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## NORTH AYRSHIRE COUNCIL

27 August 2019

### Cabinet

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<b>Title:</b>	<b>Street Naming and Numbering Guidance</b>
<b>Purpose:</b>	To seek approval of guidance for the naming and numbering of streets and properties
<b>Recommendation:</b>	It is recommended that Cabinet agree the street naming and numbering guidance attached as appendix 1 to this report.

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### 1. Executive Summary

- 1.1 The Council operates a street naming and numbering service to support appropriate naming and numbering of new streets and properties.
- 1.2 This report seeks the approval of procedural and policy guidance for street naming and numbering to formalise existing arrangements.

### 2. Background

- 2.1 The Council is responsible for the process for street naming and numbering. The Council's established practice is to refer requests for the naming of new streets to the relevant locality planning partnership (i.e. the locality in which the new street is located), with recommendations on suggested potential street names, including those proposed by the developer, members of the public and appropriate names for the location, researched by officers.
- 2.2 The proposed policy includes procedural guidance to provide information on how the process operates in practice. Additionally, the draft guidance sets out what constitutes an appropriate name. This seeks to avoid confusion for services and amenities by avoiding duplication of names and avoiding names that are similar to other names in the area. The guidance encourages names that are appropriate to the local context, such as those related to the geography of the area or historically significant persons; while discouraging use of names of living persons. Generic marketing names will normally not be supported unless they otherwise meet the terms of guidance. The draft guidance has been modified to set out procedure for managing street names proposed by the Locality Planning Partnership.
- 2.3 Subject to the agreement of the draft guidance, this report will be issued to locality planning partnerships and published on the Council and community planning website.

### **3. Proposals**

- 3.1 It is recommended that Cabinet approves the street naming and numbering guidance attached as appendix 1 to this report.

### **4. Implications/Socio-economic Duty**

#### **Financial**

- 4.1 None.

#### **Human Resources**

- 4.2 None.

#### **Legal**

- 4.3 The Council is responsible for allocating street names and numbers in accordance with the Civic Government (Scotland) Act 1982.

#### **Equality/Socio-economic**

- 4.4 None.

#### **Environmental and Sustainability**

- 4.5 None.

#### **Key Priorities**

- 4.6 The proposals meet the terms of the Council Plan outcomes for inspiring place, including homes that meet the needs of our residents and North Ayrshire is a vibrant, welcoming and attractive environment.

#### **Community Wealth Building**

- 4.7 The policy will ensure street naming is processed in a democratic way, led by locality planning partnerships and in a way that assists services and amenities to serve new residential streets.

## **5. Consultation**

- 5.1 As this report seeks the formalisation of current operational practice for street naming and numbering, no formal consultation has taken place. The draft guidance was discussed at the Community Planning Working Group, and feedback has been incorporated into Appendix 1.

RUSSELL McCUTCHEON  
Executive Director (Place)

For further information please contact **Neale Mcilvanney, Strategic Planning Manager**, on **01294 324686**.

### **Background Papers**

Appendix 1 – Street Naming and Numbering Guidance

# North Ayrshire Council Street Naming and Numbering Guidance



## Introduction

All local authorities have a statutory duty to name streets and number properties within their council boundary under the **Civic Government (Scotland) Act 1982**. All postal addresses must meet the standard of BS7666. The BS7666 is a nationally agreed standard that states an agreed format for holding details on every property and street.

The Council's Street Naming and Numbering (SNN) section, which comes under the Planning Service at North Ayrshire are responsible for processing SNN enquiries. The purpose of the duty is to promote effective location information for service providers such as:

- the Royal Mail;
- the Emergency Services;
- infrastructure services such as electric, gas and telecommunications providers;
- visitors to the area; and
- any other courier, delivery company or service provider.

We will:

- manage the process of selecting suitable street names and numbering layouts for new developments;
- renumber properties and rename streets where problems are identified;
- liaise with local communities and the Royal Mail; and
- inform a number of organisations about new addresses, or changes to existing ones.

