

Subject: **Webcasting of IJB Meetings**

Purpose: To advise Integration Joint Board (IJB) members of the proposal to introduce the webcasting of all Integration Joint Board meetings.

Recommendation: IJB members are asked to agree to the introduction of webcasting of IJB meetings.

Glossary of Terms	
NHS AA	NHS Ayrshire and Arran
HSCP	Health and Social Care Partnership
IJB	Integration Joint Board
NAC	North Ayrshire Council

1.	EXECUTIVE SUMMARY
1.1	Integration Joint Boards and Health and Social Care Partnerships have a duty to engage with people who use services and the people in their localities. In North Ayrshire this is via a variety of channels, including print, media and digital, by press releases/responses, newsletters, leaflets, websites, social media.
1.2	Through the introduction of webcasting, it is hoped that North Ayrshire IJB will expand the audience of meetings; increase engagement with local people and wider stakeholders; increase public knowledge of IJB/NAHSCP business; ensure transparency of decision making; increase accountability to the people we serve, including our staff and address the NAHSCP strategic priorities including, i) Engaging Communities, ii) Tackling Inequalities
2.	BACKGROUND
2.1	North Ayrshire Integration Joint Board (IJB) meetings are held in the Council Chambers, Cunninghame House, Irvine, from 10am–12 noon on a monthly basis.
2.2	IJB meetings are (generally) open meetings. Members of the public and the media are welcome to attend to observe the proceedings but may only participate in the meeting when invited to do so by the Chair.
2.3	Sensitive or confidential items, as determined by the IJB, are occasionally discussed. Members of the public and the media will be excluded from these discussions and invited to leave the meeting by the Chair.
3.	CURRENT POSITION
3.1	Details of the matters to be discussed at IJB meetings are available online, one week prior to the meeting: www.nahscp.org/ijb-meetings-minutes .

3.2	All Health and Social Care Partnership (HSCP) staff (NHS and North Ayrshire Council (NAC)) and stakeholders (including third and independent sectors, IJB and Elected Members, other health and social care providers) are advised of IJB meeting content via Chief Officer's weekly email (issued every Friday to +3500 recipients).
3.3	Administration support is provided by NAC Committee Services, including attending pre-agenda meetings, attending and minuting IJB meeting, uploading papers to NAC website and circulating papers to IJB members.
4.	PROPOSALS
	IJB/HSCPs have a duty to engage with people who use services and the people in their localities. In North Ayrshire this is via a variety of channels, including print, media and digital, by press releases/responses, newsletters, leaflets, websites, social media. We also participate in face to face engagement when undertaking specific pieces of work.
	Webcasting IJB meetings will: <ul style="list-style-type: none"> • Expand the audience • Increase engagement with local people and wider stakeholders • Increase public knowledge of IJB/NAHSCP • Ensure transparency of decision making • Increase accountability to the people we serve, including our staff • Foster community involvement • Address (2 of 5) NAHSCP strategic priorities including, i) Engaging Communities, ii) Tackling Inequalities
	Webcasting is: <ul style="list-style-type: none"> • Cost effective • Convenient • Good quality audio / video output • Reliable and accessible <p>Webcasting would be publicised via NAHSCP channels, including social media, newsletters (staff and public).</p>
4.2	<u>Anticipated Outcomes</u>
	The use of webcasting will allow the IJB to engage with the wider population of North Ayrshire on service redesign and wider consultation exercises.
4.3	<u>Measuring Impact</u>
	N/A
5.	IMPLICATIONS
Financial:	The cost to webcast within the existing North Ayrshire Council contract is £30 per hour. A one off cost of around £1000 for webcast training for relevant HSCP staff /IJB Members would be required.
Human Resources:	Two members of staff will be required to attend IJB meetings to operate webcasting and IT equipment.
Legal:	None

Equality:	None
Children and Young People	None
Environmental & Sustainability:	None
Key Priorities:	None
Risk Implications:	None
Community Benefits:	None

Direction Required to Council, Health Board or Both	Direction to :-	
	1. No Direction Required	x
	2. North Ayrshire Council	
	3. NHS Ayrshire & Arran	
	4. North Ayrshire Council and NHS Ayrshire & Arran	

6.	CONSULTATION
6.1	Consultation has taken place with the Chair and Vice Chair of the IJB, North Ayrshire Council Committee Services, Member Services Manager and Head of Democratic Services.
7.	CONCLUSION
7.1	The partnership is keen to ensure all of North Ayrshire's population (including island and rural communities) are able to engage with health and social care service redesign and understand better the challenges being experienced within services. Webcasting will enable the partnership to do this.

For more information please contact Stephen Brown, Director on 01294 317723 or sbrown@north-ayrshire.gov.uk