Commission

The Christie Commission's review on the future delivery of public services recommends improved integration of service provision, preventative spending and improved efficiency by sharing services wherever possible. Key actions for the Service relate to: a) The implementation of the Service Improvement Plan for Streetscene and Roads, and b) Procurement of Residual Waste treatment facilities through the Clyde Valley Waste partnership.

#### 4. Introduction

This Plan identifies how we will contribute to achieving the Council's vision '**To be a leading organisation defined by excellent and innovative services**'. The Plan also outlines our key priorities for the next three years and how we will support our people to deliver on these. The Plan gives an overview of our services, what we aim to achieve, information on our resources, our key actions and the performance indicators we will use to measure how well we are meeting the needs of the communities we serve. This Plan focuses on how the Directorate supports the delivering of the Council strategic priorities for the three years ahead, while learning lessons from the past.



#### 5. What we do

The directorate provides a wide range of services through two integrated delivery areas of Physical Environment and Commercial Services. These services are outlined below.

#### 5.1 Physical Environment

	Trudi Fitzsimmons (Housing Senior Manager)
	Jacqueline Cameron (Housing Senior Manager)
Manager(s):	Marianne McManus (Housing Senior Manager)
	Carol Nelson (Housing Senior Manager)
Number of Staff (FTE):	231.4
Location:	Cunninghame House, Irvine, KA12 8EE
	Billy Borthwick (Operations Manager)
Manager(s):	Stephen Kean (Intelligent Coordination Centre Manager)
	Leigh-Ann Mitchell (Commercial Support Manager)
Number of Staff (FTE):	240.5
Location:	Portland Industrial Estate, Portland Place, Stevenston, North Ayrshire, KA20 3NN
Manager(s):	Ken Campbell (Facilities Management)
Manager(s): Number of Staff (FTE):	409.8
Number of Staff (FTE):	409.8 Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN
Number of Staff (FTE): Location: Manager:	409.8 Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN Lawrence Cree (Property Management & Investment)
Number of Staff (FTE): Location: Manager: Number of Staff (FTE):	409.8 Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN Lawrence Cree (Property Management & Investment) 95.0
Number of Staff (FTE): Location: Manager:	409.8 Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN Lawrence Cree (Property Management & Investment)
Number of Staff (FTE): Location: Manager: Number of Staff (FTE):	<ul> <li>409.8</li> <li>Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN</li> <li>Lawrence Cree (Property Management &amp; Investment)</li> <li>95.0</li> <li>Perceton House, Perceton, Irvine, North Ayrshire, KA11 2DE</li> </ul>
Number of Staff (FTE): Location: Manager: Number of Staff (FTE):	<ul> <li>409.8</li> <li>Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN</li> <li>Lawrence Cree (Property Management &amp; Investment)</li> <li>95.0</li> <li>Perceton House, Perceton, Irvine, North Ayrshire, KA11 2DE</li> <li>David Hammond (Energy, Sustainability &amp; Directorate</li> </ul>
Number of Staff (FTE): Location: Manager: Number of Staff (FTE): Location:	<ul> <li>409.8</li> <li>Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN</li> <li>Lawrence Cree (Property Management &amp; Investment)</li> <li>95.0</li> <li>Perceton House, Perceton, Irvine, North Ayrshire, KA11 2DE</li> </ul>

#### 5.1.1 Housing Services

Housing Services currently employs 231.4 staff and manages 13,120 properties. Our overarching aim is to provide excellent, value for money services to our customers, clients, tenants and those on our North Ayrshire Housing Register.

Further to this we aim to assist anyone who may be homeless, and contribute to the wider community by helping provide safer communities, tackling antisocial behaviour and assisting in meeting the need for support services in North Ayrshire. We also have a key strategic role in the regeneration of areas within North Ayrshire by planning for, and delivering, projects and services that contribute to the provision of new affordable housing and the development of sustainable communities.

Our key activities fall within five main headings; these can be summarised as follows:

- Housing Management
- Homelessness
- Safer Communities
- Strategic & Enabling Role
- Customer Service & Tenant Involvement
- Providing Value for money

#### 5.1.2 Building Services

This Service undertakes the repair, planned maintenance, improvement and adaptation of Council owned properties, consisting of; approximately 13,120 homes, and 367 non housing properties including schools, public halls, libraries and offices.

The service operates a responsive repair service 24 hours a day seven days a week, undertakes the repair and refurbishment of void properties to re-let standards, maintaines and improves communal housing environments, provides aids and adaptations to enable tenants to stay in their homes and is responsible for the delivery aspect of a number of areas within the Housing Capital Programme e.g. installations of kitchens, replacement windows etc.

The service completes approximately, 50,000 jobs per year and generates an income of approximately £17m.

#### **5.1.3 Facilities Management**

Facilities Management provides catering to 63 schools, 8 residential units, 8 day care facilities, daily community meals, and lunch clubs. Catering is provided to the public at Tournament Café, Eglinton Park and function catering is provided upon request on a commercial basis.

The Service also provides cleaning to 187 operational buildings; cleaning of void Council housing prior to re-letting, janitorial services to schools and nurseries, 67 school crossing patrols and cleaning of 25 public conveniences.

#### 5.1.4 Property Management & Investment

Property Management & Investment is responsibile for the effective asset management of the Council's housing and non-housing property assets and for ensuring the property assets are maintained in a conditon that is compliant with all legislative requirements.

The services provided include design, project management and monitoring of all capital and revenue related property projects and commerical estates management.

In addition, the service has responsibility for the continued development and implementation of actions arising from the Property and Housing Asset Management Plans and the delivery of key objectives identified within the Environmental Sustainability & Climate Change Strategy 2014-2017.

#### 5.1.5 Sustainability & Directorate Performance Team

The Energy & Sustainability Service remit includes lead responsibility for driving forward the sustainability agenda, identification and implementation of renewable energy and energy efficiency projects, management of the Council's energy and water consumption and billing, and co-ordination of action on biodiversity.

Energy and Sustainability works closely with a variety of services across the Council, but in particular with Housing Services and Property Management & Investment Services. This work is in relation to fuel poverty strategy, renewable energy and energy efficiency in capital projects, and compliance with the Energy Efficiency & Social Housing Standard.

#### 5.2 Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working		
with		Timescale
North Ayrshire Health & Social Care Partnership	<ul> <li>To contribute to the new set up and delivery of the new Health &amp; Social Care Partnership;</li> <li>To contribute to the development and delivery of the Health and Homelessness Action Plan.</li> <li>To provide services to older people and review aids and adaptations.</li> </ul>	2015-2018 2016-2018 2016-2018
Local Registered Social Landlords	<ul> <li>To successfully deliver the 2015- 18 SHIP;</li> <li>To develop the new 2016-21 Local Housing Strategy;</li> <li>To deliver and develop North Ayrshire Housing Register services to applicants for housing;</li> <li>To introduce large-scale home insulation projects across North Ayrshire.</li> </ul>	April 2015 – March 2018 March 2016 – Dec 2016 2015-2019 2015-2018
Tenants and Residents	<ul> <li>To ensure we involve tenants in the shaping and delivery of their housing service;</li> <li>To successfully deliver the 2014-2017 Customer Involvement and Empowerment Strategy.</li> </ul>	2016-2019 2016-2017
Department of Work & Pensions	<ul> <li>To develop and agree a Delivery Partnership agreement to deliver Universal Credit in North Ayrshire.</li> </ul>	January 2016 -2019
Scottish Government	<ul> <li>To maximise opportunities for the North Ayrshire affordable housing programme;</li> <li>To improve home energy efficiency.</li> <li>To deliver Energy efficiency programmes through Home Energy Efficiency Programme Scotland (HEEPS), and Scotland Energy Efficiency Programme (SEEP)</li> </ul>	2015-2018 2015-2018
Third sector & voluntary organisations	<ul> <li>To introduce prevention and early intervention activities</li> </ul>	2015-2018
COSLA and Home Office – Strategic Migration Partnership	<ul> <li>To deliver the Syrian Refugee Resettlement Programme</li> </ul>	2016-2019
Building Services are working in partnership with Property Management & Investment	<ul> <li>To deliver a repairs and maintenance Contract including Housing and Non Housing works.</li> </ul>	2015 - 2018