## Royal Mail Responsibilities

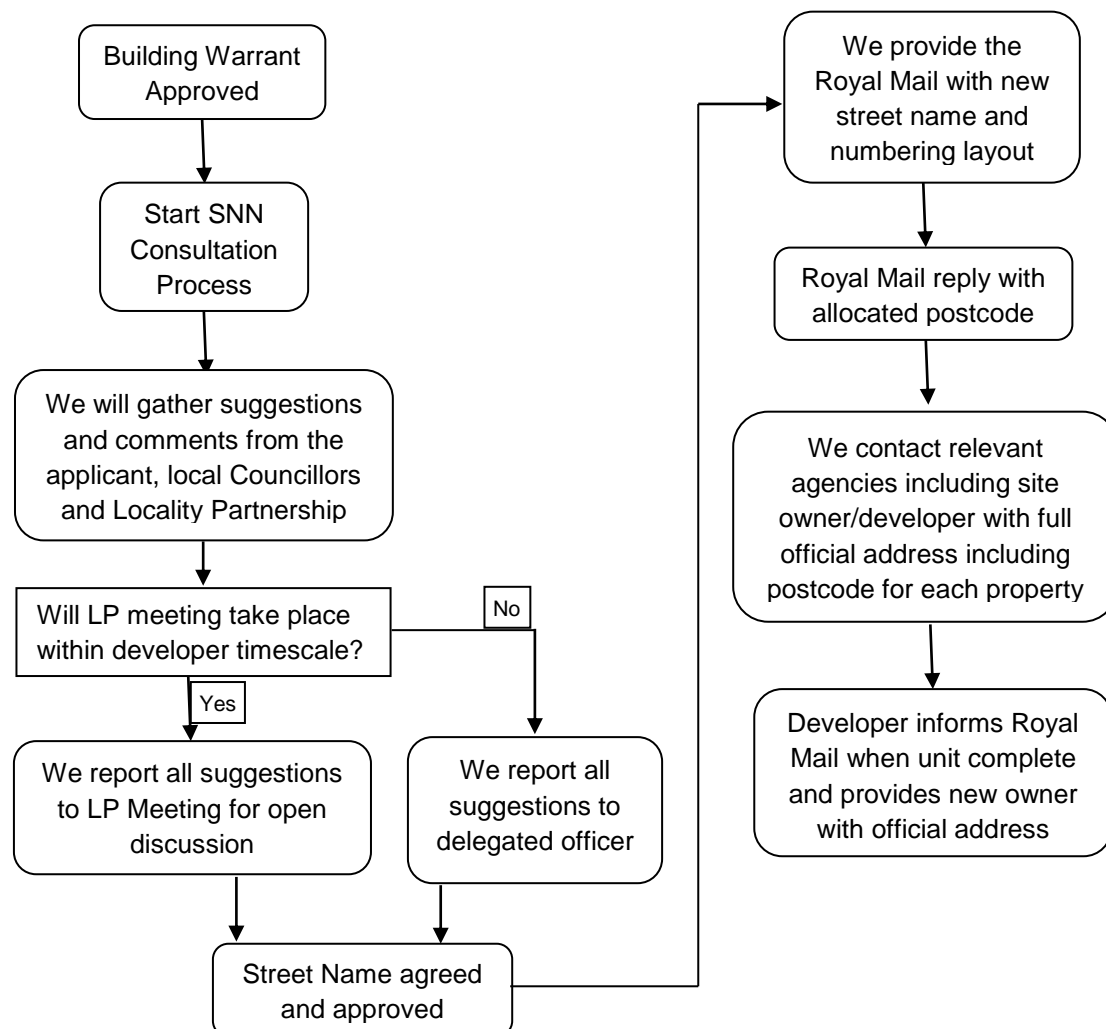
While we allocate street names and numbers, the Royal Mail manages and issues all **postcodes** and **post towns** throughout the UK. We work closely with the Royal Mail to ensure that all addresses are registered, and any issues resolved, efficiently and effectively. We will include the postcode on the official address data when informing developers, owners and all other agencies (list of agencies on page 5) of new addresses whenever possible.

If you have a problem with your postcode or post town please contact the Royal Mail first. The Royal Mail increasingly only take address correction changes from local authorities, so we will help with this when necessary.

## Street Naming and Numbering Process

### Large Developments

We regard these as anything that will require one or more new street name. You should contact us (**Street Naming and Numbering** - [snn@north-ayrshire.gov.uk](mailto:snn@north-ayrshire.gov.uk)), as early in the development process as possible. It can take between 8 and 12 weeks to receive full postal addresses as per the flow diagram below. The Council can not be responsible for late submissions which may result in the failure of an occupation of a new dwelling house.



## Selection of Street Names

Locality Partnership meetings decide the street names. Local area councillors, officials from various public organisations and representatives of local community groups make up Locality Partnerships (LP). LP members may consult with the groups they represent or other interested parties, such as schools, for suggestions, at their own discretion. We can assist with this when requested and when development timescales permit.

We will check all suggestions for suitability. In general, we try to avoid using a street name more than once across North Ayrshire. We also try to group similar sounding names (such as Gilmour Gardens/Gilmour Wynd) to the same general area, preferably where the streets connect to each other.

We will look favourably on street names that have a connection with the local area, wider area or North Ayrshire as a whole. Streets can be named after local prominent figures, historically important events or features relating to the development area.

Street name endings should be fitting to the layout of the development, for example, 'Grove/Avenue' should contain trees in the surrounding area, 'Walk' should have a pedestrianised area and so on.

### **General Guidelines**

The Council will expect street names to be in line with the following guidelines:

1. It is desirable that street names should have some historical or other meaningful connection with the area.
2. New street names should try to avoid duplicating any similar name already in use in a town, village or postcode area.
3. New street names should be distinctive. The practice of using the same name for more than one street, differentiated by suffixes such as 'street', 'road' or 'lane' etc. will not be accepted, unless as part of connecting streets within the same development, as this can lead to difficulties for the emergency and other services in locating a street within a group of like names.
4. The Council will not adopt any unofficial 'marketing' names used by developers in the sale of properties unless deemed suitable and having followed the procedure set out in this guidance.
5. The use of a name relating to persons either living or alive during living memory should be avoided if possible. Only exceptional circumstances will be given genuine consideration, and these will require justification.

In practice, the senior officer for the relevant Locality Planning Partnership will exercise delegated powers to approve the name selected for new streets, where officers have confirmed it complies with the policy.

In instances where it is clear the proposed name contravenes the terms of this guidance, it will not be approved under delegated powers and will require to be referred to Cabinet for determination.

Where officers have not confirmed the preferred name complies with this guidance prior to the Locality Planning Partnership meeting, but the preferred name appears to be compliant with the terms of this guidance, the senior locality officer will exercise delegated powers to approve the Locality Planning Partnership's choice, upon confirmation that the name complies with this guidance.

The Locality Planning Partnership should be mindful that names that contravene the terms of the guidance or have not been researched prior to the meeting will likely result in delays to the process, which could, in turn, affect the occupation of new houses and

ensuring appropriate services are in place for those houses. In instances where a name is being suggested that has not previously been checked for compliance, the Locality Planning Partnership should select a name that has been confirmed as compliant with the guidance as a second preference. This will minimise any delay, should there be any concerns about compliance when checking the preferred name (e.g. where it duplicates other street names) and provide a back-up name should it be required.

Each of the Locality Planning Partnerships will be encouraged to develop and maintain a bank of names that will be checked for compliance to support the process.

### **Numbering Layout**

In general, we number developments starting from the street entrance closest to the town centre giving odd numbers to properties on the left and evens on the right. Due to ever-evolving street layout designs, numbering developments has become less straightforward.

For unusual layouts, we will send a draft to the developer for comments.

- Then we will send a proposed final plan to LP members inviting them to suggest street names and provide any comments on the layout.
- Then we will attach a final copy of the plan along with a list of suggestions and comments to the LP report.
- Then the LP members will discuss the suggestions and layout at the meeting before making a decision. If timescales do not permit this, we will take the suggestions and comments to the delegated officer for a decision.

We will not take notice of superstition when naming and numbering streets, meaning that, for example, the number 13 will be included when numbering developments.

### **Renaming or renumbering a street**

We will always seek to resolve issues without resorting to renumbering or renaming developments. We have a lot of work to do when renaming or renumbering a street and the affects can be wide reaching and long lasting. We have to follow a consultation process with property owner/occupiers and local Councillors. We are also required to place adverts in the local press to notify the public.

### **Street Nameplates**

Developers must erect street nameplates for new developments using our specification (available on our website).

For missing or damaged nameplates please contact Roads Services, contact details are available on page 7.

### **Small Developments**

We regard these as anything that will need a postal address, but will not require a new street name. We will always try to allocate a number to a new property, but in unusual cases, we would register a property name that we can agree on, following the guide below.

### **Property Names (Private or Commercial)**

When you choose a new property name, it is important that it is unique to the area. We will avoid any similar sounding names, as this can cause confusion to service providers or visitors to an area. You should contact us as early in the development process as possible, particularly if you have a specific name in mind. You should also try to have a few ideas in mind to avoid disappointment.

### **Renaming a property**

When requests to rename a property arise, we will first try to allocate a number. Where this is not possible, we will follow the process for allocating a new property name.

Where your property has a number, you can give it a name without going through the official process. We would advise you to display both the name and the number clearly on the property and use it in all correspondence.

### **List of agencies informed about address changes**

The Royal Mail, Ordnance Survey, Ayrshire Valuation Joint Board, Education Services (NAC), British Telecom, Roads(NAC), Scottish Power Energy Networks, Scottish Fire & Rescue, Scottish Ambulance Service, Property Gazetteer (NAC), Scottish Hydro Electric, Police Scotland, Registers of Scotland.

If your organisation would benefit from receiving these updates, please contact the Council's Street Naming and Numbering Team to discuss.

### **Useful Contacts**

Royal Mail Customer Experience

Freepost

PO Box 740

PLYMOUTH

PL9 7YB

Business Enquiries

08457 950 950

Personal Enquiries

08456 000 606

Assessor & Electoral Registration Officer

Ayrshire Valuation Joint Board

9 Wellington Square

AYR, KA7 1HL  
(01292) 612221

Street Naming & Numbering  
Economic Development & Regeneration  
Cunninghame House  
Irvine, KA12 8EE  
[snn@north-ayrshire.gov.uk](mailto:snn@north-ayrshire.gov.uk)

Street Nameplates  
Roads Services  
Commercial Services  
Cunninghame House,  
Irvine, KA12 8EE

North Ayrshire Council's Property Gazetteer,  
Uniform Administration,  
Building Standards,  
Economic Development & Regeneration,  
Cunninghame House,  
Irvine, KA12 8EE