We are working		Timescale
with		
Building Services are working in partnership with Roads & Transportation	<ul> <li>To deliver a repairs and maintenance Contract for street lighting improvement across North Ayrshire.</li> </ul>	2015-2018
Property Management & Investment, Building Services and Housing	<ul> <li>To deliver all aspects of tenants Charter and NAC repairs policy.</li> </ul>	2015 - 2018
Scottish Futures Trust/Education & Youth Employment	<ul> <li>To deliver new build school campuses within North Ayrshire;</li> <li>To deliver Scotland's Schools for the Future Initiative.</li> <li>To provide financial support and technical</li> </ul>	2015-2018
	expertise to deliver new renewable energy and energy efficiency initiatives, such as improvements to our non-domestic estate and a district heating scheme.	2015-2018
Education & Youth Employment	<ul> <li>To promote healthier working lives and support the links of health and wellbeing in the Curriculum for Excellence through the integration of the key objectives in the Better Eating Better Learning guidance;</li> <li>To provide school food that provides affordable access to good nutrition for all children and young people and optimising the uptake of school meals, in particular for those children and young people receiving free school meals.</li> </ul>	2015-2018
APSE Energy	<ul> <li>To provide technical expertise, including free consultancy, to facilitate delivery of new renewable energy initiatives such as ground mounted solar and roof mounted solar</li> </ul>	2015-2018
Sustainable Scotland Network	<ul> <li>To provide technical expertise, to deliver new sustainability initiatives including awareness raising and behaviour change</li> </ul>	2015-2018
Arran Community Energy	<ul> <li>To provide new community renewable energy projects</li> </ul>	2015-2018
Citrus Energy	<ul> <li>To provide energy switching and energy efficiency advice to tenants and homeowners to help eradicate fuel poverty</li> </ul>	2015-2018
Resource Efficient Scotland	<ul> <li>To provide technical expertise, to deliver new sustainability initiatives including awareness raising and behaviour change</li> </ul>	2015-2018

We are working		Timescale
with	<b>—</b>	
BRE Scotland	<ul> <li>To provide technical expertise and training, to ensure new domestic and non-domestic capital projects deliver the highest sustainability standards</li> </ul>	2016
Local Energy Advice Forum	<ul> <li>Advice and guidance to communities on LEAF members on energy and renewables advice, fuel switching, debt management and income maximisation.</li> </ul>	2016-2019
liP Scotland	<ul> <li>Expertise support to represent good practice in the way in which our people are led, managed and developed.</li> </ul>	2016-2019
Qualtiy Scotland	<ul> <li>Expertise support for our organisation to ensure the best principles of self-assessment are embedded across services.</li> </ul>	2016-2019
Economy & Communities	<ul> <li>To deliver the Industrial Estates Strategy.</li> </ul>	2015-2018
Scottish Fire & Rescue & Police Scotland	<ul> <li>To successfully deliver the Antisocial Behaviour and Violence Against Women Strategies 2015-2018</li> </ul>	2016-2018
Irvine Bay Urban Regeneration Company	<ul> <li>To deliver the Public Realm Projects to support economic growth</li> </ul>	2015/2018
Health & Social Care Partnership	<ul> <li>To ensure NAC's most vulnerable people are safe and secure within their own homes;</li> <li>Provision of services that support older people in our care.</li> </ul>	2015 – 2018
Health & Social Care Partnership	<ul> <li>To ensure NAC's most vulnerable people are safe and secure within their own homes;</li> <li>Provision of services that support older people in our care.</li> </ul>	2015 – 2018
Local Supplier Partnerships/ Producers	<ul> <li>To deliver the Government's Nutritional Standards for school meals.</li> <li>To support the local economy and employment opportunities.</li> <li>To deliver the recommendations outlined in the becoming a good food nation and objectives outlined in the 2025 vision</li> </ul>	2015-2018
Cunninghame Housing Association	<ul> <li>To provide a care &amp; repair service</li> </ul>	2016-2019
Food banks/Church of Nazarene	<ul> <li>To provide out of term meals</li> </ul>	2016-2019
Police Scotland	<ul> <li>To provide an anti-social behaviour service</li> </ul>	2016-2019

### 5.3 Key Strategies

Physical Environment has responsibility for the development and implementation of the following strategies:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Local Housing Strategy 2011- 2016	<ul> <li>The supply &amp; quality of housing better meets needs &amp; aspirations;</li> <li>Fewer people become homeless;</li> <li>Promote independent living;</li> <li>Housing is sustainable &amp; contributes to stable communities;</li> <li>Access to high quality information &amp; advice has improved;</li> <li>The strategic process is open, transparent and accountable.</li> </ul>	April 2011	April 2016	June 2016
Strategic Housing Investment Plan (SHIP)	<ul> <li>Meet housing need;</li> <li>Focus on high quality design;</li> <li>Build sustainable homes;</li> <li>Involve the community;</li> <li>Seek to continually improve; and</li> <li>Deliver value for money.</li> </ul>	July 2016	Nov 2016	Bi- annual
Fuel Poverty Strategy	<ul> <li>Where reasonably practical fuel poverty for North Ayrshire Residents</li> </ul>	?	?	?
Antisocial Behaviour Strategy 2015-18	<ul> <li>Levels &amp; fear of crime and antisocial behaviour have reduced and crimes being detected have increased;</li> <li>Reoffending has reduced;</li> <li>The harmful effects of drugs and alcohol are reduced;</li> <li>Levels of domestic abuse have decreased and a higher level of support is provided to victims;</li> <li>Road Safety has improved;</li> <li>Fire safety has improved;</li> <li>Fear of crime and antisocial behaviour has reduced;</li> <li>More residents engage in community activities and volunteering.</li> <li>Reduction in Environmental crimes.</li> </ul>	April 2015	April 2018	Oct 2017
Customer Involvement and Empowerment Strategy	<ul> <li>Residents are able to play a key role in shaping and improving the services they receive;</li> <li>Residents can choose, from a range of options, the most appropriate way for them to be involved;</li> <li>More customers are involved with the housing service and satisfaction levels have improved.</li> </ul>	April 2014	April 2017	Oct 2016
Strategy Name	Key Strategy Outcomes	Start	End	Review
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		Date	Date	Date
Violence Against Women Strategy 2015- 18	<ul> <li>A greater proportion of people of all ages in North Ayrshire are aware of the issues around violence against women and girls and are empowered to challenge abusive and violent behaviour;</li> <li>Employers in North Ayrshire have robust policies and procedures, reflecting best practice, relating to gender equality, flexible working and sexual harassment;</li> <li>A reduction in all forms of violence and abuse;</li> <li>Increased awareness of the early signs of abuse across all sectors, with service providers able to intervene sensitively and effectively.</li> </ul>	April 2015	April 2018	Oct 2017
Property Asset Management Plan	<ul> <li>Maintain a fit-for-purpose property portfolio that is complaint with all legislative requirements and meets the needs of service users</li> <li>Implement outcome of Service review.</li> <li>Ensure the non-housing property portfolio is being utilised effectively and efficiently</li> </ul>	April 2014	Mar 2017	Feb 2016
Housing Asset Management Plan	<ul> <li>Maintain a fit-for-purpose Council housing portfolio that is complaint with all legislative requirements and meets the needs of our tenants.</li> </ul>	April 2014	Mar 2017	Annual
Environmental Sustainability & Climate Change Strategy	<ul> <li>Support affordable warmth to households across North Ayrshire</li> <li>Develop a green economy;</li> <li>Reduce carbon emissions from transport and travel;</li> <li>Lead the way in making our operational activity more sustainable;</li> <li>Increase in renewable energy generation;</li> <li>Corporate awareness of the need to integrate sustainability into strategic and operational decision making and evidence of this in practice.</li> </ul>	Nov 2014	Mar 2017	April 2016
Renewable Energy Strategy	<ul> <li>Delivery of a range of renewable energy projects and policy recommendations</li> </ul>	2015	2018	2018
Local Biodiversity Action Plan	<ul> <li>Improvement in the conservation of important habitats and species</li> </ul>	2015	2018	2018
Carbon Management Plan	<ul> <li>Reduction in carbon emissions (CMP will be subsumed into refreshed ESCCS)</li> </ul>	2016	2021	

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Sustainable Energy Action Plan	<ul> <li>Range of actions identified to reduce carbon emissions across North Ayrshire in terms of waste, transport, buildings (SEAP will be subsumed into refreshed ESCCS)</li> </ul>	2016	2021	
Neighbourhood Vision – Remodelling of the Council's Operational Property Portfolio	<ul> <li>Provide fit-for-purpose and conveniently located 'service hubs' that service users can readily access;</li> <li>Provide fit-for-purpose and conveniently located education and leisure facilities for service users;</li> <li>Provide modern, flexible and well laid out office accommodation for staff that is economically and environmentally efficient.</li> <li>Support community empowerment through enabling asset transfers.</li> </ul>	April 2015	Mar 2018	April 2016
Five year business plan for Building Services	<ul> <li>A viable sustainable business</li> </ul>	April 2015	Mar 2021	Annual ly
Climate Change Reporting Duty	<ul> <li>Evidence of the Council's action on climate change</li> </ul>	Annu al		
Performance Management Framework (PMF)	<ul> <li>Clear &amp; consistent approach to performance management across the Directorate</li> </ul>	2016	2016	2019
Communication Framework	<ul> <li>Clear &amp; consistent approach to communication mechanisms across the Directorate</li> </ul>	2016	2016	2019

#### 5.4 Commercial Services

Manager(s):	David Mackay, Waste Resources (Strategy & Contract)					
Manager(s):	Wallace Turpie, Waste Resources (Operations)					
Number of Staff (FTE):	155.9					
Location:	Murdoch Place Oldhall West Industrial Estate Irvine Ayrshire KA11 5AW					
Manager(s):	Gordon Mitchell (Transport)					
Number of Staff (FTE):	40.6					
Location:	Transport Garage, Montgomerie House, 2A Byrehill Drive West Byrehill Industrial Estate, Kilwinning, North Ayrshire, KA13 6HN					
Manager:	Joe Smith (Roads & Transportation)					
Number of Staff (FTE):	86.8					
Location:	Cunninghame House, Irvine, KA12 8EE					
Manager:	Thomas Reaney (Streetscene)					
Number of Staff (FTE):	175.6					
Location:	Cunninghame House, Irvine, KA12 8EE					

#### 5.4.1 Waste Resources

Waste Services provides a waste collection and recycling service to 67,385 households. A similar service is offered to approximately 1,500 commercial waste producers, within a competitive market realising an annual income in excess of £1.3m.

We operate 3 household waste recycling centres together with a landfill site and transfer station at Shewalton, Irvine and one in Brodick, Arran.

Our waste awareness team provides guidance to households and businesses. We also deliver talks and presentations to local schools and community groups encouraging participation in the Council's recycling services and increased knowledge of the environmental impacts of waste, resource efficiency, and the Zero Waste challenge.

#### 5.4.2 Transport Hub & Vehicle Maintenance

The Transport Hub and Vehicle Maintenance Service provide a centralised Council transport facility through two key functions;

Procurement and maintenance of all Council fleet vehicles and plant. Ensuring the fleet of 625 vehicles and heavy plant are compliantly maintained and operated in accordance with the Council's Operator's Licences and Road Transport legislation; Provision of a Corporate Transport facility for all transport and journey requirements for the Council. The Transport Hub facilitates a centralised enquiry and hire desk to enhance the planning, utilisation, budgeting, scheduling, and best procurement value.

The Hub operates an MOT testing station which helps to facilitate the inspection programme that ensures a minimum standard for taxis and other licenced vehicles within North Ayrshire.

#### 5.4.3 Roads & Transportation

Roads and Transportation Service provides a diverse range of statutory and regulatory services in addition to the provision of front line services.

The service manages the Roads Infrastructure in accordance with the strategy set out within the Roads Asset Management Plan and is responsible for the maintenance of roads infrastructure comprising 1034km roads, 1004km footways, 22,511 street columns, 440 bridges; flood prevention, coastal protection and watercourses; Traffic management; Road Safety Improvement Strategy and initiatives; and Winter Maintenance and Weather Emergencies.

#### 5.4.4 Streetscene

Streetscene undertakes strategic, statutory obligation and asset management responsibilities, regarding physical assets and open space within the public realm.

The service maintains 2,410 hectares of public open space, 14 parks, 41 football pitches, 9 rugby pitches, 4 hockey pitches, 17 tennis courts and 3 golf courses and is responsible for 106 traditional play areas, 275 ha of woodland within towns and villages, 23 war memorials and 44 cemeteries and churchyards, 18 of which are in regular use. Streetscene is also responsible for the litter clearing of the roads infrastructure comprising of 1034km, with 1004km of Footways and programmed cleaning of streets, open spaces and beaches including the removal of fly-tipping and graffiti.

In addition, the service also provides a burials and bereavement service conducting over 800 interments and approximately 16,000 memorial inspections each year.

#### 5.5 Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers. Our key partners are:

We are working with		Timescale
Building Services	<ul> <li>To deliver the Repairs and Maintenance Contract for street lighting improvement across North Ayrshire.</li> </ul>	2015-2018
Strathclyde Partnership for	<ul> <li>To design and build new Park and Ride Facilities and improve transport facilities.</li> </ul>	2015-2018
Transport (SPT)	<ul> <li>To continue partnership working for the provision of mainstream school transport</li> </ul>	2015-2018
Scottish Timber Transport Group	<ul> <li>To deliver the 10 Year investment Plan on timber extraction routes.</li> </ul>	2018
Scottish Fire & Rescue & Police Scotland	<ul> <li>To deliver Improved Road Safety.</li> </ul>	2015-2018
Energy Saving Trust	<ul> <li>To deliver an environmentally sustainable fleet.</li> </ul>	2015-2018
Clyde Valley Waste Partnership	<ul> <li>To deliver the procurement of a long-term residual waste treatment solution.</li> </ul>	2015-2018
Scottish Environment	<ul> <li>To provide continued compliance with the PPC Permit at Shewalton Landfill site.</li> </ul>	2015-2018
Protection Agency (SEPA)	<ul> <li>To deliver the Ayrshire Flood Risk Management Plan;</li> </ul>	2016
	<ul> <li>To deliver the Ayrshire Shoreline Management Plan;</li> <li>To deliver the environmentally safe practices during service delivery.</li> </ul>	2022 2015-2018
Zero Waste Scotland (ZWS)	<ul> <li>To increase reuse and recycling of waste through continuing to work with ZWS as part of their local authority support programme.</li> </ul>	2015-2018
Cunninghame Furniture Recycling Company	<ul> <li>To increase reuse and recycling of waste and creation of local training and employment opportunities.</li> </ul>	2015-2018
Keep Scotland Beautiful	<ul> <li>To deliver a high standard of grounds maintenance which enhances the physical environment of North Ayrshire.</li> <li>To deliver Street Cleansing Standards</li> </ul>	2015-2018
Scottish National Heritage	<ul> <li>To deliver SSSI Standards</li> </ul>	2015-2018
Local Community Groups	<ul> <li>To engage with communities to become environmental stewards for their local area e.g. Ayrshire Litter Volunteer Network (ALVN)</li> </ul>	2015-2018
Multi Agency Working Partnership	<ul> <li>To deliver safer communities &amp; reduce environmental crime.</li> </ul>	2015-2018
Scottish Government	<ul> <li>To develop infrastructure in North Ayrshire e.g. Northern Road Corridor to Glasgow.</li> </ul>	
	<ul> <li>To develop Flood Management Scheme.</li> </ul>	

### 5.6 Key Strategies

Commercial Services has responsibility for the development and implementation of the following strategies:

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Fleet Asset Management Plan	<ul> <li>Effective management of assets to deliver Council services.</li> </ul>	Apr 2015	Mar 2018	Annual
Waste Strategy	<ul> <li>Long term objective is to divert waste from landfill and meet the requirements of the zero waste regulations and the national waste agenda.</li> <li>Promoting waste prevention, minimising, re-use, recycling and recovering of as much waste as possible.</li> </ul>	2012	2016	Annual
Roads Asset Management Plan	<ul> <li>Continue to improve North Ayrshire Council's Roads Infrastructure.</li> </ul>	2015	2018	Annual
Flood Risk Management Plan	<ul> <li>Continue to Implement Requirements of the Flood Risk Management (Scotland) Act;</li> <li>To prevent or minimise coastal erosion.</li> </ul>	2016	2018	Annual
Road Safety Plan	<ul> <li>Reducing the number of people killed or injured on North Ayrshire's road network.</li> </ul>	2015	2020	Every 5 years
Winter and Weather Emergencies Plan	<ul> <li>Fulfil the Councils statutory obligation to ensure the safe movement of vehicular and pedestrian traffic appropriate to the prevailing weather conditions;</li> <li>Establish a pattern of working which will keep delays, diversions or road closures to a minimum during adverse weather conditions.</li> </ul>	2015	2018	Annual

Strategy Name	Key Strategy Outcomes	Start Date	End Date	Review Date
Open Space Asset Management Plan	<ul> <li>To ensure the maintenance and protection of all types of open space in North Ayrshire so as to achieve the maximum benefit from that provision.</li> </ul>	2011	2021	Annual
Tree & Woodland Policy	<ul> <li>Effective management of trees and woodlands for which North Ayrshire Council is responsible.</li> </ul>	2014	2024	2016
Litter, Fly Tipping and Dog Fouling Prevention Strategy	<ul> <li>Ensure a coordinated, best practice approach to litter, fly-tipping &amp; dog fouling prevention and management;</li> <li>Encourage a social contract with communities to protect and enhance the local environment.</li> </ul>	2014	2019	2019

#### 6 Context

#### 6.1 Our Improvement Journey – From Good to Great

We believe in continual improvement and constantly look to develop what we do for the community as well as ensure that we provide value for money. To achieve this improvement we seek information from our community about their satisfaction and encourage feedback from our staff, and partner organisations. We gather information and undertake a range of audits and self-assessments, by external bodies and internally. All of these are used to assist us to understand our strengths and identify areas for improvement and inform our plans.

The Place Directorate will support the approach to self-assessment across the Council. This will include implementing a proportionate and structured programme of selfassessment activity across the Directorate and Services. This will involve Services within our Directorate undertaking self-assessment exercises and employing an established quality improvement model such as EFQM.

We are changing service delivery through internal improvement by looking inside the Council and we have identified the priorities for development to support delivery of our range of services. Improving capacity in each of these areas will help us to make North Ayrshire stronger in the future.

We are on a journey of shaping the services we provide and helping our people develop so that they are able to respond to the challenging needs of the communities we serve.

Our journey from Good to Great will also involve reshaping our finances and the way we work. We want to do that by working with the public, North Ayrshire businesses, and other public bodies, and, of course, our staff.

#### 6.1.1 Our Improvement Journey Outcomes

The directorate will contribute to the Council's Good to Great Journey and aims to achieve the following outcomes:

The impact of welfare reform on the HRA business plan and local communities is minimised Continued supply of high-quality homes that meet the changing needs of our Communities through the delivery of the Council House Building and Refurbishment programme Services are developed and delivered to protect vulnerable people, promote independent living and contribute to sustainable communities School meal uptake is increased and children and young people are supported to make healthier choices Successful implementation of actions arising from Flood Risk Management within our Communities Reduce the Council's carbon footprint Increase the use of renewable technology Residual waste treatment solution procured and accepting waste. Increased reuse and recycling of waste Our streets and open spaces are well maintained and clean PLACES We deliver high standards in the maintenance of the Council's property portfolio and our road infrastructure Successful procurement of a long-term residual waste treatment solution in conjunction with Clyde Valley Waste Partnership Working in partnership with Safer North Ayrshire to implement locality planning into community safety in North Ayrshire Working in partnership with Cunninghame Furniture Recycling Company to create local training and employment opportunities Working with local supplier partnerships/producers to achieve the Governments Nutritional Standards for school meals and to support the local economy (ENABLER) and employment opportunities Successful alignment of Streetscene and Roads & Transportation Successful implementation of a co-ordinated model for materials and stores across Services ensuring that we provide value for money Successful implementation of the Building Services 5 year business plan, delivering value for money through identifying new work streams and improving PROCESSE customer satisfaction through improved "right first time" approach to repairs (ENABLER) Successful introduction of IT mobile scheduling systems Successful development and delivery of the service transformation programme Successful implementation of a cashless catering system in all schools within our communities Successful delivery of programmes to support, motivate and develop staff, through improved levels of staff engagement Enhancing employee engagement and wellbeing of our staff Continuing to develop leadership capacity Further development of the Directorate Recognition Scheme (ENABLER) Improved internal communication processes

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#### 6.2 Managing our Risks

The risks for 'Place' are reflected in Appendix A.

#### 6.3 Equalities

The Council has a framework in place for carrying out Equality Impact Assessments (EIAs) to ensure that there is no discrimination against any of the different groups (under the protected characteristics) within the community and that equality is promoted. It is important that Equality Impact Assessments are carried out in the early development stages of a new policy or procedure.

By carrying out EIAs when developing policies, we will:

- Improve the quality of services by making sure they are suitable and accessible to everyone;
- Identify any possible discrimination which may exist and means of overcoming these;
- Help to develop good practice and achieve best value;
- Promote equal opportunities and good relations between groups.

Place supports the Council to fulfil its public sector equality and has undertaken a number of actions during 2015/2016 including:

Drotostad	
Protected	Actions taken to support the
Characteristics	delivery of Equality outcomes
All <sup>1</sup>	<ul> <li>Antisocial Behaviour – For Antisocial behaviour request for service equalities cases are all treated as a priority. These requests usually result in a higher level of response in terms of warnings or enforcement. Immediate consideration is also given to individuals support needs and appropriate referrals ae made. A similar approach is taken when dealing with alleged offenders that may have equalities issues.</li> <li>Affordable living developments.</li> </ul>
Ago & Dischility	
Age & Disability	<ul> <li>We play a key role in successful care in the community by providing modifications or home improvements which enable people with health and social care needs to remain in their own homes;</li> <li>Streetscene are currently reviewing the play parks with a view to making them available to a wider audience. During this review each site will be looked at with a view to incorporating equipment that will allow disabled children to use the play park safely;</li> <li>Waste Services reviewed the assisted collection process in 2014 make it easier to apply over the telephone. In addition the</li> </ul>

<sup>&</sup>lt;sup>1</sup> Age – Older people children and young people; Disability – Disabled people, including people with a physical and/or mental impairment; Gender – Men and Women; Gender reassignment – where a person is living as the opposite gender to their birth; Pregnancy and maternity; Race – Ethnic minority communities, including Gypsy travellers, refugees and asylum seekers; Religion or belief; Sexual orientation – Lesbian, gay, and bisexual people.

	complaints/ service request process for missed pull outs has been reviewed to ensure the service is more responsive.
Equality Outcomes	Actions being taken to support the delivery of Equality Outcomes
Age & Disability	<ul> <li>Priority for certain repairs i.e. boiler breakdowns given to families with young children, older people and vulnerable groups;</li> <li>Team delivering older people's housing strategy through new build sheltered housing units, refurbishments of existing sheltered housing and provision of amenity housing;</li> <li>Houses specially adapted to suit the needs of elderly groups;</li> <li>Focussed approach to improve the condition of schools and additional provision of nursery spaces for pre-schools;</li> <li>Annual plan to improve access to Council premises for disabled users;</li> <li>New build developments of day care centres and brains injury clinic;</li> <li>Aids and adaptations procedure to adapt houses to suit specific physical/mental impairment needs;</li> </ul>
Religion or Belief	<ul> <li>Senior Living Developments.</li> <li>The new Largs campus will incorporate denominational/non- denominational education provision within the one campus setting</li> </ul>

Specific actions being taken to support the delivery of Equality Outcomes from 2015 onwards are:

Protected Characteristics	Equality Outcomes	Actions being taken to support the delivery of Equality Outcomes	Action
Age	Older people are more active and independent in their communities.	As part of the Sheltered Housing re-provisioning programme we are incorporating community hubs within the complexes. These will be used to provide physical activity classes and other services that will ameliorate social isolation and promote wellbeing.	Incorporate community hubs within Sheltered Housing complexes as part of the re- provisioning programme
Sex	The incidence of violence against women is reduced.	<ul> <li>Implementation of the 2015-18 Violence Against Women Strategy, with outcomes based around four priorities;</li> <li>Scottish society embraces equality and mutual respect, and rejects all forms of violence against women and girls;</li> <li>Women and girls thrive as equal citizens: socially, culturally, economically and politically;</li> <li>Interventions are early and effective, preventing violence and promoting women's safety and</li> </ul>	Implement and continue to review the Violence Against Women Strategy

		<ul> <li>wellbeing;</li> <li>Men desist from all forms of violence against women and girls and perpetrators of such violence received a robust and effective. response.</li> </ul>	
All	The incidence of hate crime is reduced.	<ul> <li>Implementation of the 2015-18</li> <li>Antisocial Behaviour Strategy, of which three strategic outcomes are:</li> <li>Levels of crime and antisocial behaviour have reduced and crimes being detected have increased;</li> <li>Reoffending has reduced;</li> <li>Fear of crime and antisocial behaviour has reduced;</li> </ul>	Implement and continue to review the 2015-18 Antisocial Behaviour

#### 6.3.1 Equality Impact Assessments

The directorate has completed Equality Impact Assessments for new or revised policies and procedures relating to:

- Antisocial Behaviour Strategy 2015-18
- Violence Against Women Strategy 2015-18
- Tree and Woodland Policy
- Housing Asset Management Plan
- Provision of Street Lighting

#### 7 Delivery

Details of the actions that the directorate will deliver during 2016/2019 are shown within this section, together with the associated performance indicators and risks. In line with the rest of the plan, the actions and indicators are linked to the **Good to Great** themes.

Key: 4 – Links to Council's strategic Priority 4 – Supporting all of our people to stay safe, healthy and active 5 – Links to Council's strategic Priority 5 – Protecting and enhancing the environment for future generations Enabler – underpins the delivery of the Council's Strategic Priorities
 P – Symbolises Directorate Plan priority

#### 7.1 **Performance Indicators**

Good to Great Themes		t			Actuals				Targets						
Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Indicator Reference		13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
Р 4				*		HS – P1003	Number of new build Council housing units reaching completion on a yearly basis	12	122	Q3 56		59	143	40	Housing
4				*		PL_PI003	Households sustain their tenancy 12 months beyond resettlement following Housing Options	NA	89%	NA	36.9 1415 ARC	89%	89%	90%	Housing

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Council's Strategic Priorities	People	Processes	Places	and the second se	ommunites Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
4				~		HS - P1028	Average length of time taken to re- let properties in the last year (days)	14	14	Q3 15	36.9 1415 ARC	17	17	17	Housing
4				~		SP_DE_C18	Percentage uptake of school meals	46.71%	50.79%	Q3 61.49%	48,42 1314 APSE	57%	58%	59%	Facilities Management
Р 5			~			PL_PI002	Percentage of Completed Units which attain Eco Homes Very Good or equivalent	100%	100%	NA		100%	100%	100%	Housing
Р 5			1			SHSN04b	(Charter 12) Average time taken to complete non-emergency repairs	9	9.18	NA	9.876 1415 ARC	9	9	9	Building Services
Р 5			*			SOL_CORPA M02	Proportion of internal floor area of operational buildings in satisfactory condition	99.4%	99.5%	99.9%	82.92% 1415 SOLACE	100%	100%	100%	Property Management & Investment
Р 5			~			SOL_CORPA M01	Proportion of operational buildings that are suitable for their current use	88.6%	90.26%	90%	79.01% 1415 SOLACE	90%	92%	95%	Property Management & Investment

Council's	C	Good Ti	d to ( nemo		at				Actuals				Targets		
Strategic Priorities	People	rocesses	Places	Communities	artnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
Р 5			~			SOL_HSN03	% of Council dwellings that meet the Scottish Housing Quality Standard	96.32%	98.22%	Q3 87%	90.38% 1415 SOLACE	93%	95%	99%	Property Management & Investment
Р 5			*			SOL_HSN05	% of council houses that are compliant with the Energy Efficiency Standard for Social Housing (EESSH)	98.17%	99.26%	Q3 91.65%	96.55% 1415 SOLACE	93%	95%	99%	Property Management & Investment
Р 5			1			CP_FCS_001	Overall carbon emissions from Council operations (tonnes)	58,041	55,000	NA		54,283	52,654	51,654	Energy & Sustainability
Р 5			1			SOL_ENV06	% of total household waste that is recycled (calendar year as per SEPA)	56%	56.5%	Q3 59.7%	42.8% 1415 SOLACE	56%	56%	56%	Waste Resources
5			~			SP_DE_C03	% of waste reused (MSW)	0.7%	0.53%	NA		0.81%	0.83%	0.85%	Waste Resources

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Council's Strategic Priorities	People	Processes	Places	Communities	artnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
5			~			SPI22_E	Overall percentage of road network that should be considered for maintenance treatment	40.8%	39.1%	NA	37% 13/14 SCOTTS/ SRMCS	39.1%	39.1%	39.1%	Roads & Transportation
5			•			SOL_ENV04b	% of Class A roads that should be considered for maintenance treatment	35.5%	34.87%	NA	29.03% 1415 SOLACE	34.8%	34.8%	34.8%	Roads & Transportation
5			*			SOL_ENV04c	% of Class B roads that should be considered for maintenance treatment	39.8%	34.75%	NA	36.1% 1415 SOLACE	34.7%	34.7%	34.7%	Roads & Transportation
5			•			SOL_ENV04d	% of Class C roads that should be considered for maintenance treatment	51.2%	51.08%	NA	37.35% 1415 SOLACE	51.1%	51.1%	51.1%	Roads & Transportation
5			~			OP_PL_LIGH T_01	Percentage of lamps restored to working condition within seven days	68%	81.9%	TBC	91.7% 1314 SCOTTS/AP SE	92%	93%	94%	Roads & Transportation
<b>Р</b> 5			*			SENV03b	Street Cleanliness Index - % Clean	96.9	92.31	Q3 95.7%	93.9% 1415 SOLACE	96.5	96.5	96.5%	Streetscene

<b>o</b> ""	C		d to hem		at				Actuals				Targets		
Council's Strategic Priorities	People	Processes	Places	Communities	artnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
5			✓				Number of Fixed Penalty Notices issued for Environmental Crime	NA	NA	22		25	25	25	Streetscene
5			*			SP_DE_C09	% of fly-tipping incidents on public land cleared within three working days	98.7%	99.29%	Q3 99.6%		98%	98%	98%	Streetscene
5			1			SP_DE_C10	% of instances of graffiti removed within 3 working day timescale	96.1%	94.5%	Q3 90%		96.5%	97%	97%	Streetscene
Enabler <b>P</b> Underpins delivery		•				HS - PI001	Charter 1 % of tenants satisfied with the overall service provided by their landlord	91%	91.1%	NA	88.1% 1415 ARC	91.3%	91.4%	91.5%	Housing
Enabler <b>P</b> Underpins delivery		•				HS - P1025	% of tenants satisfied with the opportunities given to them to participate in their landlords decision making processes	89%	89%	NA	79.6% 1415 ARC	90%	90%	90%	Housing

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Council's Strategic Priorities	People		LIUCESSES	Places Communities	Partnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
Enabler <mark>P</mark> Underpins delivery		~				HS - P1030	% of tenants satisfied with the standard of their home when moving in	70.73%	91.02%	Q3 89.7%	86.1% 1415 ARC	90%	90%	90%	Housing
Enabler <mark>P</mark> Underpins delivery		v				SHSN01b	Gross rent arrears (all tenants) as at 31 March each year as a percentage of rent due for the reporting year	3.2%	3.75%	Q3 2.7%	5.29% 1415 ARC	3.5%	4%	4	Housing
Enabler P Underpins delivery		~				SOL_HSN02	% of rent due in year that was lost due to voids	0.4%	0.38%	Q3 0.34%	1.14% 1415 ARC	0.6%	0.6%	0.6%	Housing
Enabler Underpins delivery		~				SP_DE_C16	% of tenants satisfied with repair service	NA	99.1%	TBC		98%	98%	98%	Building Services
Enabler Underpins delivery		~				SP_DE_C19	Net cost per school meal (including CEC)	NA	£3.00	TBC		£2.81	£2.81	£2.79	Facilities Management
Enabler P Underpins delivery		~				SENV01	Net waste collection cost per premises	£55.36	£52.25	NA	£65.17 14/15 SOLACE	£60.77	£60.74	£60.74	Waste Resources
Enabler P Underpins delivery		1				SENV02	Net waste disposal cost per premises	£82.10	£99.53	NA	£91.46 14/15 SOLACE	£90.55	£92.87	£92.87	Waste Resources
Enabler P Underpins delivery		1				SOL_ENV07a	% of adults satisfied with refuse collection	90%	82%	NA	84% 1415 SOLACE	90%	90%	90%	Waste Resources

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Council's Strategic Priorities	People	Processes	Places	Communities	artnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
Enabler <b>P</b> Underpins delivery		✓		Ū		SOL_ENV04a	Road cost per kilometre £	£9,165 .54	£7,567 .67	NA	£5,618 1415 SCOTTS/ APSE	£6,920	£6,727	£6,727	Roads & Transportation
Enabler P Underpins delivery		~				SOL_ENV07b	% of adults satisfied with street cleaning	80%	78%	NA	74% 1415 SOLACE	80%	80%	80%	Streetscene
Enabler <b>P</b> Underpins delivery		~				SOL_ENV03a	Net cost of street cleaning per 1,000 population £	£15,739 .12	£14,921 .22	NA	£15,818.12 1415 SOLACE	£16,970	£15,846	£15,846	Streetscene
Enabler <b>P</b> Underpins delivery		~				SOL_C&L05b	% of adults satisfied with parks and open spaces	91%	88%	NA	86% 1415 SOLACE	90%	90%	90%	Streetscene
Enabler Underpins delivery		~				SOL_C&L04	Cost of parks and open spaces per 1,000 population £	NA	£33,770 .61	TBC		£46,662	£45,531	£45,531	Streetscene
Enabler Underpins delivery		~				PL_PI014	Number of stage 1 complaints received 'Place Directorate'	NA	1,265	Q3 699		900	850	800	Place Performance Team
Enabler Underpins delivery		*				PL_PI016	Number of stage 2 complaints received 'Place Directorate'	NA	13	Q3 24		30	27	25	Place Performance Team

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Strategic Priorities	People	Processes	Places	Communities	artnerships	Indicator Reference	Indicator Description	13/14	14/15	15/16	Benchmark	16/17	17/18	18/19	Lead Service
Enabler Underpins delivery	~					PL_PI007	Number of days lost within 'Place' due to sickness absence per FTE per annum (days)	NA	10.1	NA		9	8.5	8	Place Performance Team
Enabler	~						Employee Engagement Level (Place)		63.4%	62.8%		75%	75%	75%	Place Performance Team

#### 7.2 Actions

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
<b>Р</b> 4				*		PL_DP_020	Ensure services are planned and delivered to mitigate the impact of welfare reform on the HRA Business Plan and local communities	<ul> <li>Impact of welfare reform on individuals is minimised through access to information and specialist advice;</li> <li>Impact of welfare reform on the Housing revenue account is minimised.</li> </ul>	Housing	PL01 PL07
<b>P</b> 4				*		PL_DP_026	Continue to implement the Strategic Housing Investment Plan (SHIP)	<ul> <li>Delivery of Council House Building and Refurbishment projects at:</li> <li>Canal Court, Saltcoats.</li> <li>Dickson Drive, Irvine.</li> <li>Fencedyke, Irvine.</li> <li>Kiln Court, Irvine.</li> <li>Montgomery Court, Kilbirnie.</li> <li>Robert W Service Court, Kilwinning.</li> <li>Waterside Street, Largs – CHA</li> <li>Ardrossan Harbour – CHA</li> <li>Tarryholm Drive, Irvine (Phase 1) - IHA</li> </ul>	Housing	
<b>P</b> 4				~		PL_DP_027	Complete & commence implementation of the 2016- 2021 Local Housing Strategy in partnership with key stakeholders	Mainstreaming of strategic planning for housing, including homelessness, housing and fuel poverty and enhance Housing's corporate profile and meeting local needs and aspirations	Housing	PL02
<b>P</b> 4				4		PL_DP_029	Develop a new housing options approach in line with revised national guidance	Services are being delivered that take account of the national guidance and maximise cross tenure housing options for our customers	Housing	

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Council's Strategic Priorities	People	hemo		Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
4			~			Participate in the Syrian Refugee Resettlement Programme in partnership with the Home Office , COSLA and the Scottish Government	Between 50 and100 refugees are resettled in North Ayrshire communities	Housing	
4			~			Develop options & increase the Council House Building programme.	Additional units are added to the programme	Housing	

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
4				*		PL_DP_021	Implement and continue to review the Antisocial Behaviour Strategy 2015-18	<ul> <li>The root causes of ASB are actioned through prevention and early intervention, ensuring action taken is appropriate proportionate and timely, and create more choices and chances for people to engage in positive activities;</li> <li>Working together to achieve shared outcomes through a holistic approach to tackling ASB, with a focus on partnership working and sharing information, intelligence and resources;</li> <li>Communities are engaged in a meaningful way as part of the development of strategies and services, and keep them informed of progress. Help communities to take responsibility for their own actions and take steps to directly challenge and deal with local problems;</li> <li>Communicating better as partners to ensure positive, co-ordinated and evidence-based messages are shared with the public.</li> </ul>	Housing	

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
4				~		PL_DP_022	Implement and continue to review the Violence Against Women Strategy 2015-18	<ul> <li>Scottish society embraces equality and mutual respect, and rejects all forms of violence against women and girls;</li> <li>Women and girls thrive as equal citizens: socially, culturally, economically and politically;</li> <li>Interventions are early and effective, preventing violence and promoting women's safety and wellbeing;</li> <li>Men desist from all forms of violence against women and girls and perpetrators of such violence receive a robust and effective response.</li> </ul>	Housing	
4				~		PL_DP_028	Review the North Ayrshire Housing Allocation Policy in line with new statutory guidance	<ul><li>Ensured compliance with new statutory requirements</li><li>Meet the needs of local residents</li></ul>	Housing	
5				~		HS_SP_002	Improve the quality of private sector housing	<ul> <li>Fewer houses are below the tolerable standard. Households are assisted in accessing better quality homes</li> </ul>	Housing	

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
4				*		PL_DP_030	Continue to encourage the uptake of school meals and support children and young people to make healthier choices	<ul> <li>An increase in the uptake of school meals</li> <li>Implementation of a range of marketing activities to raise the profile and increase the current school meal uptake</li> <li>Toolkits completed in all schools in partnership with Education and Youth Employment to encourage better eating/better learning</li> <li>Retain The Gold Food for Life Accreditation from The Soil Association</li> </ul>	Facilities Management	
Enabler P				~			Develop a more efficient hub and spoke school catering model for primary schools	Cost effective model for school eatery	Facilities Management	
Enabler				1			Rationalise cleaning of offices and schools	Cost effective model for building cleaning	Facilities Management	
Enabler				~			Rationalise and develop an alternative model for public conveniences	<ul> <li>Reduction in number of public conveniences</li> <li>Transfer of assets to other groups</li> <li>Availability of facilities in public buildings</li> </ul>	Facilities Management	
<b>P</b> 4				~		PL_DP_023	Continue to address North Ayrshire Council's statutory responsibilities under the Flood Risk Management Scotland Act (2009)	Flood Risk Management Plan and prioritised action plan completed and implementation underway.	Roads & Transportation	PL05

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
4				~		PL_DP_024	Deliver the Road Safety Plan	The number of people killed or injured on North Ayrshire's Road Network will reduce.	Roads & Transportation	PL08
5			V			PL_DP_013	Continue to develop and implement actions arising from the Property Asset Management Plan and implement the outcomes of the Service.	<ul> <li>Increase occupancy levels and income within the Council's commercial estate</li> <li>Reduction in Council operational floor space</li> <li>Increase the proportion of buildings suitable for their current use</li> <li>Reduced level of void properties</li> </ul>	PMI	PL04
5			*			PL_DP_014	Continue to develop and implement actions arising from the Housing Asset Management Plan	<ul> <li>Reduce level of void properties</li> <li>Improved condition of non-adopted HRA roads infrastructure</li> <li>Implementation of Sheltered Housing Standard that complies with the Older Peoples Housing Strategy</li> <li>Increase in number of properties meeting EESSH &amp; SHQS</li> <li>Increased partnership working with private home owners to improve the condition of mixed tenure housing stock</li> </ul>	PMI	PL04
5			•			PL_DP_015	Continue to improve capital governance of construction projects	<ul> <li>Capital projects delivered within agreed parameters</li> <li>High level of customer service user satisfaction</li> </ul>	PMI	PL15

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
<b>P</b> 5			✓			PL_DP_005	Implement the action plan to increase the Energy Efficiency Standard for Social Housing (EESSH)	Increased level of EESSH compliance	Energy & Sustainability	PL02 PL16
<b>P</b> 5			*			PL_DP_007	Refresh and Deliver the Environmental Sustainability & Climate Change Strategy 2014-2017	<ul> <li>Reduce the Council's carbon footprint</li> <li>Reduce the Council's utility costs</li> <li>Increase the use of renewable technology</li> <li>Create local jobs</li> <li>Increase energy security</li> </ul>	Energy & Sustainability	PL02
<b>P</b> 5			V			PL_DP_010	Deliver the Renewable Energy Management Strategy	<ul> <li>Completion of the existing biomass and PV panel installation programme</li> <li>Proposals developed in relation to one district heating scheme</li> <li>Complete capital construction projects that utilise renewable technologies, power sources and heat recovery systems</li> <li>Reduction in CO2 emissions</li> </ul>	Energy & Sustainability	PL02

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference			Lead Service	Link to Risk
<b>P</b> 5			*				Delivery an action plan to improve energy efficiency of non-domestic buildings within the Councils Estate.	<ul> <li>Installation of solar panels on Council owned dwelling roofs, to provide reduced energy costs for tenants and revenue savings for the Council</li> <li>Installation of ground mounted solar arrays on the Council estate to reduce carbon emissions, provide energy security, and increase revenue streams.</li> <li>Completion of the procurement exercise to deliver a District Heating Scheme</li> <li>Implementation of a range of energy efficiency measures to non -domestic Council buildings to reduce carbon emissions and provide revenue savings</li> </ul>	Energy & Sustainability	PL02
<b>P</b> 5			1			PL_DP_001	Continue to deliver and develop improved sustainable waste management arrangements through the Council's Waste Strategy.	<ul> <li>Continued implementation of the Council's Waste Strategy 2012-2016</li> <li>Development of a Waste Strategy 2017- 2022 which will incorporate a review of existing waste collection methodologies, including material streams and frequencies</li> <li>Waste is moved along the waste hierarchy</li> </ul>	Waste Resources	PL02
5			*			PL_DP_003	Ensure the ongoing compliant and efficient operation and development of Shewalton landfill site to enable continued capacity and compliance with the PPC permit.	Continued compliance with the annual SEPA Compliance Assessment Scheme	Waste Resources	PL02

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
5			~			PL_DP_004	Develop Sustainable Business Travel arrangements.	<ul> <li>Sustainable Business Travel Policy created and implemented</li> <li>Reduced carbon emissions</li> <li>Reduced grey fleet business mileage</li> </ul>	Transport Hub	PL02
5			1			PL_DP_012	Continue to develop and implement actions arising from the Fleet Asset Management Plan	<ul> <li>Reduction in vehicle carbon emissions</li> <li>Improved fuel efficiency</li> <li>Increase in alternatively fuelled vehicles</li> <li>Increase utilisation of fleet</li> <li>Provision and operation of a well maintained vehicle fleet</li> <li>Operator's licence maintained</li> </ul>	Transport Hub	
<b>P</b> 5			•			PL_DP_008	Implement low energy efficiency street lighting across North Ayrshire	<ul> <li>Reduction in energy consumption.</li> <li>Reduce maintenance costs</li> <li>Reduction in service enquiries/complaints from double lamps</li> </ul>	Roads & Transportation	PL02
5			✓			PL_DP_016	Continue to develop and implement the actions arising from the Roads Asset Management Plan	<ul> <li>Reduction in accident statistics</li> <li>Maintain road condition index</li> <li>Reduction in carbon emission</li> <li>Improved satisfaction with the Road Service</li> <li>Well maintained road assets that meet legal requirements</li> </ul>	Roads & Transportation	PL04 PL10

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description			Link to Risk
5			~			PL_DP_017	Continue to develop and implement actions arising from the Open Space Asset Management Plan	<ul> <li>Well maintained assets that meet legal requirements</li> <li>Provision of appropriate open space and associated facilities/furniture</li> <li>Improved LEAMS &amp; LAMS scores</li> </ul>	Streetscene	PL04
5			~			PL_DP_018	Continue to implement the Litter, Fly Tipping and Dog Fouling Prevention Strategy	<ul> <li>Improve cleanliness scores</li> <li>Increase community engagement</li> <li>Effective approach to enforcement</li> </ul>	Streetscene	
5			~			PL_DP_019	Deliver the Cemeteries Infrastructure Improvement Programme for 2016/17	<ul> <li>Completed repairs to cemetery boundary walls and infrastructure at several sites following engineers survey</li> </ul>	Streetscene	
5			~				Rationalisation of the provision of play parks	<ul> <li>A cost effective model is developed</li> <li>A smaller number of strategically placed and well equipped facilities are provided</li> </ul>	Streetscene	
5			1				Rationalise street cleaning programme	<ul> <li>Achievement of a 10% saving in the cost of street cleaning</li> <li>Maintain current cleanliness standards</li> </ul>	Streetscene	
5			1				Rationalise the maintenance of open space and floral displays	Cost effective model for Grounds Maintenance	Streetscene	

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
4					*		Work with members of the Safer North Ayrshire Partnership to implement locality planning into community safety in North Ayrshire	A partnership model which improves the perception of community safety across the six locality areas is in place	Housing	
4		~					Review current funding model for CCTV and consider new delivery models	A new delivery model for CCTV is in place	Housing	
4		~					Review the Homeless Service to explore models, to effectively improve the impact arising from welfare reform/local housing allowance.	A new delivery model is identified that minimises the impact of welfare reform/local housing allowance	Housing	
Enabler		*				PL_DP_034	Implement the Building Services 5 Year Business Plan.	<ul> <li>Deliver value for money service</li> <li>Achieve high levels of customer satisfaction through improved "right first time" approach</li> <li>New work streams are identified and undertaken</li> </ul>	Building Services	PL06
Enabler		*				PL_DP_040	Extend the cashless catering system to all schools in North Ayrshire.	<ul> <li>Cashless catering facility installed and operational in all schools by August 2016</li> <li>Improved management information relating to school meal uptakes and trends</li> </ul>	Facilities Management	

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Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference			Lead Service	Link to Risk
Enabler <mark>P</mark>		~				PL_DP_037	Rationalise the number and associated running costs of property assets including the sale and transfer of surplus assets	<ul> <li>Reduction in Councils operational floor space</li> <li>Support Estate/Neighbourhood Planning approach</li> <li>Reduced cost of service provision and reallocation of capital income</li> <li>Transfer of assets to community groups</li> </ul>	PMI	PL19 PL20
Enabler P		✓				PL_DP_032	Implement the Service Improvement Plan for Streetscene and Roads	<ul> <li>To have a long term partner for the provision of the Roads maintenance Service</li> <li>To have a long term partner for a consultancy Service</li> <li>To have a more integrated Roads &amp; Streetscene Service</li> </ul>	Roads & Transportation Streetscene	PL06
Enabler		~				PL_DP_039	Introduce new IT scheduling system	<ul> <li>Modernise service delivery</li> <li>Support opportunities for increased efficiency of the service</li> <li>Improve street Cleanliness Score</li> </ul>	Streetscene	PL11
Enabler P		~					Development of a strategic approach to commercialisation opportunities	<ul> <li>A strategic framework and action plan and a realistic additional income stream is developed</li> </ul>	Commercial Services	

	C		d to hem	Grea es	ıt					
Council's Strategic Priorities	People	Processes	Places	Communities	Partnerships	Action Reference	Action Description	What success will look like	Lead Service	Link to Risk
Enabler P		~				PL_DP_036	Procure and implement a new model for materials supply and stores management service across the Directorate.	<ul> <li>Co-ordinated materials supply and stores management service procured and implemented within Building Services Waste Resources, Streetscene, Roads and Facilities Management (Cleaning &amp; Janitorial Services)</li> <li>Reduced cost of service provision</li> </ul>	Building Services, Waste Resources, Streetscene, Roads and Facilities Management (Cleaning and Janitorial Services)	
Enabler	~						Further develop and implement action plan to improve staff engagement	Improved levels of staff engagement	Place Performance Team	

### 8 Directorate Planning Timetable

Task	Frequency	2016	/19 (√)										
		Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Development of Directorate Plans	[A]									$\checkmark$	$\checkmark$		
Draft Directorate Plans to Democratic & Administration Services (Policy & Performance)	[A]										$\checkmark$		
Review of the Directorate Plans undertaken by Finance to ensure all the financial consequences are reflected.	[A]											~	
Draft Directorate Plans refined and discussed with the Chief Executive	[A]											✓	
Draft Directorate Plans to ECMT	[A]												$\checkmark$
Directorate Plans to Cabinet	[A]	$\checkmark$											
Directorate Plans published on website	[A]	$\checkmark$											
Six monthly reporting of progress to Cabinet	[6 Monthly]		$\checkmark$						$\checkmark$				
Publish Annual Report	[A]								$\checkmark$				

# Appendix A - Directorate Risks

Risk Code & Title	PL01 W	/elfare Reform Act 2012 (Corporate Strategic Risk)	Current Risk Matrix
Risk	increase Account	Reform Act 2012 – The risk to be managed by Housing Services relates to the potential e in rent arrears and bad debt. This would result in reduced income to the Housing Revenue t and consequential impact on our 30- year Business Plan. There is also the wider risk of an e in homelessness and increased demand for social housing.	To office a second seco
Consequence	<ul><li>Increase</li><li>Increase</li><li>Increase</li></ul>	ease in rent arrears and bad debt resulting in reduced income ease in homelessness eased demand for housing options and advice eased demand for social housing culty letting 3 and 4 bedroom houses	Current Risk Score
Current Controls	resp Welf Wor deve	borate Welfare Reform Group established. Remit of group is to identify, co-ordinate and bond to implications, keeping members and CMT updated fare Reform Advice Team established to provide advice and assistance to Council tenants k undertaken on the turnover and demand for 3 and 4 bedroom properties and options being eloped k undertaken to establish impact on homeless households and homelessness service	18
Linked Actions	de &	Ensure services are planned and delivered to mitigate the impact of welfare reform on the HF	A Business Plan and

Risk Code & Title	PL02 Sustainability, Energy and Waste Management	Current Risk Matrix
Risk	There is a risk that the Council fails to deliver its commitments to meet statutory targets with regards to Sustainability, Energy and Waste Management and as a consequence would not achieve associated potential savings. The Council has committed to a desire to secure a sustainable North Ayrshire by ensuring the environment is enhanced and protected by considering the future implications of its decisions for North Ayrshire and its communities. Commitments under the Single Outcome Agreement, Corporate Priorities and legislation (both UK & Scottish Government) must be met which will also assist the Council in maximising associated potential opportunities, savings and efficiencies.	Likelihood Likelihood Impact
Consequence	<ul> <li>Failure to meet SOA outcomes and corporate objectives as well as failure to comply with environmental legislation and UK and Scottish Government objectives, Climate Change Duty, SCCD commitments, Energy Efficiency Action Plan and Zero Waste Plan targets.</li> <li>Failure to maximise savings from reduced energy use/ consumption.</li> <li>Failure to capitalise on energy saving measures for its own assets and operations, leading to increased operating costs as energy provision becomes more expensive.</li> <li>Failure to capitalise on green jobs / incentives / green tourism and associated income to the area.</li> <li>Failure to secure an alternative waste treatment and disposal method prior to the closure of Shewalton landfill site and the ban on biodegradable waste going to landfill by the end of 2020.</li> <li>Reputational and financial risk.</li> </ul>	Current Risk Score
Current Controls	<ul> <li>An Environmental Sustainability &amp; Climate Change Strategy 2014 – 2017 has been agreed which develops a vision for a sustainable North Ayrshire together with appropriate actions.</li> <li>Sourcing more energy from renewables including the installation of PV solar panels and Bio-mass boilers in appropriate Council buildings.</li> <li>Specific working groups relating to carbon management and energy efficiency have been established to progress associated actions.</li> </ul>	9

the de waste Working for the Plan in The C agains The C and at A polic A rene fossil	ste Management Strategy 2012-2016 and implementation plan are in place detailing key actions for velopment of services to meet the targets and objectives of the Scottish Government's national agenda. Ing in partnership with the Clyde Valley Waste management partners to procure a long term solution e treatment of residual waste. In place to the deliver the Energy Efficiency Standard For Social Housing (EESSH) ouncil's performance management framework includes performance indicators to monitor progress st delivery of required outcomes and targets. ouncil's Local Housing Strategy 2011-16 incorporates the principles of sustainability, fuel efficiency fordable warmth into its vision for Housing. cy is in place to improve the procurement of sustainable goods and services. ewable energy strategy is nearing completion that will set out proposals to reduce the reliance on fuels and replace with energy from renewable sources. al Bio-Diversity Action Plan has been drafted for formal approval in April 2015.
Linked Actions	
Linked Actions Code & Title	Implement low energy efficient street lighting across North Ayrshire
	Continued implementation of the Councils Waste Strategy 2012-2016
	Develop an appropriate Waste Strategy for 2016-2021
	Develop a delivery plan to increase the Energy Efficiency Standard For Social Housing (EESSH)
	Deliver the Environmental Sustainability & Climate Change Strategy 2014-2017
	Develop Sustainable Business Travel
	Deliver the Renewable Energy Management Strategy
	Develop the 2016-2021 Local Housing Strategy in partnership with key stakeholders
	Delivery of the Non Domestic Energy Efficiency Project
	Delivery of the first phase of the Social Housing Solar Panel Retrofit Programme
	Delivery of ground mounted solar arrays at Shewalton and Nethermains
	Procurement of a District Heating installation within Irvine central

Risk Code & Title		Current Risk Matrix
Risk	The level of investment within the housing stock has declined significantly over recent years resulting in a significant reduction in income for the service. Added to this is the introduction of the Welfare Reform Act which could reduce the level of investment in Council owned residential properties further if rent arrears continue to increase. As a trading operation Building Services requires to break-even over a 3 year period.	Likelihood Impact
Consequence	Ireduction in the income for the service, added to this the introduction of the Weltare Reform Act could reduce	Current Risk Score
Current Controls	A 5 year Business Plan has been successfully developed and implemented, with the first and most important business objective for Building Services is to operate as a viable business in a manner that is sustainable. The plan is supported by a 5 year financial model and a number actions to ensure sustainability.	6
Linked Actions		
Linked Actions Co Title	Complete and implement an internal/external growth Strategy for Building Services to complement the 5 year business plan	n.

#### Risk Code & Title PL04 Failure to maintain infrastructure assets to an acceptable standard Current Risk Matrix Failure to maintain infrastructure assets to an acceptable standard Likelihood Risk Impact The risk is that the physical assets are not sufficiently maintained to enable their safe use and; the Current Risk Score Consequence health within our tree and woodland stock is not maintained or safeguarded, leading to a significant loss of amenity value and reduced ability to provide biomass fuel. Asset Management Plans and supporting investment programmes are established and in place. Inspection regimes utilising industry guidance and best practice are in place to pro-actively identify defects. Working with the Scottish Government, Forestry Commission and landowners to assess the Current Controls 15 extent and affected locations in order to eradicate Phytophthora disease and Ash dieback (Charla fraxinea). The in-house team managed information on the diseases and identifies the actions to prevent spreading including Sanitation felling, decontamination of tools, equipment and protective clothing used. A 10 year strategic plan is being development for the management of trees and woodlands. \_inked Actions Continue to develop and implement actions arising from the Fleet Asset Management Plan Continue to develop and implement actions arising from the Open Space Asset Management Plan Continue to develop and implement actions arising from the Roads Management Plan Linked Actions Code & Title Continue to develop and implement actions arising from the Housing Asset Management Plan Continue to develop and implement actions arising from the Property Management Asset Management Plan Implement low energy efficient street lighting across North Ayrshire Continue to develop and implement actions arising from the Coastal Management Plan

Risk Code & Title	PL05 Statutory obligations from the Flood Risk Management (Scotland) Act 2009(should be considered for Corporate Strategic Risk) I would welcome your thoughts on the Flood Risk and the Infrastructure Assets risk as to consideration for inclusion or not in Strategic Risk Register - RMcC		Current Risk Matrix
Risk	Failure to meet statutory obligations from the Flood Risk Management(Scotland) Act 2009		Impact
Consequence	he risk is that we are unsuccessful in securing funding from the Scottish Government to implement ne Garnock Valley Flood Scheme that is currently being prepared.		Current Risk Score
Current Controls	Committee report recommending preferred option planned to go to Cabinet in May 2014 with the public consultation process arranged to take place in early July 2014. This will allow the preferred option to be submitted to Scottish Government late July 2014 for approval to attract funding for the project, subject to any objections being received. Temporary flood defences to be implemented at specific locations to be determined during 2014/15 financial year. All Ayrshire LPD Steering Group implemented to take forward objectives of the proposed strategy.		15
Linked Actions			
Linked Actions Co Title	e & Continue to	develop and implement actions arising from the Flood Risk Management Plan	

Risk Code & Title	PL06 Strategi	c Workforce Issues (Corporate Strategic Risk)	Current Risk Matrix	
Risk	The Council has size and exper skills and capa Transformation deliver the refor activities which fail to deliver a to workforce co relations.	Tikelihood Impact		
Consequence	Any gaps in the workforce planning and organisational development arrangements may lead to difficulties in having a workforce with the appropriate knowledge and skills to meet service demand and achieve desired outcomes. It will further impact on the Council's ability to continue to deliver change and achieve the required efficiencies.			
Current Controls	Continuing foc Council's trans organisational management p with key chang regular basis. I management of Budgeting Proo redesign may i programmes s	15		
Linked Actions				
Linked Actions Code & Title		Develop an internal/external growth strategy for Building Services to complement the 5 Year Business Plan		
		Implement the Service Improvement Plan for Streetscene & Roads		
		Implement the Service Improvement Plan for Building Services to ensure a right first time approach		